



CITTA' DI TORINO

International Activities of the City of Turin

2005 Annual Report

Published by
Vice Directorate General – The Mayor's Office and Cultural Services
International Affairs Dept.
Via Corte d'Appello, 16 • 10122 Turin
Tel. 011 4437810 • Fax 011 4437878
international.affairs@comune.torino.it

Editor: Tiziana Eliantonio

We kindly thank all the Offices, Divisions and Departments which contributed to the drawing up of this report.

Table of Contents

FOREWORD - THE INTERNATIONAL ACTIVITIES OF THE CITY OF TURIN	1
THE ORGANIZATION OF INTERNATIONAL EVENTS	2
CULTURAL EVENTS	2
PROMOTIONAL EVENTS	4
CONFERENCES AND SEMINARS	4
<i>FUTURE CITIES</i>	4
<i>ONE WORLD - INTERNATIONAL COOPERATION CITIES</i>	6
<i>CONVENTIONS WITHIN INTERNATIONAL NETWORKS</i>	6
<i>OTHER CONVENTIONS</i>	6
SPORTS EVENTS	7
<i>TEST EVENTS</i>	7
<i>OTHER SPORTS EVENTS</i>	8
RELATIONS WITH CITIES	10
WWT – WORLD WIDE TORINO	10
TWINNED CITIES	10
<i>NAGOYA – JAPAN</i>	10
<i>EUROPEAN CITIES</i>	11
<i>EXTRA-EUROPEAN CITIES</i>	11
COOPERATION AGREEMENTS	12
INTERNATIONAL PROMOTIONAL ACTIVITIES	13
PROMOTIONAL INITIATIVES	13
<i>PARTICIPATION AT MIPIM IN CANNES</i>	13
<i>MEDIA CONFERENCE IN LONDON</i>	13
<i>MEDIA CONFERENCES IN BEIJING AND SHANGHAI</i>	13
<i>MEDIA CONFERENCE IN MOSCOW</i>	14
<i>TWINNING OF TURIN - NAGOYA AND THE MEDIA CONFERENCE IN TOKYO</i>	14
<i>PARTICIPATION IN THE XXII UIA WORLD ARCHITECTURE CONGRESS - ISTANBUL</i>	15
<i>PARTICIPATION IN CASA ITALIA - WORLD CHAMPIONSHIPS IN ATHLETICS - HELSINKI 2005</i>	16
<i>MEDIA CONFERENCES IN BARCELONA AND MADRID</i>	16
<i>PARTICIPATION IN THE SALON DU CHOCOLAT IN PARIS</i>	16
<i>MEDIA CONFERENCE IN NEW YORK</i>	17
<i>PARTICIPATION IN THE SPANISH MOTORCYCLE GRAND PRIX - VALENCIA</i>	17
INTERNATIONAL PRESS	18
<i>FOREIGN REPORTERS</i>	18
<i>FOREIGN PRESS REVIEW</i>	18
SPECIAL PROJECTS	19
<i>TORINO PIEMONTE MEDIA CENTER</i>	19
<i>TORINO PIEMONTE VIDEO BANK</i>	19
<i>TOURIST GUIDEBOOKS</i>	20
INTERNATIONAL COOPERATION	21
ONE WORLD AND THE COOPERATION CITIES	21
INTERNATIONAL COOPERATION INITIATIVES AND PROJECTS	22
FOREIGN DELEGATIONS IN TURIN	24
INTERNATIONAL NETWORKS	28
GENERAL NETWORKS	28
<i>C.G.L.U. - UNITED CITIES AND LOCAL GOVERNMENTS</i>	28
<i>EUROCITIES</i>	28
<i>METROPOLIS</i>	30
THEMATIC NETWORKS	30
<i>A.I.C.E. - INTERNATIONAL ASSOCIATION OF EDUCATING CITIES</i>	30

<i>ASSOCIATION OF CITIES HOSTING INTERNATIONAL EXHIBITIONS</i>	31
<i>EUROPEAN MOZART WAYS</i>	31
<i>EUROPEAN FESTIVALS ASSOCIATION</i>	31
<i>INTERNATIONAL ASSOCIATION FOR THE BIENNIAL OF YOUNG ARTISTS FROM EUROPE AND THE MEDITERRANEAN (BJCEM)</i>	32
<i>HEALTHY CITIES</i>	32
<i>D.I.E.C.E.C. - DEVELOPING INTERCULTURAL EDUCATION THROUGH COOPERATION BETWEEN EUROPEAN CITIES</i>	32
<i>E.F.C.F. - EUROPEAN FEDERATION OF CITY FARMS</i>	33
<i>ERYICA - EUROPEAN YOUTH INFORMATION AND COUNSELING AGENCY</i>	33
<i>ESN - EUROPEAN SOCIAL NETWORK</i>	33
<i>EUROGAZA</i>	34
<i>EYO - EUROPEAN YOUTH OBSERVATORY</i>	34
<i>F.E.S.U. - EUROPEAN FORUM OF URBAN SECURITY</i>	34
<i>I.C.L.E.I. - INTERNATIONAL COUNCIL FOR LOCAL ENVIRONMENTAL INITIATIVES</i>	34
<i>I.F.P.R.A. - INTERNATIONAL FEDERATION OF PARKS AND RECREATION ADMINISTRATION</i>	35
<i>LES RENCONTRES</i>	35
<i>L.U.C.I. - LIGHTING URBAN COMMUNITY INTERNATIONAL ASSOCIATION</i>	35
<i>NETWORK OF EUROPEAN LOCAL AUTHORITIES FOR PEACE IN THE MIDDLE EAST</i>	35
<i>QUARTIERS EN CRISE - ERAN (EUROPEAN REGENERATION AREA NETWORK)</i>	36
<i>URBACT</i>	36
<i>URBAL</i>	36
<i>XARXA</i>	37
STRUCTURAL FUNDS AND EUROPEAN PROJECTS	38
2000-2006 ROP OBJECTIVE 3 – PIEDMONT REGION	40
COMMUNITY INITIATIVES	41
<i>URBAN II</i>	41
<i>EQUAL</i>	41
<i>THE INTERREG III A PROGRAM</i>	47
<i>THE INTERREG III C PROGRAM</i>	47
EUROPEAN PROJECTS WITH INTERNATIONAL PARTNERSHIPS	48
<i>THE LEONARDO DA VINCI PROGRAM</i>	48
<i>E-LEARNING PROGRAM</i>	50
<i>V COMMUNITY ACTION PROGRAM ON EQUAL OPPORTUNITIES</i>	50
<i>YOUTH PROGRAM</i>	51
<i>PRINCE PROGRAM</i>	53
<i>SOCRATES PROGRAM</i>	53
<i>VI IST FRAMEWORK PROGRAM AND THE E-TEN PROGRAM</i>	55



Foreword - The International Activities of the City of Turin

Within the framework of development policies for the city, international affairs represent a strategic key to improving the standing of Turin in the European and worldwide network of cities. International affairs, in fact, are taking on an increasingly important role in measuring the level of internationalization of territories, alongside traditional indicators such as import-export levels, European EE's, foreign entrepreneurs and students, tourist numbers, accessibility, and international financial exchange levels. A look at the leading European cities shows that they vaunt a strong capacity on the part of public and private players to outline and implement projects of international scope, in networks with other cities, on the metropolitan, macro-regional and European levels. The new European and international scenario thus sees large cities organizing reports on competition and cooperation, with many of them investing in what has come to be called "city-to-city" diplomacy. In this context, and on the basis of the areas deemed strategic for cooperation, the City - through the International Affairs and International Cooperation and Peace Departments - has sought to build alliances and strengthen relations with foreign institutions in an effort to promote the development of economic, commercial and cultural relations.

The international commitments of the City are further designed to improve Turin's standing in terms of its attractiveness in the economic, cultural, tourism and educational fields. To this end, other local government offices have contributed their efforts and resources to the City's commitment at the international level. Along with the two Departments specifically charged with managing international activities, each and every Office and Division has specific expertise of an international scope.

The widespread growth of such activities is thus a signal of the marked liveliness and project capacity of the City in this field. In an effort to provide a complete presentation of these activities and thereby promote partnerships with other players on the territory committed to internationalization, the International Affairs Dept. launched an internal coordination program in 2004. This report is the outcome of the coordination program and seeks to provide a summary of all the activities undertaken, often in conjunction with other local institutions (the Region, Province, Chamber of Commerce) or with players focused on specific missions (including, amongst others, Torino Internazionale, Turismo Torino, Torino Convention Bureau, IIP, the Foreign Trade Office of the Piemonte Chambers of Commerce, the University, the Polytechnic, ETF, UNICRI, UNESCO, Bit-Oil).

The report thus provides an overview of all the main international initiatives undertaken in 2005 by all the Departments, grouped by macro area, namely, the Organization of International Events, Relations with Cities, International Promotion, International Cooperation, Reception of Foreign Delegations, Participation in International Networks, and the Management of European Projects and Funds.

The Organization of International Events

CULTURAL EVENTS

The main objective of the City's cultural initiatives, along with providing the community with high quality cultural services which may be used as instruments to achieve social cohesion and lifelong education, is to transform culture into a driving force for urban development. Enhancing the value of local heritage, the quality of cultural events, and the wealth of local production are all elements which attract wealth through tourists and investors, who create employment and promote local resources abroad. In the urban development project, culture is further understood as the image which a territory presents to the world, comprising its economic, social, urban, and tourist potential, with the great advantage of being able to transmit contents and values directly and swiftly.

The internationalization of culture is hence one of the strategic areas identified in local government planning guidelines, and duly underlies all the activities undertaken by the Department for Culture, which focus on raising the quality of cultural offer and strengthening communications with sectors external to the production of culture.

The commitment to the internationalization of culture is expressed above all through the exhibition program of the city, which in 2005 attracted a significantly large number of tourists from abroad, and important international media attention.

Lying at the heart of the cultural activities undertaken in 2005 were the bringing to term of the program and communication initiatives for the **Cultural Olympiad**. In conjunction with the coordination partners, the City organized a foreign media conference in Rome, along with a series of presentations abroad at the Italian Cultural Institutes of Helsinki, Berlin, Vancouver, London, Zurich, New York, Moscow and Grenoble, involving the participation of representatives of the City, of other institutions and the Olympic organizing committee Toroc.

The nomination of Turin as **World Book Capital** represented an opportunity to further promote the **International Turin Book Fair** and all the local realities which revolve around this theme on the global plane. Along with the organization of the Fair itself, relations with UNESCO and other cities (Paris, Montreal, Bogota, Antwerp) were fostered.

Of the many initiatives promoted by the City, the music, theatre and cinema festivals were without a doubt the events which attracted the greatest audiences, achieving great success also abroad.

