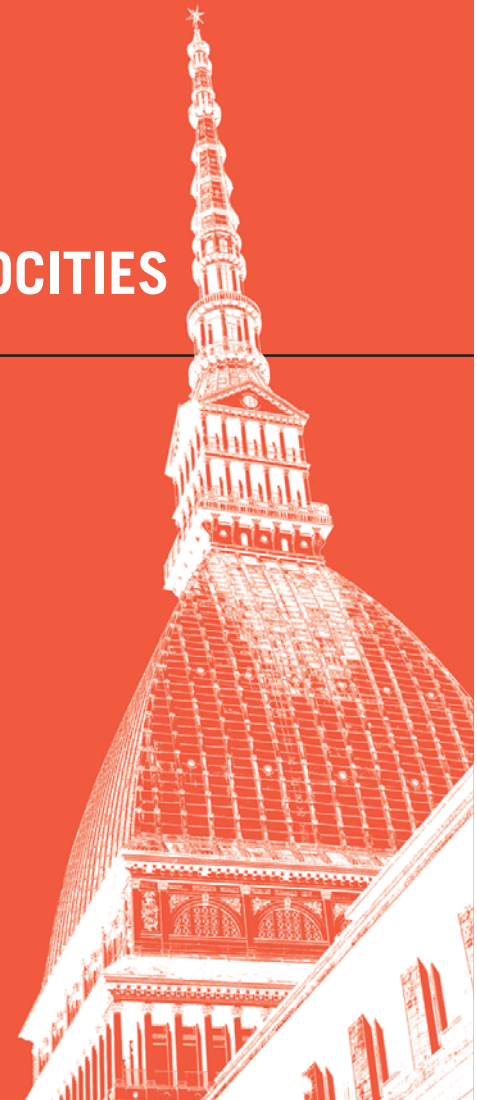


# TORINO'S

CANDIDACY FOR A SEAT ON THE EUROCITIES  
EXECUTIVE COMMITTEE



CITTA' DI TORINO



Dear EUROCITIES member,

It is a great pleasure for me to present the candidacy of Torino for a seat on the EUROCITIES Executive Committee.

Since 1992, the City of Torino has been an active member of EUROCITIES, taking part in the network activities with the aim to share cultural, social, economic, urban policies and experiences as well as to contribute to influence the UE policies towards problems related to urban areas.

The participation in the network supported Torino in the process of deep urban renewal experienced in the recent past. In the last decades the city landscape was radically remodelled, the urban fabric was regenerated, the local economy was diversified and the cultural assets were fostered. Now the City has decided to increase its engagement in the network, considering it very important to accompany the European cities enhancement.

As far as the priorities of the City of Torino within the network are concerned, we think that the organization of EUROCITIES Forums and Working Groups, as well as the actions of lobbying and communication addressed to the European Commission, have so far reached a consolidated structure and a strong capacity to have an influence. Should the City of Torino be successful in obtaining a seat on the Executive Committee of EUROCITIES, it will work in order to keep the high quality level of the network's activities and it will advocate relevant thematic and methodological priorities which are listed in the present leaflet.

Hoping that the content of our proposal may meet your interest and consensus, I am asking you to consider voting for Torino, a reliable, hard-working, modern and committed European city.



**Piero Fassino**  
Mayor of the City of Torino



Torino City Hall



## BIOGRAPHY OF MAYOR PIERO FASSINO

**Piero Fassino**, born 7 October 1949 in Avigliana (Torino), is the Mayor of Torino.

Graduated in Political Sciences, he was elected Councillor at the City Council of the City of Torino in 1975 and Provincial Councillor in 1980. Piero Fassino boasts a long and consolidated political career, characterized by several prestigious positions both at national and international level:

- Member of the Italian Chamber of Deputies (from 1994 to 2011)
- Under-Secretary of State for Foreign Affairs during the Prodi Government (1996-1998)
- Minister of Foreign Trade during the D'Alema Government (1998-2000)
- Minister of Justice during the Amato Government (2000-2001)
- Secretary General of the DS party - Democrats of the Left (2001-2007) and Responsible of the Foreign Affairs Forum of the Italian Democratic Party
- European Union Special Envoy for Burma/Myanmar (2007-2011). The work done by Mr. Fassino has played a decisive role for the democratic transition of the Country
- Minister of Foreign Affairs of the Shadow Government led by the opposition parties during the Berlusconi Government (2007-2010)

Mr. Piero Fassino is a renowned specialist in foreign and European affairs and an essayist and writer on politics, economics and social issues.

