



Ministero degli Affari Esteri



LA STAMPA



TWIPLOMACY

La Diplomazia al tempo di Twitter

Thursday, 14 June 2012
Centro Congressi Piemonte, Campus ITC-ILO
Torino, Viale Maestri del Lavoro, 10

Programme

The Ministry of Foreign Affairs and the City of Torino, in cooperation with La Stampa, are pleased to invite you to the Forum 'Twiplomacy – La Diplomazia al tempo di Twitter', which will be held on Thursday, June 14th, 2012 at the *International Training Centre of the International Labour Organization* at 11.00 am.

The Forum will focus on the impact of social networks and new media on diplomatic action concerning international politics. The theme will be introduced by **Alec Ross**, Senior Advisor for Innovation in the Office of the Secretary of State Hillary Clinton, and will be followed by the interventions of the Minister of Foreign Affairs, **Giulio Terzi**, the Mayor of the City of Torino, **Piero Fassino**, the President of Regione Piemonte **Roberto Cota**, the Director of La Stampa **Mario Calabresi**, and the Tunisian blogger **Lina Ben Mhenni**.

The Forum will be concluded by an open debate.

11.00

Introduction by the Spokesman of Farnesina, **Giuseppe Manzo**

11.05

Intervention by the Senior Advisor for Innovation in the Office of Secretary of State Hillary Clinton, **Alec Ross**

21st Century statecraft, Web 2.0 and management of political priorities of the States and the international community. Role of the Web in international crises. The shifting of political power structures in our interconnected world.

Intervention by the Minister of Foreign Affairs **Giulio Terzi**

Italian diplomacy facing the opportunities of e-Diplomacy

11.20

Panel discussion

Piero Fassino, Mayor of the City of Torino

Language and public policies at the time of Internet

Roberto Cota, President of Regione Piemonte

Politica e Social Networks: new frontier

Mario Calabresi, Director of La Stampa

Significance for traditional media of the challenge posed by social media

Lina Ben Mhenni, blogger

Social media and the Arab Spring, twitter as a tool for social gathering and protest

12.30

Q&A

13.00

Closing of the Forum