



## Programme

### EUROCITIES EUROMED WORKING GROUP MEETING

Date: 8th-9th-10th November 2006

City: Torino

*Chair: Torino*

Wednesday 08.11.2006

Presentations and technical visits  
Sala Colonne, City Hall- Piazza Palazzo di Città, 1

h. 9.00	Welcome and greetings by the Deputy Mayor in charge of Youth Policies, International cooperation and Relations of the City of Torino, Mr. <i>Michele Dell'Utri</i>
h. 9.10	Presentation of waste disposal, by Mrs. <i>Carlotta Del Taglia</i> , Officer of the Department for Waste Management, City of Torino
h. 9.30	Presentation of the water management by Mr. <i>Armando Quazzo</i> SMAT (Società Metropolitana Acque Torino)
h. 10.00	Presentation of the "Project Neighbourhoods" by Mr. <i>Giovanni Magnano</i> , Architect, Head of Department for Neighbourhoods, City of Torino
h. 10.30	<i>Coffee break</i>
h. 10.45	Visit to the urban regeneration sites and meeting with local development agencies accompanied by Mr. <i>Giovanni Magnano</i> , Architect, Head of Department for Neighbourhoods, City of Torino
h. 13.00	<i>Lunch at Sala Colonne, City Hall</i>
h. 14.00	Regeneration of the historical city centre: guided tour by Mr. <i>Filippo Orsini</i> , Architect, Responsible of the Projects of Regeneration of Public Spaces, City of Torino
h. 20.00	<i>Dinner at "Piazza dei Mestieri", Via Jacopo Durandi 13</i>

Thursday 09.11.2006

Meeting of the EUROCITIES Euromed Working Group  
Sala del Caminetto, Teatro Regio, Piazza Castello 215

h. 9.00	Registration of participants
h. 9.30	<p>Welcome and greetings</p> <ul style="list-style-type: none"><li>▪ <i>Sergio Chiamparino</i>, Mayor of Torino</li><li>▪ <i>Nazih Yazbek</i>, Deputy Mayor of Jdéidé</li><li>▪ <i>Adnane Hamza</i>, Deputy Mayor of Mahdia</li><li>▪ City of Nice</li></ul>
h. 10.00	<p>Session dedicated to Lebanon</p> <ul style="list-style-type: none"><li>▪ Committee of Lebanese Mayors: <i>Abdel Kader Alameddine</i>, Mayor of el Mina, Urban Community of Al Fayha,</li><li>▪ <i>Béchir Odeimi</i>, representative of CGLU in Middle East</li><li>▪ Marco Baccin, representative of the Italian Ministry of Foreign Affairs</li><li>▪ <i>Luciano Gonnella</i>, responsible of the programme in Italy, UNDP</li><li>▪ <i>Guillaume Arnould</i>, City of Lyon, leader of the project proposed by CGLU for the reconstruction of Lebanese cities</li><li>▪ <i>Roger Ashi</i>, Mayor of Mokhtara and President of the Urban community of Haut Chouf, Programme ARAL of the EU in Lebanon</li></ul> <p>Coordinator: <i>Rinaldo BONTEMPI</i>, President of PARALLELI, Euro-Mediterranean Institute of North West</p>
h. 11.15	Coffee break
h. 11.30	<p>Debate. Interventions by:</p> <p>European and Mediterranean cities; Region of Piedmont, <i>Silvana Scarfato</i>, Province of Torino; <i>Simonetta Paganini</i>, Italian Association of Local Authorities; <i>Rosita di Peri</i>, PARALLELI; <i>Maria Accossato</i>, Mayor of Collegno, representative of Italian Committee of Italian Local Authorities; <i>Roberto Montà</i>, Committee of Local Authorities for Peace, <i>Monica Schina</i>, Group SOGES, Business Unit Internazionale</p>
h. 13.00	Lunch
h. 14,00	<p>The new European Neighbourhood Policy</p> <ul style="list-style-type: none"><li>▪ Presentation of the new programme, <i>Eva Schultz</i>, Policy Officer</li></ul>