1. ORGANIZATION OF INTERNATIONAL EVENTS

Torino Settembre Musica, the September Music Festival, strengthened its international standing with an event that reached new heights in terms of quality and the quantity of participating acts, with the international emphasis this year focusing on Iran. Furthermore, the City of Lyon, within the cultural exchange initiative with Turin, opened the XXIII Festival di Musica Antica - the Early Music Festival - on November 25 with a concert rendition of the opera *L'Olimpiade* by Antonio Vivaldi, performed by the Academia Montis Regalis orchestra, an opera which had been performed as part of the Torino Settembre Musica festival in Turin. The initiative was jointly promoted by the City of Lyon, the Rhône-Alps Region, and by the local Italian Cultural Institute.

Continuing with music, one of the characteristics of the city music festival **Traffic** is that every year, Turin is twinned with another city on the basis of social, economic and cultural considerations. In the first year of the festival, Detroit was chosen, another industrially driven metropolis undergoing transformation, also through its lively music scene. In 2005, it was the turn of Manchester, with New Order playing the main act in a one date only Italian tour, whose live recording was broadcast by the European radio network *Eurosonic*.

The **Torino Film Festival** affirmed itself as one of the most important European film festivals after the festivals of Cannes and Berlin. The Turin festival is a meeting place for new international films and has a keen eye on new cinema techniques and young moviemakers. Relations with foreign nations abounded, with the competing films submitted from an increasing number of countries.

The International **Cinemambiente** Festival was held in October, as is now custom. First held in 1998 and a pioneer in environmentally focused festivals, the Festival over the years has grown to become a leading Italian event. Apart from the days dedicated to the festival itself, other movie events and thematic days were organized, including events in other cities. At the international level, Cinemambiente falls under the European Coordination of Film Festivals and is the promoter of the European Environmental Film Festival Network, which oversees the most important European environmental festivals.

Continuing with movies, conferences were organized on occasion of the **Berlin** Film Festival with both the international and national media for the promotion of the Film Commission Torino Piemonte. Initiatives were also launched with the Berlin Talent Campus for the outlining of shared strategies on training, to be realized within the context of the Torino Film Festival.

Luci d'artista was another event to affirm itself on the international level. The lighting festival attracted numerous foreign delegations of officials, technicians and artists, interested in studying the Turin event to promote similar artistic initiatives in their own cities, building on the experience matured by Turin. The event was also promoted abroad. As concerns media coverage, Luci d'Artista has consolidated its place as a symbol of modern day Turin, with media attention growing from year to year.

Of the various cultural institutions that can truly claim international scope, the two main theatres of the city play a leading role. Teatro Regio, which presented a 2005-2006 Opera Season program worthy of the attention of the international opera scene for its outstanding quality, boasts artistic ties with foreign countries and a strong presence in the foreign press and media. Teatro Stabile continues to work on international productions and co-productions with other European theatres, with the project *Domani*, created by Luca Ronconi for the Olympics, without a doubt the event of greatest international interest. To this end, a media conference was organized in Brussels to promote the event.

Another project worked on during the year was "La Biennale dei Leoni 2006. Torino-Lyon, a single passion". The event will involve the cities of Lyon and Turin and their emblems - the lion and the bull - with 60 international artists creating life-size resin works representing the two emblems (30 bulls and 30 lions), which will be exhibited in Lyon in spring, and in Turin in summer.

1. ORGANIZATION OF INTERNATIONAL EVENTS

The *Gemine Muse* project, an initiative aimed at bringing young contemporary artists in touch with traditional art, expanded considerably its field of action, reaching out to all of Europe from Iceland to Greece, and involving for the first time Turkey, the most important addition for this year's event. A total of 9 countries, 37 cities, 108 artists and 45 art critics participated in the project.

Another project underway is **Passalp**, which involves reciprocal agreements on museum passes and similar promotions with the regions of the Western Alps (France, Switzerland and Liguria). The project will be launched in 2006.

The project **Coordination of Museums in the Regions of the Western Alps** continued its march ahead in establishing a coordination board for the museums.

Finally, the **Torino Chambéry** project concerns the establishment of a cooperation agreement on museums and frontiers.

PROMOTIONAL EVENTS

The city's international promotional activities are focused on initiatives and presentations abroad and on participation in international events. There are also a number of activities across the territory that can be defined in part as international promotion. The promotional event CioccolaTO' is without a doubt one of these.

The 2005 edition of **CIOCCOLATO'** was held from March 4 to 13, with the organization of ten fairs days in the heart of Turin, with stands and spaces set up for the sale and tasting of chocolate, thematic workshops for children, art and literature, for the exploration of chocolate "combined" with other products, and for musical and cabaret performances. The event attracted record crowds of over 700,000 people from Turin and the surrounding province, and the distribution and sale of around 30 tons of chocolate. CioccolaTO' 2005 also hosted the second edition of the Chocolate Exchange, involving two days of encounters between chocolate producers participating in CioccolaTO' and some 20 international buyers from France, Germany, the United Kingdom, Holland, Belgium, Finland, Sweden and America. CioccolaTO' was organized by the Communications, Olympics and City Promotional Activities Central Office

CONFERENCES AND SEMINARS

The tight schedule of international appointments held in Turin in 2005 included a number of conventions and seminars organized directly by the City of Turin.

FUTURE CITIES

In conjunction with the Torino Internazionale Association and the Atrium Foundation, the International Affairs Dept. organized a series of events under the title "Future Cities", dedicated to the cities with which Turin has strong ties and exchanges on projects and which all share in an important process of transformation. The monthly calendar date with Future Cities saw the participation of the cities of Nagoya, London, Vancouver, Lyon and Manchester, with each city dedicated its own day at the Atrium function center.

1. ORGANIZATION OF INTERNATIONAL EVENTS

The first date on the program was **Nagoya Day**, held on February 25, dedicated to the Japanese city and to Expo Aichi 2005, designed to promote the twinning of the two cities, which was subsequently sealed in May. The program included two presentations. The first, in the morning, was dedicated to Nagoya, and Expo Aichi 2005 and Italy's participation in the event (with the presence of Mr. Umberto Donati, General Commissioner for the Italian Government for Expo 2005 Aichi and a representative of the City of Nagoya, who gave an overview of the development strategies pursued by the Japanese city). The second presentation, held in the afternoon, was dedicated to Japanese culture in Turin, with various speakers recounting their experiences of Japan and its culture, with particular reference made to the City of Nagoya. The afternoon further hosted a number of initiatives for visitors, in conjunction with the Sakura Italy-Japan Association (including a tea ceremony with Ms Fujimoto, Master of the Art of Tea, tasting of typical products, and origami). Informative literature was also distributed on both Nagoya and the 2005 World Exposition in Aichi, and films and videos were screened.

On April 21, it was the turn of **London Day**, dedicated to the British capital city. The event proved a unique opportunity to look at innovation, design, culture and the Olympics - themes that will shape the future of London and which represent the very challenges and transformations which Turin is experiencing now. The day opened with a presentation of Turin for the Londoner guests, covering the strategic plan, the organization of the Olympic Games, and the urban redevelopment projects currently underway. In the afternoon, Mr. Greg Clark, Advisor on City and Regional Development, Office of the Deputy Prime Minister, and Mr. Michael Owens, Executive Director of the London Development Agency, presented the Turin public with London's goals for the future and gave an overview of the activities performed by the Agency, which was established to compare and analyze strategic plans and innovative ideas in other cities so as to select the best practices to implement in London. At 5pm, the famous custom of afternoon tea was served, providing participants with a taste of the tradition inaugurated in Britain by Queen Victoria.

Vancouver Day was held on May 18. The City of Vancouver, host to the forthcoming XXI Olympic Winter Games in 2010, presented its project for a sustainable Olympics. In the presence of TOROC President Mr. Valentino Castellani, Vancouver Councillor Mr. Jim Green, and Ms. Maureen Douglas, Director of Community Relations for VANOC, the presentation showed how the City of Vancouver was getting ready to face the challenge of the Olympic Games. The environmental, social and cultural aspects involved in the building of the Olympic venues were all looked at, as was long-term development of the metropolitan area. To celebrate Vancouver Day, participants were given the opportunity to taste sockeye salmon, offered by the City of Vancouver in conjunction with the Consulate General of Canada in Milan.

On June 16, the Atrium function center hosted **Lyon Day**, dedicated to the city situated just over the Alps, and today undergoing profound urban, social and cultural transformation. The strategic development plans and urban renewal projects of the two cities were looked at, with the Deputy Mayor for Town Planning Mr. Gilles Buna from Lyon and Mr. Mario Viano from Turin participating in the discussion. The comparison between Lyon and Turin further looked at the cultural initiatives of the two cities, with a particular emphasis on artistic lighting projects, such as Luci d'Artista in Turin and the Festival of Light, organized every winter in Lyon and hosting the works of 60 artists in the Guillotièrre quarter. In tribute to Lyon cuisine and wines, the traditional rural meal known as *mâchon* was served, accompanied by a glass of Juliéna, a typical wine from the area.

The last date for 2005 of Future Cities was **Manchester Day**, held on September 17. Many aspects tie Manchester and Turin - their industrial past, an important sporting event which paved the way for a radical process of change (Manchester hosted the Commonwealth Games in 2002) and a cultural capital city project acclaimed the world over. The day at Atrium was dedicated precisely to this last theme, and it was for this reason that the day was organized to coincide with the *Torino Settembre Musica* music festival. The discussion saw the contribution of the Deputy Mayor for Cultural Resources Mr. Fiorenzo Alfieri, and representatives from Manchester City Council, Mr. Val Stevens (Vice President) and Eamonn Boylan (Vice Executive Director). In particular, the discussion focused on the cultural strategies of the two cities, which involve many different sectors and which aim at promoting and developing the wide-ranging excellence which already

1. ORGANIZATION OF INTERNATIONAL EVENTS

exists, above all in the field of classical music, in which both Turin and Manchester vaunt an important tradition. Present at the discussion were important exponents of the BBC Philharmonic Orchestra, Director Maestro Gianandrea Noseda and General Director Mr. Richard Wigley, along with the Artistic Director of the RAI Orchestra of Turin Maestro Daniele Spini, the Superintendent of the Teatro Regio Foundation Mr. Walter Vergnano, and the Artistic Director of Settembre Musica, Mr. Enzo Restagno.

ONE WORLD - INTERNATIONAL COOPERATION CITIES

Between September 19 and October 8, Turin hosted One World – International Cooperation Cities, an event organized by the International Cooperation and Peace Dept. as part of the series of initiatives connected to the Olympic Truce. The initiative was designed to raise awareness in the community of issues concerning international cooperation, solidarity amongst peoples and peace, with delegations received in Turin from 51 cities from around the world, representing 20 different countries. The event involved a number of initiatives, including the First Forum of 100 Cities for 100 Projects for Brazil, conferences, workshops, performances and encounters on the topic of cooperation, two exhibitions and a movie program. Additionally, a range of exhibitions and urban installations in Piazza Castello and Via Garibaldi were set up to describe the works realized around the world, thanks to the contribution of volunteers, technicians, cooperative workers and missionaries from Turin.

