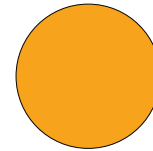


# Torino città universitaria | IL LOGO

## Concept



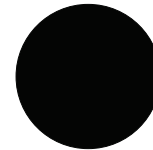
## Palette cromatica



C: 0  
M: 40  
Y: 100  
K: 0

R: 265  
G: 164  
B: 0

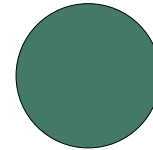
PANTONE  
1375 UP



C: 0  
M: 0  
Y: 0  
K: 100

R: 35  
G: 30  
B: 32

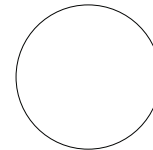
PANTONE  
process black



C: 70  
M: 35  
Y: 60  
K: 10

R: 60  
G: 130  
B: 111

PANTONE  
625 C



C: 0  
M: 0  
Y: 0  
K: 0

R: 255  
G: 255  
B: 255

PANTONE  
12-4306

B/N



Colore