	<p>Cooperation and Governance, EUROCITIES, Brussels</p> <ul style="list-style-type: none"> <li>▪ Presentation of the activities of the EUROCITIES Working Group on the European Neighbourhood Policy, <i>Benedetto Zacchioli</i>, City of Bologna</li> <li>▪ New MED PACT projects: some experiences (Marseille-Rome)</li> </ul>
<b>h. 15.00</b>	<p>Conclusions of the EUROCITIES Euromed Working Group</p> <p>Rapporteur:</p> <p><i>Raffaella Scalisi</i>, Head of International Affairs, City of Torino</p>
<b>h. 15.15</b>	<p>Elections for the new chair</p> <ul style="list-style-type: none"> <li>▪ Presentation of candidate cities and vote</li> </ul> <p>Coordinator: <i>Rinaldo BONTEMPI</i>, President of PARALLELI</p>
<b>h. 16.00</b>	<i>Coffee break</i>
<b>h. 16.15</b>	<p>Presentation of the recent developments carried out by the network EUROCITIES and of the Annual General Meeting of Manchester</p> <p>Rapporteur:</p> <p><i>Eva Schultz</i>, Policy Officer Cooperation and Governance, EUROCITIES, Brussels</p>
<b>h. 16.45</b>	<p>EUROCITIES Work Programme 2007 and Euromed Working Group Work Plan 2007</p> <p>Rapporteur:</p> <ul style="list-style-type: none"> <li>▪ <i>Eva Schultz</i>, Policy Officer Cooperation and Governance, EUROCITIES, Brussels</li> <li>▪ New Chair of the Euromed Working Group</li> </ul>
<b>h. 20,30</b>	<i>Dinner offered by the City of Torino at restaurant "La Badessa", Piazza Carlo Emanuele 17/h</i>



Torino Internazionale

# Strategic Planning within the Euromediterranean area

European, Maghreb and Middle East Cities confront themselves on the subjects of development, territorial planning, economical reforms and social transformations.

Turin, November 10<sup>th</sup> 2006  
Environment Park, via Livorno 60

## The network of Strategic Cities

The conference is organized in collaboration with the Network of Strategic Cities (Recs). Recs is an initiative created in 2004 aiming at connecting 27 Italian cities that have adopted a strategic Plan as an innovative tool for the management of local development. The main objectives of the network are the diffusion of an approach to strategic planning as a model of governance, the promotion of comparison between cities, the proposal of shared services for the associated members through forms of cooperation and the creation an international observatory of the cities.

## Environment Park

The conference takes place at Environment Park, a project promoted by the Region of Piedmont, the Province of Torino, the City of Torino and the European Union. It represents an original experience in the panorama of scientific and technological parks by bringing together technological innovation and eco-efficiency. Environment Park hosts more than 50 enterprises and laboratories specialised in these fields. The creation of the Park is also part of a wider project of urban regeneration of the city which gives a new face to a part of Torino. Environment Park is a district of excellence for enterprises of ICT. Among its most relevant activities the supplying of innovative solutions and technologies for small and medium sized enterprises existing in the region and the diffusion of the most representative best practises in the field of ICT and of environmental protection. About ten enterprises operating in the premises of the technological park have been created thanks to the incubator managed by Environnement Park. The Park has more than 30.000 m<sup>2</sup> where are installed laboratories, offices, service centres organized in a unit of buildings distinguished by a low environmental impact (management of the water cycle, water management, utilisation of renewable energetic sources)

# Programme

## **9.15 Working session opening ceremony**

Welcome by Mayor Sergio Chiamparino  
EUROCITIES' Euromed Group and Recs President

## **Experiences and needs**

### **9.30 Urban renewal and territorial transformations**

MARSEILLE / Franck Geiling  
Environment and Architecture Sector Director  
Institut Public de Planification Euroméditerranéenne

FES (MOROCCO) / Mohamed Laraqui Housseini  
Vice Mayor charged of International Relations and Cooperation

BARI / Dino Borri  
Scientific Committee on Strategic Plan President

Chairman Matteo Robiglio, Avventura Urbana

### **10.30 Coffee Break**

### **11.00 Participation and inclusion**

MANCHESTER / Nigel Bodman  
International Relations Office

TYR (LIBAN) / Ahmad Zerkot  
Vice Mayor

City from RECS / To be confirmed

Chairman Rinaldo Bontempi, Paralleli

### **12.00 Innovation, research and development**

REGION BRUXELLES CAPITALE / Manöelle Wasseige  
European Affairs Coordinator External Relations Office

TUNIS (TUNISIE) / Lazhar Rahmouni  
Executive Director Tunisian Cities Federation

BOLZANO / Primo Schönsberg  
Vice Mayor charged of Labour and Innovation

Chairman Claudine Faleo, Torino Wireless

### **13.00 Lunch**

### **14.00 An urban conversion experience: Environment Park**

Presentation and tour held by Alexandra Robasto, project manager

# Tools and possibilities

## **15.00 Local development policies**

ANGELO PICHIERRI, University of Turin

## **15.20 Strategy or sharing?**

LUIGI BOBBIO, University of Turin

## **15.40 Strategic Plan: Turin's case**

GIUSEPPE BERTA, Bocconi University, Milan

## **16.00 Public Administration Tools**

ARIANNA GUARNERI, Florence City

ROBERTO PUGLIESE, Venice City

## **17.00 Conclusions**