The event culminated in the ceremony for the signing of the Declaration in support of the Olympic Truce, signed by all the mayors present - from Piedmont, Italy and from around the world.

CONVENTIONS WITHIN INTERNATIONAL NETWORKS

Over 2005, the City of Turin hosted a number of international conventions as part of its participation in various international networks of cities.

The Suburbs Dept., in conjunction with the International Affairs Dept., were the organizers of the **Meeting of the Economic Development Forum - EDF** - of the Eurocities network, held on March 10-11, 2005 at the Chiesa del Redentore church in piazza Livio Bianco (Urban 2 area), which saw the participation of 41 European cities. During the Forum, a presentation was given on the urban regeneration work undertaken over the last few years under the Suburbs Project.

On June 16-19, the City hosted the seminar **The Role of Culture in Promoting Social Inclusion**, an initiative falling under the thematic network UDIEX-UDIEX-ALEP, which is a part of URBACT. Organized by the Urbact Coordination Office of the Urban 2 Coordination Dept., the seminar involved the participation of approximately 80 delegates from the thematic network, led by the City of Venice.

At Cascina Falchera City Farm, on September 14-18, the **15th EFCF European Conference** (European Federation of City Farms) was held, entitled **Agriculture and Ecology: An Enterprise of Culture**. The Conference, and its 50 participating delegates from the Federation, also hosted the inauguration ceremony of the Green Hostel of Cascina Falchera, funded by the Interreg III A Community project and completed in April 2005.

The Chiesa del Redentore in piazza Livio Bianco further hosted the **General Meeting of the Quartiers en Crise Network** on November 24-26, organized by the Urbact Coordination Office of the Urban 2 Coordination Dept., which saw the participation of 30 international guests.

OTHER CONVENTIONS

On March 15-20, a **seminar** was held as part of the **P.A.R.I.So.L. Project** (Play an Active Role in Social Life), on youth participation practices in local European communities. The seminar involved a number of

1. ORGANIZATION OF INTERNATIONAL EVENTS

different workshops on the experience of youth participation, on intercultural learning, and on the opportunities offered by the European Youth Program for young people and youth workers. Coordinated by the Youth Policies Dept., the project was granted European funding under the Youth Program - Action 5 (Support Measures). Partners from Spain, Turkey and Latvia all participated in the seminar.

On April 1, the first **working seminar** of the **Barcelona-Lyon-Turin Economic Cooperation Agreement** was held in the Sala Colonne of the Town Hall, organized by the International Affairs Dept. The objective of the seminar, involving 38 delegates from the three cities, was to propose concrete development actions within the scope of the economic cooperation agreement forged in December 2004. The seminar was structured into six round table discussions addressing the following topics: entrepreneurship, logistics and infrastructure, life sciences (EuroBioCluster), territorial attractiveness and economic promotion, information technology, and tourism and cuisine.

On October 21-22, the City hosted the conference **“Making Europe Local – Building Networks of Cooperation between Civil Society and Public Administrations in the Enlarged Europe.”** The conference was held at the offices of the Abele Group and was organized by the Belgian association ECAS in conjunction with the Labor Department of the City of Turin, the Province of Turin, the Lombardy Region, the Emilia Romagna Region, and the Compagnia di San Paolo. The event represented the continuation of the Cooperate Project of the Emilia Romagna Region, which was designed to assist the public administrations and the Third Sector of the countries encompassed by the enlargement of the Union in overcoming the obstacles and difficulties of building partnerships. The conference involved the participation of around 45 delegates from the countries encompassed by the enlargement, and addressed issues concerning the EU cohesion policy and the new Structural Funds program for the 2007-2013 period.

SPORTS EVENTS

The sports events hosted by the City in 2005 greatly exceeded the number held in 2004, thanks to the commitment of the Deputy Mayor for Sports and the Institutional Functions Division - Directorate for Sports and Recreation. In particular, the Test Events organized to test the organizational capacity of the City in the light of the upcoming Olympics were of great importance.

For the Olympics, in fact, the City has prepared a number of sporting venues of great scale, some new - such as the Lingotto Oval, the Olympic Stadium and the Ice Stadium - whilst others have been renovated - such as the Palavela and Torino Esposizioni.

TEST EVENTS

The Test Events were organized by the Torino Ice 2005 Committee, set up by the City of Turin, TOROC, and the Italian Federation of Ice Sports. The efforts of the Deputy Mayor for Sport and the Directorate for Sports and Recreation, in conjunction with TOROC, focused on involving the participation of schools during day events, which took up the invitation with great enthusiasm.

The attendance of the community in the late afternoon and evenings was also considerable, with “full house” events often the result.

The following events were organized within the program:

EUROPEAN SHORT TRACK SPEED SKATING CHAMPIONSHIP, January 14-16, 2005. The men’s and women’s events were held at the Palavela, with 117 athletes representing 24 nations competing.

EUROPEAN FIGURE SKATING CHAMPIONSHIPS, January 25-30, 2005. The men’s and women’s events were held at the Palavela , with 167 athletes representing 35 nations competing.

1. ORGANIZATION OF INTERNATIONAL EVENTS

INTERNATIONAL PARALYMPIC ICE HOCKEY TOURNAMENT, November 4-7, 2005. Torino Esposizioni hosted the Paralympic qualification tournament for Estonia, the United Kingdom, South Korea and the Czech Republic, in which each team played a match against Italy, which qualifies as host nation.

INTERNATIONAL ICE HOCKEY TOURNAMENT, November 7-12, 2005. Two tournaments were held, with the Olympic Stadium hosting the invitation-only, single round men's tournament, in which 4 nations participated, and Torino Esposizioni hosting the two-day women's tournament, in which six nations competed.

COMBINED SPEED SKATING WORLD CUP, December 9-11, 2005. 240 athletes representing 28 countries competed at the Lingotto Oval in the men's and women's competitions, for the awarding of 8 medals in 5 disciplines.

OTHER SPORTS EVENTS

BLIX NOKIA SNOWBOARD – F.I.S. WORLD CUP, February 12, 2005. Turin hosted a spectacular event of the Snowboard – Big Air World Cup, which saw the participation of 41 athletes from 15 countries.

TOP TEAMS CUP 2005, April 11-13, 2005. Turin hosted the qualifying games for the European final of women's basketball.

VIVICITTA', April 10, 2005. The track event, of both a competitive and amateur nature and featuring the High Patronage of the President of the Republic, was held in conjunction with similar events in other 39 cities around the world, and 41 Italian cities.

WORLD WRESTLING CHAMPIONSHIPS, April 10, 2005. The tournament was fought out by athletes from all over the world.

15th TURIN MARATHON, April 17, 2005. One of the main road races of the City and an AIMS - Association of International Marathons and Road Races event, the marathon attracted competitors from 42 different countries, representing five continents.

GOLD MASTER 2005 INTERNATIONAL DANCE SPORT COMPETITION, April 30 - May 1, 2005. The competition featured performances by the leading dance couples from Italy and the world, at all levels and categories.

1st TORINO INTERNATIONAL TABLE TENNIS TOURNAMENT STERILGARDA OPEN, May 5-8, 2005. A part of the IPTTC (International Paralympic Table Tennis Committee), the event featured the participation of delegations from countries from the European Union, North America and Asia.

VIII INTERNATIONAL TORINO ROLLER MARATHON, May 15, 2005. The in-line skating competition, open to amateurs and professionals, attracted teams from a number of nations, including France, Spain, Belgium, Austria, New Zealand and Australia.

4th SPORTING CHALLENGER TROPHY, May 23-29, 2005. The only major international tennis tournament held in Piedmont, the trophy is part of the ATP professional circuit and attracts players from all over the world.

88th GIRO D'ITALIA – 18th STAGE CHERI-TURIN INDIVIDUAL TIME TRIAL, May 27, 2005. Around 200 cyclists from around the world came to compete in the race, which unfolded through the streets of the city.

XXIX STRATORINO, May 29, 2005. Competitive and non-competitive road race through the center of the city, with participants from all age groups. The competitive section saw the participation of athletes from a number of countries, especially African nations.

3rd TROFEO INTERNAZIONALE DELLA MOLE, June 1-5, 2005. The tennis tournament for wheelchair athletes saw the participation of 60 competitors from various nations. The event is recognized by the International Tennis Federation, under Cat. CS 4.

PARALYMPIC DAY, June 2, 2005. A sporting festival day for disabled athletes, with over 200 top level athletes from Italy and abroad competing in a wide range of sporting disciplines.

1. ORGANIZATION OF INTERNATIONAL EVENTS

11th INTERNATIONAL ATHLETICS MEETING, June 3, 2005. For 11 years now the event has been drawing larger and larger crowds every year. This edition saw the participation of more than 200 athletes from all over the world for all disciplines of athletics.

20th INTERNATIONAL TOURNAMENT OF THE CITY OF TURIN, MINI BASKETBALL AND YOUTH LEAGUES, June 16-19, 2005. The event saw the participation of 2000 young athletes between the ages of 8 and 14, making up 150 teams from 6 nations.

THE HARLEM GLOBETROTTERS - THE NEW MILLENNIUM TOUR 2005 ITALY, June 22, 2005. The City of Turin hosted the Italian date of the American basketball showpiece *The Harlem Globetrotters*.

EUROPEAN SCOOTER CHAMPIONSHIP, July 9, 2005. 70 scooter riders from 6 nations came to Turin to compete in the 2005 European Championship, held for the first time in Italy.

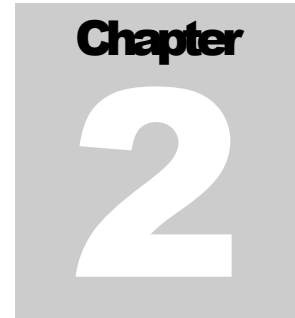
TURIN HALF MARATHON, September 18, 2005. The road race, officially recognized by the I.A.A.F. (International Association of Athletics Federations), involved the participation of champions from all over the world.

IX ROWING REGATTA, September 10, 2005. The traditional rowing competition was battled out by teams of students from the University and Polytechnic of Turin, and the University of Oxford. Twenty-seven boats competed in the event.

WORLD BOCCE CHAMPIONSHIPS, September 25-October 2, 2005. Participating in the event were 172 competitors representing 22 nations. Titles were awarded for the Volo technique - doubles, precision shooting, progressive, individual, fast throw and relay.

INTERNATIONAL OVERALL SHOWJUMPING COMPETITION, October 14-16, 2005. The three-day event (day 1: training races, day 2: long-distance races, day 3: hurdle races) saw the participation of the best athletes from all over the world.

GYMNASTICS GRAN PRIX TURIN 2005, October 15, 2005. The international gymnastics meet saw the participation of 150 competitors from 10 different nations. During the event, the honor of Goodwill Ambassador was awarded by the UN to Igor Cassina, gold medalist at the 2004 Athens Olympics.