He was elected Mayor of Torino, in the first round, on 16 May 2011 with 56.66% of the votes. Mayor officially proclaimed on 30 May 2011.



Bolla Lingotto



Pininfarina Engineering Centre in Cambiano (To)

## ECONOMIC DEVELOPMENT

**Background:** over the last decades, Torino radically remodelled the whole urban fabric and the ambitious urban revolution has boosted the economic recovery and has delivered a new liveable city. Torino has always demonstrated the capability to face the economic crisis with integrated programmes, which combine urban transformation, economic diversification and the fostering of human capital.

**Priority:** in this peculiar global economic situation, Torino will work to ensure that tackling the recession is embedded into all aspects of EUROCIITIES' work. Cities are one of the main victims of the crisis, but they are also in a key position to start new processes of growth and recovery.



## GREEN GROWTH

**Background:** in 2010 the City of Torino subscribed the Covenant of Mayors and approved the Torino Action Plan for Energy which includes over 50 actions aimed at reducing of over 40% of CO2 emissions by 2020, considering 1991 as reference year. The current Torino Smart City Initiative targets sustainable development through a strategy based on innovation and high technology.

**Priority:** the strategic role that cities play in tackling climate change and in achieving their energy efficiency goals must be more and more stressed in the EUROCITIES work. Torino will operate in order that sustainable innovation permeates our activities and our relations with the institutions of the European Union.



Environment Park



## SMART & SOCIAL

**Background:** the City of Torino has set up the Smart City Torino Foundation for Sustainable Development in order to share with over 100 public-private local actors the new urban strategy aimed at improving the overall quality of the lives of its inhabitants by tackling environmental and social issues through an integrated approach. Even in case of difficult periods of crisis, Torino has always managed to ensure its citizens a high standard of welfare and services for families.

**Priority:** within the Executive Committee Torino will bring the key concept of its local action for Torino Smart City: a smart city is also a city able to integrate innovation, sustainable development, inclusion policies, smart services for families.





## YOUTH

**Background:** Torino is considered a city in the forefront at national level in terms of youth policies, which have always been at the centre of the administrative activity to promote the leadership and participation of young people and to create opportunities for their future. This engagement has been rewarded by the European Union with the title of European Youth Capital 2010.

**Priority:** Torino will work in order to guarantee a particular attention towards young people in all the network activities dealing with employment, entrepreneurship, training, social inclusion, culture and urban regeneration. Indeed cities must provide more tools to build a wide range of opportunities for young people.



## CULTURE AS A BOOST FOR DEVELOPMENT

**Background:** culture has always been for Torino one of the boosts of its change thanks to the improvement of its architectural and historical heritage, the promotion of contemporary art, the relaunch of its 45 museums, the setting up of a rich programme of events which made Torino a more and more attractive city with increased tourist flows.

**Priority:** according to the approach of the Culture Forum of EURO CITIES, Torino will work to improve the concept of culture as a boost for economic development.



Luci d'Artista "Little Blu Spirit" by Rebecca Horn





Ban Ki-moon in Torino

## EXTERNAL RELATIONS

**Background:** Torino can boast a consolidated experience as far as international relations are concerned. The City of Torino has partnerships with 44 cities all over the world. Moreover the local universities, the museums and the cultural foundations collaborate with corresponding international institution of high level. 45 Countries have their Consulate in Torino where the headquarters of the European Training Foundation and of the United Nations Training Campus are hosted as well, both being involved in training projects in extra-European Countries. Thanks to this background the City of Torino has always worked to improve the relations with the cities of the Mediterranean and Balkan regions, as well as with Eastern Europe cities.

**Priority:** within the Executive Committee the City of Torino will work to strengthen the actions dealing with the relation between European cities and their neighbouring Countries. In particular it will focus on the strategic role of the European Union in the Euro-mediterranean region, where the relations between cities can contribute in a very important way to the achievement of targets concerning intercultural dialogue, stability and prosperity.