Relations with Cities

WWT – World Wide Torino

The International Affairs Dept. developed over 2005 a project to be realized during the Olympic Games, dedicated to the cities with which relations of friendship and cooperation have been forged. A promotional and meeting space will be set up in the city center, dedicated to the friendly cities of Athens, Barcelona, Breza, Campo Grande, Chambéry, Cologne, Cordoba, Detroit, Gaza, Glasgow, Gwangju, Haifa, Harbin, Kragujevac, Liege, Lille, Lyon, London, Nagoya, Ouagadougou, Beijing, Praia, Quetzaltenango, Rotterdam, Salt Lake City, Salvador de Bahia, Sarajevo, Scutari, Shenyang, Vancouver, and Zlin. The project represents a concrete example of exchange, aimed at strengthening the network of ties and underlining the importance of international dialogue.

TWINNED CITIES

Over the years, the City of Turin has forged a number of twinning agreements with cities both in Europe and beyond, with the Japanese city of Nagoya added to the list in 2005.

NAGOYA – JAPAN

The twinning of Nagoya and Torino was approved by the local Turin government on May 11, 2005 and signed on May 27 by Mayor Sergio Chiamparino and the Mayor of Nagoya Mr. Takehisa Matsubara in an official ceremony held at the Nagoya Civic Reception House. The ceremony was organized as a part of the 2005 World Exhibition of Aichi, on occasion of the Nagoya Sister City Festival.

The accord with the City of Nagoya aims at building and strengthening relations of cooperation and friendship through reciprocal awareness and recognition. In particular, the twinning program will focus on the promotion of culture and contemporary art, exchanges between economic institutions to promote the enterprise system, the sharing of best practices in environmental policies, and the reciprocal promotion of international events. Over the last few years in fact, Turin and Nagoya have both invested in the promotion of innovative sectors and on the relaunching of their image at the international level.

As part of the twinning program, the City of Nagoya invited the City of Turin to participate in its Design Week, held in October 2005, for which a special exhibition space was set up in the Nagoya Design Center, dedicated to Turin and its points of excellence in the field of design. In addition, graphic design students from Turin (Polytechnic and IED) and from Nagoya were involved in the creation of graphic design projects dedicated to the twinning of the two cities. The works were exhibited in the Design Center.

EUROPEAN CITIES

CHAMBÉRY. Twinned with Turin since 1957. The purpose is to establish and improve cooperation and friendship through mutual knowledge in several fields (culture, economy, technological development).

GLASGOW. The twinning initiative dates back to 2001 and is the result of the exchange of experience in various fields (urban renewal, industrial production, employment) that has gradually led to the creation of a wide network of ties between the associations, organizations and institutions of the two cities. Both Turin and Glasgow belong to several European networks of cities like Eurocities, L.U.C.I. and URBACT. Cooperation with Glasgow continued over 2005 with the Social Theatre project *InterUrban2006*, run by the Public Housing and Suburbs Division. On April 8, 2005, delegates from Glasgow attended the inauguration of Caos, the new home of the Stalker Theatre in the Vallette district.

RING OF TWINNED CITIES. On July 3, 1958 a multiple twinning agreement was signed in Liege between the cities of **Cologne, Esch sur Alzette, Liege, Lille, Rotterdam and Turin** in representation of the 6 founding countries of the EEC (European Economic Community). This agreement was founded on the spirit of solidarity between the cities involved, on the strong feeling of belonging to the European community and on the deep feelings of affinity in several sectors such as the economy, history and culture. Contacts and relations between the twinned cities have survived to this day, above all through networks, for example with Rotterdam through the joint participation in the Quartiers en Crise network.

EXTRA-EUROPEAN CITIES

QUETZALTENANGO IS the second-largest city of Guatemala. Twinning with this city dates back to 1991, when honorary citizenship was awarded to Nobel prize winner Rigoberta Menchù. This event was an explicit way of supporting both the peace process in Guatemala and the campaign against the discrimination of the Mayan people. Through the twinning initiative, proposed by Rigoberta Menchù herself in 1992 and signed in October 1997, a decentralized cooperation program was launched.

SHENYANG, People's Republic of China. The twinning agreement signed in early 1985 dates back to 1984 when the visit of a Piedmont delegation saw that there were prospects for a fruitful exchange in various sectors among which culture, social affairs, economic cooperation, technology and trade. On occasion of the twentieth anniversary of the twinning agreement between the City of Turin and Shenyang, in February 2005, the Mayor received a delegation on mission to Turin from Shenyang made up of the Vice Director of the Department for the Economy and Technology of the City of Shenyang Mr. Zhou Hang, the Director of the Department for Investments in Europe and America Mr. Ma Yuzhi and the Director of the Europe and America Investment project Mr. Wang Zhaosheng.

GAZA and HAIFA. The City Council approved on October 22, 1996 motion 50, which committed the City Council to start twinning initiatives with an Israeli and a Palestinian city. This motion was the fruit of the will to support the Middle East peace process by developing existing relations and promoting new forms of cooperation. After an intense exchange of correspondence with Palestinian authorities, it was proposed to choose Gaza as the city for twinning. On the other side, contact with the mayor of Haifa showed the desire of this city to establish cooperation relations with Turin. On March 6, 1997 the City Council approved twinning between the City of Turin and the cities of Gaza and Haifa. Today the main contacts between the cities regard initiatives for promoting peace.

2. RELATIONS WITH CITIES

In Barcelona in November, on occasion of the Euro-Mediterranean Cities meeting, the Mayors of Gaza, Haifa and Turin met to confirm their commitment to relaunching the objectives underpinning the twinning agreement.

CORDOBA. Argentina's second most important city in economic terms and marked by a numerous community of Piedmontese origin; Cordoba is also home to the country's oldest university. Twinning between Turin and Cordoba was signed in 1986 in Turin to start the exchange of professionals and/or students of the Faculties of Medicine, Architecture and Engineering as well as of officials of public authorities, to promote joint cultural and tourism events and to create a Chamber of Commerce to favor the trade of traditional and high-tech products.

DETROIT. The two cities have been twinned since 1998. Already before this date the Chamber of Commerce of Turin had promoted the consolidation of relations between the two cities' respective car industries. Over the years relations between Turin and Detroit have been centered mainly on contacts between Fiat and General Motors rather than between institutions.

COOPERATION AGREEMENTS

Over the years, the City of Turin has forged numerous cooperation agreements with cities from all over the world, such as Cannes (France), Gwangju (South Korea), Harbin and Nanjing (China), Vancouver (Canada), and Zlin (Czech Republic), with whom projects were worked on in 2005.

Within the framework of international cooperation, exchange and study programs were implemented within the framework of already existing cooperation and twinning agreements (with the cities of Breza, Campo Grande, Cordoba, Gaza, Haifa, Ouagadougou, Praia, Quetzaltenango, Salvador de Bahia, Scutari and the cities of Kragujevac and Khouribga with which solidarity relations exist). In particular, 2005 saw various missions sent to Brazil for the Water for Development Management Institute Hydroaid-Brazil, and to monitor projects supported by the City, whilst another mission was sent to Kragujevac (Serbia Montenegro) as part of a training program co-funded by the Ministry of Foreign Affairs.

In 2005, attention was further focused on the economic cooperation agreement signed on December 6 2004 by the Cities of Barcelona, Lyon and Turin.

On April 1, 2005, the first working seminar involving representatives of the three cities and local associations was held in Sala Colonne in the Town Hall, with six thematic working groups set up to discuss the concrete projects to be pursued in the successive months. The objective of the agreement is to achieve greater visibility in the framework of European regions, and at the same time underline the strategic role of the three cities in terms of exchange between northern and southern Europe.

On October 15, as part of the Turin Food Market Festival, the Deputy Mayor of Barcelona Mr. Jordi Portabella i Calvete and Mayor Sergio Chiamparino signed a memorandum of understanding aimed at promoting cooperation between the markets of Porta Palazzo and Boqueria of the two cities, which represent not only a European and Mediterranean model of distribution but also a socio-cultural institution. The memorandum was also signed by the Director of the Trade Division of Turin and the President of the Traders' Association of the Boqueria Market of Barcelona. Along with pursuing ongoing bilateral cooperation for the improvement of local models, systematic training, and the evaluation and comparison of regulatory aspects at the local and national levels, the agreement aims at promoting the establishment of a European Association of Markets.

International Promotional Activities

For years now the City has been planning its medium and long-term promotional activities and initiatives abroad. These envisage participation in trade fairs and salons, the creation of institutional missions and the organization of promotional presentations. The international promotional activities also comprise the activities of the international press office.

PROMOTIONAL INITIATIVES

PARTICIPATION AT MIPIM IN CANNES

Once again in 2005, from March 8 to 11, the City participated in conjunction with ITP in Mipim in Cannes, the leading European real estate event for businesses engaged in the sector.

A stand was set up based on the advertising campaign *Torino Surprises You*, and dedicated to promoting the territory and the Olympic Winter Games, whilst a brochure was also produced covering all the transformations and urban development projects currently underway. The Olympic mascots further brought the space alive through the distribution of literature on the city and Olympic gadgets. A lucky draw was also run for tickets to Olympic events, with winners drawn from the business cards entered over the event in a competition barrel.

MEDIA CONFERENCE IN LONDON

On March 23, 2005, a media conference was organized in the prestigious Design Museum of London, with speeches given by the Deputy Mayor for Olympics, Tourism and City Promotional Activities Ms. Elda Tessore and the Director of the Communications, Olympics and City Promotional Activities.

The presentation of the Olympic City of Turin covered three main issues: culture, tourism and changes. The key message delivered to the press was that of a city being transformed that changes and surprises. During the media conference the official videos of Turin and the 2006 Olympics were shown and material by the City and all its cultural entities was distributed.

The conference was attended by BBC World, Travel Channel, CNN International, CNN Traveller, Financial Times – Foreign Direct Investment magazine, USA Today (International Edition), Good News Magazine, Teletext Holidays, Good Ski Guide, Language Traveller Magazine, Cruise and Ferry News, Travel Writer, Mail on Sunday, Asian Post, and The Travel Magazine

MEDIA CONFERENCES IN BEIJING AND SHANGHAI

Two media conferences, in Beijing on April 21 (at the China World Hotel) and in Shanghai on April 22, 2005 (at the Westin Shanghai Hotel), were held to launch the Chinese-language Gallimard guidebook to Turin. Taking advantage of the single trip to China, the conferences were organized in what can be considered the two capitals - one cultural, the other economic - of the country.

3. INTERNATIONAL PROMOTIONAL ACTIVITIES

Supporting the City's presentation, and to make the most of all the relationships built, various Piedmontese bodies/enterprises with interests in China were involved, including the Chamber of Commerce, ITP, Fiat, San Paolo, Alpitour and a number of other enterprises which provided important contacts. Local Chinese authorities were also involved in the events, also with a view to promoting possible cooperation between Torino 2006 and Beijing 2008.

In addition, Turismo Torino participated in the Beijing International Travel and Tourism Market held on April 20-23, and the Chamber of Commerce developed its campaign for the promotion of chocolate.

The two media conferences saw speeches given by the Deputy Mayor for Olympics, Tourism and City Promotional Activities Ms. Elda Tessore, the Director of the Communications, Olympics, and City Promotional Activities Central Office, and the Director of Turismo Torino. Along with the presentation of the Chinese language Gallimard guide book, the central topics of the events were the 2006 Olympics and the urban and economic transformations currently underway in Turin. Institutional videos were screened during the conferences and promotional literature produced by the City and Toroc distributed.

Leading Chinese newspapers present at the events included China Radio International, Beijing Business Today, Beijing Daily Messenger, Laborers Midday News, Ta-Kung-Pao, Shanghai Daily, Shanghai Morning Post, Oriental Sports Daily, Yangcheng Evening News, Oriental Morning Post, New Express News, China Sports Daily, Metro Express, Nanfang Daily, Guangming Daily, China Daily, China Tourism News, News Times, China Tourism News, Beijing Weekend, China Economic Herald, Longcar Life, Entertainment Weekly, Southern Metropolis Daily, International Business Daily, Shanghai Weekly, Hope Magazine, Shopping World, Shopping Guide Paralife, Orient Weekend, Shanghai Evening Post, Traveler, China New Time, Modern Magazine, Life Express, Madame Figaro, City Tourism, China Business, and Chinese World.

MEDIA CONFERENCE IN MOSCOW

On May 19, 2005, a media conference was held in Moscow at the Italian Embassy, on occasion of the release in Russian of the Torino Live guide book, published by Gallimard/Touring Club. The objective was the promotion of the 2006 Olympic Winter Games, the local territory, and the urban transformations currently changing the face of the city. The Director of the Communications, Olympics and City Promotional Activities Central Office of the City of Turin gave her speech at the conference, whilst institutional videos were also screened and promotional literature produced by the City and Toroc distributed.

Media operators present at the event included GQ, Vogue, Ves Mir, Harper's Bazaar, Seasons, Bereg, Domovoy, Creative, 7 Days, Rublevka Dacha, Travel and Leisure, Vokrug Sveta, Voyage, Inflight Review, Wallpaper, Where Moscow, Shtab Kvartira, PRO Sport, Sport Express, Moskowskie Novosty, Esquire, Reuters, Radio "Golos Rossiy", NTV, and NTV +.

TWINNING OF TURIN - NAGOYA AND THE MEDIA CONFERENCE IN TOKYO

From May 25 to June 1, 2005, the City of Turin led an economic-institutional mission to Japan on occasion of the signing of the twinning agreement between the two cities, with the participation of the Chamber of Commerce of Turin, ITP, Torino Wireless, Toroc and Torino Internazionale. The mission was coordinated by the International Affairs Dept.

The purpose of the mission was to promote the local territory and present the city as the host of the 2006 Olympic Winter Games. The Italian delegation participated in a number of events, including the visit of Mayor Sergio Chiamparino and the President of the Chamber of Commerce Mr. Bertani to Toyota on May 26.

On May 27, the official ceremony of the twinning agreement was held at the Civic Reception House of Nagoya, with speeches given by Mayor Chiamparino and the Vice-president of the City Council Mr. Michele Coppola. The ceremony was followed by a media conference on Turin, the 2006 Olympic Winter Games, and the transformation of the city, held by Ms. Elda Tessore, Deputy Mayor for Olympics, Tourism and City

3. INTERNATIONAL PROMOTIONAL ACTIVITIES

Promotional Activities, and Ms. Anna Martina, Director of the Communications, Olympics and City Promotional Activities Central Office of the City of Turin.

Subsequently, the Nagoya Sister City Festival was inaugurated at the Sasashima Satellite Site, where Turin set up its promotional stand along with other cities twinned with Nagoya (Sydney, Los Angeles, Mexico City, and Nanjing). Later that night in the same venue, the first of three concerts by the Academia Montis Regalis orchestra was held, sponsored by the Piedmont Region.

Stand activities involved the distribution of promotional and institutional literature produced by the City and Toroc and brochures on the 2007 Universiade, along with the opportunity to taste chocolates and other candies produced in Turin.

On May 28, the delegation visited the Italian Pavilion of the 2005 Aichi Expo, in which a reproduction of “Caffè Torino” was set up (thanks to the joint efforts of the Piedmont Region and the City of Turin), which proved a great success.

On May 29, the parade of Sister and Friendship Cities was held, with the participation of the 2006 Torino Olympic Winter Games mascots, Neve and Gliz. Representatives of each city paraded from the Town Hall to the city center.

On May 30, the Mayor, accompanied by the delegation, met with Ambassador Mario Bova at the Italian Embassy in Tokyo. In the afternoon, a promotional presentation of the city was given, organized by ITP, Torino Wireless, ENIT, the Chamber of Commerce and Torino Internazionale, with the contribution of the Italian Embassy in Tokyo at the Capital Toku Hotel. The delegation’s visit to Japan came to a close on May 31 in Tokyo with a media conference on Turin, the transformations reshaping the city and the 2006 Olympic Winter Games, with speeches given by Mayor Mr. Sergio Chiamparino, Deputy Mayor Ms. Elda Tessore and Toroc President Mr. Valentino Castellani. Over 100 media operators attended the conference, including Kyodo News, The Asahi Shimbun, The Mainichi Newspaper, The Yomiuri Shimbun, Nihon Keizai Shimbun, The Sankei Shimbun, Tokyo Newspaper, Herald Tribune (Japan edition), Japan Times, Daily Yomiuri, Sports Nippon, Sports Hochi, Sankei Sports, Daily Sports, Tokyo Sports, Evening Fuji, Nikkei Trendy, Weekly Asian Economy, Sunday Mainichi, Weekly Shincho, Forbes, World Journal, Tokyo Walker, Tokyo Panorama, Apple, Brutus, Kyodo News, Jiji News, NHK, Nippon Television Network, TBS, Fuji Television, TV Asahi, and TV Tokyo.

PARTICIPATION IN THE XXII UIA WORLD ARCHITECTURE CONGRESS - ISTANBUL

From July 3 to 7, 2005, the City of Turin participated in the World Architecture Congress in Istanbul, organized by the UIA (International Union of Architects).

For the event, a multimedia point for the international promotion of the Olympic City of Turin was set up in the indoor area at the Architects’ Stand, and an outdoor promotional area set up opposite the main congress entrance dubbed the “Conference Valley”, which was open to the public. The promotional stand handed out institutional and tourist literature produced by the City and Toroc.

A media conference was held on July 7, attended by the international journalists accredited by the Congress. Deputy Mayor Ms. Elda Tessore gave a presentation of Turin and the transformations currently reshaping the City, whilst the closing speech was given by Mr. Riccardo Bedrone, President of the 2008 World Congress to be held in Turin.

Welcome drinks were served and a concert held that same night, sponsored by the City of Turin, followed by the closing ceremony of the Congress, which involved the rite of passage to the City of Turin for the 2008 World Congress, involving Mayor of Istanbul and architect Mr. Kadir Topbas and Mayor of Turin Mr. Sergio Chiamparino.

PARTICIPATION IN CASA ITALIA - WORLD CHAMPIONSHIPS IN ATHLETICS - HELSINKI 2005

On occasion of the World Championships in Athletics, held in Helsinki from August 6 to 14, 2005, the City of Turin made its presence in the Casa Italia pavilion.

A stand was set up inside the Casa Italia pavilion, set up by the Italian Athletics Federation in the square adjacent to Helsinki Central Station (the main railway station in Finland). The stand, featuring the graphic design of the *Torino is looking great* advertising campaign, was dedicated to the features of excellence of the territory, the Olympic Winter Games, and other events of an international sporting nature which Turin will host after the Olympics.

The stand also screened the TV commercial and institutional videos on Turin and the 2006 Olympics, and distributed promotional and tourist literature produced by the City and Toroc.

Media initiatives included a media conference organized in conjunction with Toroc, which was held on August 11 at the Winter Garden, site of the Toroc Olympic Exhibition.

Speeches were given at the media conference by Mr. Valentino Castellani, President of Toroc, and Mr. Luciano Barra, Vice Director General and Chief Operating Officer of Toroc, whilst the City of Turin was represented by Mr. Renato Montabone, Deputy Mayor for Sports and Leisure.

The media conference was attended by all the major Finnish media operators, leading Italian media present in Helsinki for the World Championships, and leading international media operators accredited to the Athletics event, in particular from the countries of northern Europe.

MEDIA CONFERENCES IN BARCELONA AND MADRID

On October 5 in Barcelona (at Hotel Arts) and on October 6 in Madrid (at Hotel Urban), two press conferences were held by Deputy Mayor Ms. Elda Tessore, the Director of the Communications, Olympics and City Promotional Activities Central Office of the City of Turin, and the President of Turismo Torino Mr. Livio Besso Cordero.

The presentation of the Olympic City of Turin focused on three main topics - culture, tourism, and urban transformation - and saw the presentation of the Spanish-language guide book *Turin and its Province* (series *Guia Total Anaya*).

The following media operators attended the conferences: ABC, Actualidad, Agenttravel, Arte y Gastronomía, CNN +, Conarquitectura, Descubrir el Arte – El Mundo, Diario Sport, Efe, El Mundo Deportivo, El País, El Periódico de Catalunya, El Semanal, Elle, Europa Press, Geo, La razón, Metro Directo, Pasajes de Arquitectura, Radio Intereconomía, Revista Muntanya, RNE, Rutas del Mundo, Sólo Nieve, Sports d'Hiver, Tiempo, Travelport, Traveller Turismo Rural, TVE, Viajar, Viaje National Geographic, and Viajes y Turismo.

PARTICIPATION IN THE SALON DU CHOCOLAT IN PARIS

October 22-25, 2005, the City of Turin participated in the Salon du Chocolat in Paris, in conjunction with the Piedmont Region, the Province of Turin, the Chamber of Commerce, and the Foreign Trade Office of the Piemonte Chambers of Commerce. Visited by over 100,000 people every year, the Salon du Chocolat is a golden opportunity for chocolate producers interested in the French market.

Participation in the French fair focused on promoting the confectionary tradition of Turin, in particular the tradition of chocolate, the 2006 Olympic Winter Games, and the tourist attractions boasted by the territory.

In a stand exceeding 70 m², eight chocolate producers of small industrial or pastry tradition - Confetteria Barbero, Gertosio, Guido Gobino, La Perla di Torino, Lyos Hot and Cold, Pasticceria del Capitano Rosso, Pastiglie Leone, and Stroppiana – displayed and sold their wares to the public, thereby contributing to the testimony to the quality of Piedmontese chocolate. The most important local institutions were also there by their side (Piedmont Region, Province of Turin, City of Turin, and the Chamber of Commerce of Turin), thanks to project *Sweet Piemonte*, established by the joint efforts of the four institutions, co-sponsored by the

3. INTERNATIONAL PROMOTIONAL ACTIVITIES

European Union and the Ministry for the Economy, and with operations managed by the Foreign Trade Office of the Piemonte Chambers of Commerce.