Piazza d'Armi "Punti di Vista" by Tony Cragg



- The City of Torino will promote the dialogue among Eurocities Mayors who hold prestigious roles at the national and European level (Members of National Parliaments and of the European Parliament, members of the Committee of the Regions and of organizations in connection with the European Union). The aim will be to optimize their efforts and to work jointly for the improvement of the network's position, for the promotion of its action and for accelerating the achievement of its goals.
- The City of Torino will work in strict connection with the Secretariat in order to increase the value of the services that the network offers its member cities, also by proposing to increase the use of telematic instruments during the meetings, the exchange of best practices, the building of European projects.
- In line with the work done by the City of Genoa, Torino will ensure coordination among the Italian members of EUROCITIES, to ensure the Italian participation in the network's activities and to constantly inform the members as far as the decision process is concerned.



Piazza Castello

## COMMITMENT

Torino became member of EUROCITIES in 1992, thus adding a new element to its policy of internalization, which is one of the strategic lines of the city since many years.

From 2000 to 2003 Torino was a member of the Executive Committee.

## EUROCITIES FORUMS

### CULTURE

Member of the Forum

### ECONOMY

Member of the Forum

Host of forum annual meeting in 2005

Member of the WG Cohesion Policy & Structural Funds

### ENVIRONMENT

Member of the Forum

Member of the WG Noise

Host of WG Noise meeting in 2011

## KNOWLEDGE SOCIETY FORUM

Member of the Forum

Host of forum annual meeting in 2006

Member of the WG e-inclusion

Member of the WG open data

Coordinator of the WG eGov 2.0 (2008-2010)

Award "ECitizenship for All" in 2003

## MOBILITY

Member of the Forum

Member of the WG International Accessibility

## SOCIAL AFFAIRS

Member of the Forum

Member of the WG Employment

Follower of the activities of the Roma inclusion task force

## COOPERATION

Member of the Cooperation Platform

Host of platform meeting in 2007

Member of the WG European Neighbourhood Policy (ENP) and enlargement

Host of the WG Enp and enlargement meeting in 2007

Chair of the WG Euromed (2005-2006)

Host of the WG Euromed in 2006

## OUR TEAM FOR EUROCITIES



The destiny of each nation is more and more tightly bound to global and supranational dynamics and there is no issue of some relevance that could be enclosed in the sole national dimension.

This stays true also for a large city which has to progressively think about how to handle its future on European and international scenarios.

This is why the Mayor of Torino has decided to personally hold the responsibility for international affairs, he signed a Programme Agreement with the Italian Minister of Foreign Affairs, he seized the opportunity to become member of the Committee of the Regions and he decided to increase his engagement within EUROCITIES.

Moreover, a new Central Direction for International Activities with a staff of 40 people has been established.

The Central Direction coordinates the City's participation in EUROCITIES, which is also supervised by Ambassador Franco Giordano, the Diplomatic Advisor of the Mayor assigned by the Minister of Foreign Affairs to the City.

In case of obtaining a seat on the Executive Committee, the Mayor will personally attend the political meetings.

All the City Government members will be more and more involved in the EUROCITIES activities.

**Piero Fassino** - Mayor and directly responsible for international affairs and youth

**Tom Dealessandri** - Vice Mayor and directly responsible for employment, structural funds, public utilities, relations with universities

**Maurizio Braccialarghe** - Deputy Mayor for culture, tourism, promotion

**Ilda Curti** - Deputy Mayor for land use, urban regeneration, integration of new citizens

**Stefano Gallo** - Deputy Mayor for sports, leisure, registry office and statistics, information systems

**Enzo Lavolta** - Deputy Mayor for environment, sustainable development, Smart City

**Claudio Lubatti** - Deputy Mayor for road system, mobility, transports, metropolitan area policies

**Gianguido Passoni** - Deputy Mayor for budget and economic planning

**Mariagrazia Pellerino** - Deputy Mayor for education and schools

**Maria Cristina Spinosa** - Deputy Mayor for equal opportunities, city districts

**Giuliana Tedesco** - Deputy Mayor for trade and productive activities

**Elide Tisi** - Deputy Mayor for health, social housing, policies in favour of families, foreign and homeless people, social services