The City of Turin and the publisher Hachette further chose the Salon du Chocolat as the perfect setting in which to launch the new guide book “*Un grand Week end à Turin*,” and on October 21, on occasion of the inauguration of the trade show, the book was presented to the media and operators in the sector, followed by chocolate tasting in the Piedmontese stand.

To illustrate the chocolate-making tradition in Piedmont and its evolution over time, on October 25 in the Salon du Chocolat conference hall, Alessandro Felis, the French-Italian food critic, held a media conference entitled “*Giandua: le plaisir divin du Piémont*” (*Giandua: The Divine Pleasure of Piedmont*).

Media operators attending the conference and the launch of the Hachette guide book included Vivre l'art Gourmand, Le particulier pratique, Eurosport, Vivre plus, Le Monde, Connaissance des Arts, Anthinea, Le magazine des voyages, Version Femina, La Marche, Tv Envie, Telestar, Femme actuelle, L'Argus des voyages, Grands Reportages, A nous Paris, and Le Point.

MEDIA CONFERENCE IN NEW YORK

On October 26, 2005, the City of Turin held a press briefing entitled “Torino and the Olympic Winter Games” at the Jazz at Lincoln Center of New York.

The mission's objective was to promote more effectively the great transformations currently underway in Turin, through a media conference open to institutions, media and print operators, broadcasters and opinion leaders in New York.

The central theme of the event was the presentation of the 2006 Olympic Winter Games, though attention was also focused on the tourist attractions, cultural resources and urban development currently underway in the City.

Speakers at the media conference included Ms. Anna Martina, Director of the Communications, Olympics and City Promotional Activities Central Office of the City of Turin, who spoke about the transformations changing the face of Turin, its reflowering, and the new focus given to the arts and leisure; Ms. Evelina Christillin, acting Vice-president of TOROC, who focused on promoting the Winter Games, the Cultural Olympiad, and the Olympic Truce program of Torino 2006; Mr. Fiorenzo Alfieri, Deputy Mayor for Cultural Resources and Development of the City of Turin, who looked at the arts projects underway and planned for the future; Mr. Alberto Barbera, Director of the National Cinema Museum and the renowned moviemaker from Turin Mr. Mimmo Calopetri, who stressed the importance of movie production in Turin; and finally Ms. Carolyn Christov-Bakargiev, chief curator of the Contemporary Art Museum of the Castello di Rivoli, and curator of “Torino Triennale Musei”, who spoke about art.

The conference was closed with the serving of chocolate fondue, prepared by Guido Gobino.

Media operators attending the conference included The New York Times, Newsweek – Budget Travel, Time Magazine, USA Today, Newsday, Reuters, Architectural Digest, Town & Country Travel, Food & Wine Magazine, Art & Antiques, More Magazine, US Italia Weekly, Beautiful Itineraries, Travel Business, Travelocity, Miami Herald, Sport Illustrated, South Florida Sun, Art News New York Mag, Channel 4, Bader TV News, NBC Olympics, NBC Sport, Elite Traveler, NBC Universal – Today Show, NBC New Channel, Bader TV News, Agenzia Ansa New York and correspondents from La Stampa, La Repubblica, La Gazzetta dello Sport, Avvenire, Il Mattino, Oggi, Italia Oggi, and RAI TV.

PARTICIPATION IN THE SPANISH MOTORCYCLE GRAND PRIX - VALENCIA

November 4-6, 2005, the City of Turin was in Valencia as part of an initiative promoted by the Piedmont Region (sole institutional sponsor of the event), in the space reserved within the VIP Village for the project “Il Piemonte corre” (Piedmont on the go).

Organized by the Consorzio Euroqualità of Turin on behalf of the Piedmont Region, the goal of the project was to make the most of the media spotlight attracted by the Motorcycle Grand Prix, with small and

3. INTERNATIONAL PROMOTIONAL ACTIVITIES

medium-size enterprises from Piedmont taking up the opportunity to promote regional industry with the international guests (consulates, chambers of commerce, banks, distributors, commercial partners) present in the VIP Area which each circuit sets up for the sponsors of the teams.

The fundamental condition for access to the VIP Area was the display of the regional symbol on the bike and overalls of Roberto Rolfo, rider from Piedmont, currently racing a Ducati for the D'Antin Pramac Team.

All the initiatives were promoted by the Trade and Industry Associations of Piedmont, Confartigianato Piemonte, Artigianato C.A.S.A., and Ascom-ConfCommercio, with the funding of the Piedmont Region, the European Union and the Ministry for the Economy.

Two panels in Spanish were displayed in the space set up in the VIP Lounge, based on the campaign *Torino is looking great*.

During the most important press conferences in the press room, and during the buffet offered by the City of Turin and organized by the Associazione Donne del Vino Piemonte (Piedmont Women's Wine Association) in the VIP Lounge on November 6, the City's promotional and tourist literature was distributed, along with the promotional literature of Toroc and the 2007 Winter Universiade.

INTERNATIONAL PRESS

FOREIGN REPORTERS

In 2005, the interest shown by the international media in Turin grew significantly. In the first six months of the year alone, 145 articles were published in the foreign press (along with 15 television/radio reports) by 161 reporters, for a total of 200 for the entire year. The editorial offices of leading foreign newspapers have all sent their correspondents to Turin, and as a result, the City was busy fulfilling to the best of its abilities all their requests, thereby reaping the rewards of past promotional initiatives.

The topics of greatest interest to reporters were the upcoming Olympic Games and the city's preparations for the event, the pre-Olympic atmosphere, and the progress made in public works.

The most important events to have attracted the interest of foreign press were the educational tour organized for January 28-30 on occasion of Torino Ice 2005, which attracted the participation of 40 reporters from leading European and international newspapers, the exhibition *Il Male, esercizi di pittura crudele (Evil - Exercises in Cruel Depiction)*, put together by Vittorio Sgarbi, which enjoyed good success abroad, and the initiative *Ciocolatò*, held on March 4-13, which attracted the participation of 20 French reporters from food and wine journals. Then there was *Traffic - Torino Free Festival*, the city music festival in its second year running, held from June 29 to July 2, which attracted the interests of 5 reporters from leading international music magazines, whilst 30 reporters made their way to Turin in November for the *Torino Film Festival*.

FOREIGN PRESS REVIEW

In 2005, the number of articles written in relation to the number of reporters hosted by the City grew considerably, thanks to the interest aroused in the foreign press by preparations for the Winter Olympics. In December 2005, the number of articles on the city reached approximately 200.

The most important foreign newspapers to have featured reports on Turin include the *New York Times*, *Chicago Tribune* and *U.S.A Today* (U.S.A.), *International Herald Tribune* (International), *Financial Times* (UK), *El Pais* and *El Mundo* (Spain), *Le Monde*, *Le Figaro* and *Libération* (France), *Sueddeutsche Zeitung* and *Hamburger Abendblatt* (Germany). Other important periodicals included *The Economist* (UK), *L'Express e Gala* (France), *Afisha Mir* (Russia), *Elle Decor* (Germany), and *Travel + Leisure* (U.S.A), whilst reports on Turin were broadcast by *CNN* and *NBC* (U.S.A.), *BBC* (UK), *RTL* (Germany), *Eurosport* (France), and *TVE* (Ireland).

SPECIAL PROJECTS

TORINO PIEMONTE MEDIA CENTER

In preparation for the XX Olympic Winter Games, the City of Turin, together with the Piedmont Region, the Province of Turin, and with the cooperation of the Unioncamere and the Chamber of Commerce, is setting up the **Torino Piemonte Media Center**, a media services center open exclusively to non accredited journalists, i.e. those who do not have official passes for the event, and especially reporters representing newspapers and programs specialized in tourism, lifestyle, leisure, food and wine, who are more interested in the territory and the excellence it has to offer, rather than the Olympic event itself.

The Torino Piemonte Media Center is located at the Torino Incontro Conference Center of the Chamber of Commerce, and will be open from February 1 until March 19, 2006, the closing day of the Paralympic Games.

The chief objective of the Torino Piemonte Media Center is to offer reporters support by providing a center of reference for information on the territory. To this end, the Torino Piemonte Media Center will include a press room with over 100 work stations featuring telephone, LAN for Internet connection, a scanner and printer, and terminals connected to the press agencies Ansa, Reuters, France Press, and Associated Press. A conference room will also be available with simultaneous interpreter services, a corner for television interviews, and monitors and screens transmitting the events and ceremonies.

Along with all these services, the Torino Piemonte Media Center will further include a reception area run by Turismo Torino, where journalists will be able to obtain information on tourist attractions and guided tours of the city and the local territory.

To better promote the services available at the media center, the web site www.torinopiemontemediacenter.org has been set up, featuring information on all the services being organized for accredited non-sports journalists and other accredited journalists who in the lead up to the Olympic event are interested in finding out more on the city and the local territory. Through the web site, journalists can access accreditation application forms, and obtain direct information on the city and the local area, as well as information on hotel booking during the Olympic period.

In December, 2005 alone, around 500 applications for accreditation were received from Italian and foreign reporters, with about 30% from television networks. The most important of these included the ABC, the US broadcaster, CNN, international world news broadcaster, CBS News, from the United States, L'Humanité, the French daily newspaper, and Reuters, the British press agency.

TORINO PIEMONTE VIDEO BANK

The Torino 2006 Olympic Winter Games will be covered by some one hundred television networks, reaching an audience of 3.5 million viewers over the fifteen days of the Games, thus representing a golden opportunity to promote the image of the territory, in terms not only of sport, but also from a cultural and tourism point of view.

To make the most of this opportunity, the City of Turin, the Piedmont Region, and the Province of Turin have prepared a special service for television broadcasters of true added value - the Torino Piemonte Video Bank

The Torino Piemonte Video Bank is a special facility dedicated to broadcasters, specifically focused on promoting Turin and Piedmont, and designed to manage relations with international networks. In other words, a structure able to create and offer services through its direct relationship with the Olympic organizers, and at the same time swiftly respond to the needs of networks, creating the conditions for high profile reports to be produced which enhance the image of the territory.

The Torino Piemonte Video Bank provides broadcasters with an independent organization, able to offer advice and services befitting the quality standards of the major international television networks. Through the Torino Piemonte Video Bank, the City, Province and Region will make available a team of professionals

3. INTERNATIONAL PROMOTIONAL ACTIVITIES

whose experience in the international promotion of the territory will mean that broadcasters can consult a single body of reference able to respond with speed and efficiency to all their reporting, technical and logistic needs.

To promote the service, the web site www.torinopiemontevideobank.it has been launched, offering a portal in three languages, containing videos and information on Turin and Piedmont, offered free of charge to international broadcasters. The web site contains an archive of over 40 videos, divided by topic, representing Piedmont, the Province and the City of Turin, descriptive and in-depth dossiers connected to the video topics, and suggested itineraries featuring programs to best discover the excellence abounding in Turin and Piedmont, and which provide ideas for the production of television specials and reports.

TOURIST GUIDEBOOKS

The “Tourist Guidebooks” project is a part of a wider plan carried out by the City and in particular by the Communications, Olympics and City Promotional Activities Central Office for enhancing Turin’s image at an international level over recent years.

It is aimed at supporting the city’s tourism system, which is considered a sector having a huge potential and a locomotive for economic growth. The project also aims at increasing Turin’s tourism potential in a market marked by medium-high level tourists with good spending power and by a demand that is evermore qualified and personalized, not contingent on traditional seasonal flows, with a tendency to choose alternative destinations other than traditional cities of art, more oriented towards short-break tourism and marked by a demand for cultural goods and services in the widest sense of the term.

Phase 1 ended in 2002 and it saw the monitoring of the editorial scene and the assessment of Turin’s position.

Phase 2 (2003 —2006) envisages initiatives to promote and enhance Turin’s image and its relations with publishers through direct and official contacts with each publisher, awareness and refresher campaigns for each guidebook and proposals for editorial cooperation. These activities aim at addressing existing distortions or information gaps, to widen and update the spaces dedicated to Turin, to create new guidebooks on the city and to kindle interest in the new cultural and tourism projects it organizes.

The following tourist guidebooks were published over 2005, adding to the 4 publications produced through the initiative in 2004:

Vallardi, *Torino*, in Italian;

EDT, *Torino* (Italian edition of the Lonely Planet “Best of” Series), in Italian;

Planeta, *Turin* (Spanish edition of the Lonely Planet “Best of” Series), in Spanish;

Dorling Kindersley, *Turin and its Valleys*, in Dutch;

Vagabond Media, *Turin*, in Swedish;

Media Factory, *Turin* (Best of Series), in Japanese;

Hachette, *Turin* (Un grand weekend à Series) in French;

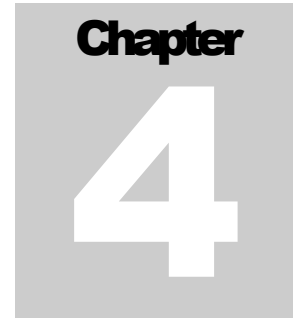
Touring, *Turin* (Cartoville Series), in French;

DuMont Reiseverlag, *Direkt Turin*, in German;

Hachette, *Turin* (Un grand weekend à Series) in English;

APA Publications, Berlitz Pocket Guide to Turin, in English.

The Youth Policies Dept., as part of the “I ragazzi del 2006” initiative, has also produced a guidebook for young people, in conjunction with the school TTC Rosa Luxembourg and the IX City District, with the participation of Olympic volunteers and students from the school. Published in both Italian and English, the guidebook will be released in 2006, on occasion of the Winter Olympics.



International Cooperation

The creation of the International Cooperation and Peace Dept. in 2001 brought about a significant increase in and diversification of the initiatives of the City of Turin on decentralized cooperation.

The following two-year period saw the launch of a long-term initiative based on the steering policies outlined in the seminar *Turin, Cooperation City* (January 19, 2002) and the meeting *Cooperation Cities - between localization and globalization* (January 28 – February 1, 2003), and leading to the mission of the official delegation of the City of Turin to Argentina and Brazil in September 2003, and two meetings organized in Turin in 2004 within the framework of the EPIC – WHO project, aimed at promoting Israeli-Palestinian dialogue.

These commitments led to the achievement of two important objectives in 2005 - on the one hand, the launch of **One World- International Cooperation Cities**, the first ever public event in Turin aimed at raising awareness in the public of issues relating to international cooperation, solidarity between peoples, and peace, organized in connection with events organized to celebrate the Olympic Truce, and on the other, the strengthening of the planning and operative capacity of the Department. An important contribution in this field was given through the funding of certain pilot projects by the Ministry of Foreign Affairs and the Piedmont Region, in recognition of the project expertise developed.

A brief overview is given below of the main initiatives pursued over 2005.

ONE WORLD AND THE COOPERATION CITIES

Together with the Turin international cooperation system, the Department worked on a series of projects to be implemented in cities in the southern parts of the world and Eastern Europe with which **cooperation agreements** or **solidarity twinning** have been established, including Breza (Bosnia Herzegovina), Campo Grande (Brazil), Cordoba (Argentina), Gaza (Palestinian Territories), Haifa (Israel), Khouribga (Morocco), Kragujevac (Serbia Montenegro), Ouagadougou (Burkina Faso), Praia (Cape Verde), Quetzaltenango (Guatemala), Salvador da Bahia (Brazil), and Scutari (Albania). Furthermore, on occasion of the visit to Turin of the Mayor of Baghdad (February 14-18), a memorandum of friendship was signed, promoting the exchange of experiences and cooperation between the two cities.

The chief initiative realized to strengthen the relationship of solidarity with these cities was **One World - International Cooperation Cities** (September 19 - October 8), an event connected with the Olympic Truce and designed to inform the community of the decentralized cooperation commitments undertaken by Turin over the last few years. Events organized as part of the initiative included the *1st International Forum on 100 Cities for 100 Projects for Brazil*, six conferences (reconstruction after the tsunami, distance support, migration and joint development, labor rights in the globalization era, tourism and solidarity, and Cities and the Millennium Goals), two exhibitions (*Stand by, Walking with the Burkinabé*), a film festival featuring short and feature-length films from Israel, the Palestinian Territories and the Balkans, a musical event with musicians and dancers from Salvador da Bahia, eight workshops discussing cooperation initiatives underway between the City of Turin and the Cities of Breza, Cordoba, Gaza, Haifa, Kragujevac, Ouagadougou, Praia and

4. INTERNATIONAL COOPERATION

Quetzaltenango, the ceremony for the signing of the Declaration of Support for the Olympic Truce by mayors from Piedmont, Italy and abroad, and a range of exhibitions and installations in Piazza Castello and Via Garibaldi describing the works realized by the many volunteers, cooperation workers, technicians and missionaries from Turin in hundreds of cities and villages around the world. Finally, in Piazzetta Reale, events and performances were organized addressing the topics of peace and cooperation between peoples. Delegations representing 51 cities from 20 countries, of which 24 led by their respective mayors, arrived in Turin for the event. During the event, cooperation agreements were signed or renewed with the Cities of Breza, Haifa and Kragujevac, and a technical agreement was made between the City of Praia, the City of Turin and ANCI (National Association of Italian Councils).

INTERNATIONAL COOPERATION INITIATIVES AND PROJECTS

In the Middle East, the commitment to the **EPIC** project promoted by the World Health Organization (WHO) continued, aimed at fostering Israeli-Palestinian dialogue through the launch of socio-health projects designed to promote, in the case of the Gaza-Haifa-Turin triangle, policies on health and equal opportunities. Activities under the **Eurogaza** initiative, the network of European cities twinned with Gaza also continued, through support given to the redevelopment of the Al Nasser quarter. Given that the inhabitants of this city rarely have the chance to travel outside their own territory, in 2005, the Department jointly funded the construction of an Internet Center in the quarter, conceived as a place for young people to meet and to encourage communication with the rest of the world. Finally, the role of Turin in the project *Le ali della colomba* (Wings of the Dove) was reinforced, promoted by the Ministry of Foreign Affairs to support the socio-economic development of the Palestinian Territories.

With regard to the Euro-Mediterranean area, the Department worked in close collaboration with the International Affairs Dept. within the workgroup **Euromed**, part of the *Eurocities* network, aimed at fostering greater cooperation between cities to realize multilateral projects within the EU program *Med Pact*. The City further participated in the Euro-Mediterranean cities conference *Barcelona+10* (November 25-26), in which the mayors of Gaza, Haifa and Turin held joint talks for the first time since the launch of a three-way twinning agreement. The year also saw the city's continued participation in the program **Art Gold Maghreb**, promoted by UNDP with the support of the Ministry of Foreign Affairs. Its target is to support political and administrative decentralization processes, local economic development, the fight against social exclusion and the promotion of cultures in the Maghreb region (Morocco, Algeria, Tunisia and Libya) through lasting international partnerships between the various institutions and economic players of the Mediterranean.

As concerns the tsunami that struck South-East Asia on December 26, 2004, the City of Turin launched an emergency aid program in January, with 1,400kg of medicines and sanitary goods sent to the stricken zones via the National Civil Protection Department. The initiative involved not only the direct participation of the community, but also the Pharmacists' Association of the Province of Turin, the Association of Pharmacy Owners of the Province of Turin, and the Municipal Pharmacies Agency of Turin. Subsequently, the City further promoted a joint initiative participated in by around fifteen local institutions involved in the Coordination of Councils for Peace of the Province of Turin, the Municipal Pharmacies Agency of Turin, and the Association of Chartered Accountants. The Solidarity Fund of approximately 400,000 Euros raised by the joint initiative enabled, after the official nationwide call for project proposals, seven reconstruction projects to be funded - 5 in India and 2 in Sri Lanka.

Close cooperation was also pursued with a number of United Nations agencies. Along with the WHO and UNDP initiatives mentioned earlier, the Department also participated in the **World Environment Day** (June 5) with an events program in cities in Italy, Senegal and Burkina Faso participating in the project *Da rifiuto a risorsa* (From refuse to Resource), and funding for the University Masters Course *Management of Development*, organized at the International Training Center of the ILO in Turin.

The **100 Cities for 100 Projects for Brazil** initiative was also launched on two fronts - on the one hand water, understood as a right to be defended and a resource to be correctly managed, and on the other, the

4. INTERNATIONAL COOPERATION

establishment of a network of Italian cities to be coordinated with Brazilian cities on projects relating to development cooperation. On this second front, projects were promoted concerning education and similar issues, in some cases in partnership with the Ministry of foreign Affairs and UNICRI.

Along with a Bosnian city (Breza) and two Brazilian cities (Campo Grande and Santo André), the experimental **International Volunteer Community Service** program was launched, involving a group of six young people from Turin and a support group established for the initiative.

The Disabilities Department of the Social Services and Health Service Relations Division was further involved, together with the CISV (NGO of volunteers), in supporting the construction of wells for drinking water in Burundi, through the sale of items created by disabled artists and artisans.

Finally, ties were strengthened with the Ministry of Foreign Affairs through three important initiatives:

- the **Italian Cooperation Days**, for which the International Cooperation and Peace Dept. jointly organized four initiatives - a seminar on the role of the Piedmont education system in the development cooperation framework (November 18), a conference on the rights of women, ten years on from the Barcelona Declaration (November 24-27), a conference on the strategies of the University of Turin in peace activities and the process of democracy (November 28), and finally, a conference on microcredit, organized with IPALMO and the ITC-ILO (December 5);
- **One World – International Cooperation Cities**, which was jointly promoted by the Ministry of Foreign Affairs through the setting up of a stand in Piazzetta Reale, and the participation of its representatives in the main events of the program, as well as a significant funding contribution;
- talks on some of the main project areas to be implemented in Bosnia Herzegovina, Brazil, Cape Verde and Serbia Montenegro, in which the Ministry showed its willingness to jointly fund projects promoted by the City of Turin, with a concrete commitment made to jointly funding the first project in Breza.



Foreign delegations in Turin

During the course of 2005, Turin received numerous foreign delegations visiting the City's institutions, or visiting for technical reasons. For the most part, responsibility for the visit of delegations of institutional importance is taken by the International Affairs Dept.

EUROPE

The **Belgian** Ambassador to Italy Mr. Jean De Ruit and the Honorary Consul Mr. Carlo Gamna were received by Mayor Sergio Chiamparino on November 9, to speak about the 2006 Winter Olympics and the urban development projects connected with the event.

The Consul General of **Croatia**, Mr. Andro Knego, was received by the Mayor of February 18. During their encounter, the realization of a conference to present the economic opportunities present in Croatia was planned, and subsequently held on May 4 at Torino Incontra, involving the participation of Mr. Tom Dealessandri, Deputy Mayor for Employment.

On September 27, the Mayor received the visit of the **Finnish** Ambassador to Italy Mr. Alec Aalto and the Honorary Consul Mr. Antonio Dionisio.

Numerous delegations were received from **France**. On January 28, Vice-president of the Rhône Alpes Region Mr. Philip Thierry was received by the Mayor, to discuss possible cooperation initiatives between the two institutions on occasion of the forthcoming Olympic Winter Games. The same issue was the topic of discussion between the Mayor and the President of the General Council of Savoy Mr. Jean-Pierre Vial, who visited Turin on April 22.

On June 16, as part of the initiative *Future Cities – Lyon Day* (discussed in the chapter on the organization of international events), the Deputy Mayor for Town Planning and Sustainable Development of the City of Lyon Mr. Gilles Buna was received by Mayor Sergio Chiamparino. During their talks, the strategic development and urban renewal programs of the cities of Turin and Lyon were looked at.

A delegation from the City of Bagneux, led by a representative of the Affiliation Committee for the twinning of Bagneux and District VI of the City of Turin, was received on June 23 by Vice-president of the City Council Mr. Michele Coppola.

On September 5, President of the City Council Mr. Alessandro Altamura received a delegation of French senators led by the French Consul General to Turin Ms. Odile Remik. During the meeting, talks addressed the topics of the insufficient communication means between the two sides of the Western Alps, the automobile industry, and the large-scale transformations underway in the Piedmontese capital.

On December 16, the Mayor met with the French Ambassador to Italy Mr. Yves Aubin de la Messuzier and the French Consul Ms. Odile Remik.

A delegation led by the Ambassador to Italy of the Federal Republic of **Germany** Mr. Michael H. Gerdtts was received by the Mayor on April 26.

5. FOREIGN DELEGATIONS

From the **United Kingdom** on April 21, on occasion of the initiative *Future Cities – London Day*, a delegation led by Mr. Greg Clark, Advisor on City and Regional Development, Office of the Deputy Prime Minister was received by the Mayor.

On occasion of *Manchester Day*, on September 17, Mr. Eamonn Boylan, Deputy Chief Executive of Manchester City Council, responsible for urban development, was received by the Deputy Mayor for Public Housing and Suburbs, Mr. Roberto Tricarico. The encounter focused on the presentation of urban development experiences in the City of Turin.

On June 8, a delegation made up of the Director General of the 9 regions of the **Czech Republic** was received by the Secretary General of the City of Turin, with talks involving a presentation of the role of the Secretary General in Italian councils and the relationship between local territorial institutions in the light of new Italian legislation.

THE AMERICAS

From **Canada**, on May 16 on occasion of *Future Cities – Vancouver Day*, a delegation from the City of Vancouver led by Mr. Jim Green, Councillor responsible for environmental planning, heritage protection and transport, was received by the Deputy Mayor for Employment, Mr. Tom Dealessandri. Vancouver has been designated host city for the 2010 Olympic Winter Games, and during the encounter, the main issues relating to the organization of the Olympic event were discussed.

On December 1, the Mayor received the Canadian Ambassador to Italy, Mr. Robert R. Fowler and the Consul General Ms. Margaret Huber.

On June 23, the **Chilean** Ambassador to Italy Mr. Eduardo Araya Alemparte and the Honorary Consul Ms. Vivien Jones were received by the Mayor to discuss the possibility of organizing entrepreneurial and cultural exchanges with the City of Turin.

The Consul General of the **United States of America** to Milan, Ms. Deborah Grace, was received on June 20 by the Mayor to discuss the possible opening of a consular office to provide assistance to American citizens visiting Turin during the Olympic Games.

On July 28, a delegation from Salt Lake City led by Mayor Rocky Anderson met with Mayor Sergio Chiamparino, bringing their message of peace, solidarity and environmental awareness, inspired by the Olympic spirit. The delegation arrived in Europe, from the City which hosted the previous Olympic Winter Games, by exclusively non-polluting transport means (ship and bicycle). During the final stage of their trip, from the Castello di Stupinigi to the Town Hall, the delegation was accompanied by professional cyclists and volunteers coordinated by the Youth Policies Dept.

The Ambassador to Italy of the Republic of **Venezuela**, Mr. Rodrigo Oswaldo Chaves Samudio was received by the Mayor on December 5.

ASIA

On occasion of the twentieth anniversary of the twinning agreement between the City of Turin and Shenyang, on February 2, the Mayor received a delegation from **China** made up of the Vice Director of the Department for the Economy and Technology of the City of Shenyang Mr. Zhou Hang, the Director of the Department for Investments in Europe and America Mr. Ma Yuzhi and the Director of the Europe and America Investment project Mr. Wang Zhaosheng. On the same day, the delegation met with the President of the Teatro Stabile Mr. Agostino Re Rebaudengo, who proposed an exchange program of theatre productions between the two cities.

A delegation from Gwangju, **South Korea**, led by the President of the Gwangju Biennale Foundation Mr. Han Kap-Soo, was received on August 10 by the Deputy Mayor for Employment, Mr. Tom Dealessandri, to discuss the development of design in the two cities.

On September 15 and 16, the City hosted a delegation of City Councillors from the City of Nagoya, **Japan**, led by Councillor Mr. Kohei Kuno, as part of the twinning initiative between Turin and Nagoya, signed in May. The delegation was received by Mayor Sergio Chiamparino, the President of the City Council Mr.

5. FOREIGN DELEGATIONS

Alessandro Altamura , and the Vice President of the City Council Mr. Michele Coppola. The various proposals put forward to strengthen ties between the two cities included the creation of an Italian-Japanese design and style school.

On October 10, the Mayor received a delegation of representatives of the Japan Association of City Mayors, made up of Mr. Hideyuki Harada, Mayor of Fukuroi, Mr. Tsutomu Horai , Mayor of Ono, Mr. Hiroya Maki , Deputy Mayor of Okazaki, and Mr. Kiyomi Nakamura, Deputy Mayor of Toyota City. The purpose of the meeting was to discuss urban redevelopment and present the Suburbs and Urban Development Project of the City of Turin.

THE MIDDLE EAST

The Ambassador to Italy of the Republic of **Azerbaijan**, Mr. Emil Z. Karimov was received by the Mayor on September 20, with discussions focusing on the twinning of the City of Turin and the Azerbaijani City of Ganja, and the planning of the visit of the President of the Republic of Azerbaijan to Italy in 2006.

From **Iraq**, on February 15, a delegation led by the Mayor of Baghdad Mr. Alà Al Tamini was received by the Mayor. Talks looked at a range of issues including the difficult situation in Iraq, possible forms of cooperation to improve the quality of life of Iraqis, training and education projects, and water and waste management.

On March 7, **Israeli** Ambassador and Chairman of the Board of the Glocal Forum Mr. David Kimche was received by the Mayor.

On occasion of the event **One World - International Cooperation Cities**, forming part of the Olympic Truce program, 51 city delegations (24 of which were led by their respective mayors) were received in Turin from 20 countries (Argentina, Brazil, Bosnia Herzegovina, Burkina Faso, Cape Verde, China, Ecuador, France, Georgia, Germany, Japan, Guatemala, Israel, the United Kingdom, the Czech Republic, Romania, Serbia and Montenegro, Slovenia, Hungary and Uruguay).

During the One World initiative, the Equal Opportunities Dept. also met with a delegation of two representatives of the City of Gaza (**Palestine**) and Haifa (**Israel**).

As part of the commitment to **international cooperation** continued over 2005, numerous delegations were received. In April, two delegations were received within the sphere of Israeli-Palestinian relations - the first comprised representatives of the Palestinian-Israeli Peace Coalition, whilst the second was a delegation from the FFIPP (Faculty students for Israeli-Palestinian Peace).

Two delegations were received during the *Project Cycle Management* course organized by the ITC-ILO - the first in October included officials from the 10 countries participating in the course, whilst the second in December was made up of representatives of Local Palestinian Authorities.

Furthermore, on December 15, as part of the Polytechnic of Turin's masters program *Plans and Projects for the Third World*, participants from Burkina Faso and Niger were officially welcomed.

Various technical delegations were also received over the year, made up of officials from foreign cities.

In February, the City of Turin's Public Works Dept. received the visit of a delegation from Amsterdam (**Holland**) comprising engineers, architects and property agents interested in the urban transformations underway.

In March, representatives of the Department met with a Commission of the Heritage Protection Authority of the City of Zurich (**Switzerland**), whilst delegations were received in following months from the cities of Milton Keynes (**United Kingdom**), and Bourgoin Jallieu (**France**), as well as delegation of students from the University of Geneva (**Switzerland**).

5. FOREIGN DELEGATIONS

Again in March, the Municipal Police Corps received a delegation representing the Police Force and Judiciary of the City of Lyon, to present the Neighborhood Police project currently being implemented throughout the city.

In the same month, the Passepartout Services Office received a delegation from the Pirkanmaa Region (**Finland**) interested in looking at the information activities promoted by the City in the health and welfare sectors, addressed to the community in general and the disabled in particular. In June, Passepartout Services met with a delegation of 23 people representing 6 countries in South America (**Argentina, Brazil, Costa Rica, Mexico, Nicaragua** and **Peru**), interested in exploring the application potential of new technologies employed in integrating people with motor disabilities in the labor market.

In April, the One Stop Shop for Business worked with a researcher from the Center des Entrepreneurs of Lyon (**France**) on comparative study on enterprise support services in Europe.

On May 13, a delegation from the City of Harbin (**China**), led by the Head of Europe Relations Mr. Cao Ru, was received by senior officers of the International Affairs Dept. and the Environmental Protection Dept. to discuss technologies for environmental protection. Again from China, on December 13 a delegation from Shenzhen, led by Vice Director General of the Foreign Affairs Office Mr. Xie Chengliang and accompanied by the President of the Chamber of Commerce of Brescia Mr. Francesco Bettoni, was received by the International Affairs Dept. The purpose of the meeting was to discuss the launch of future exchange and cooperation initiatives between the two cities.

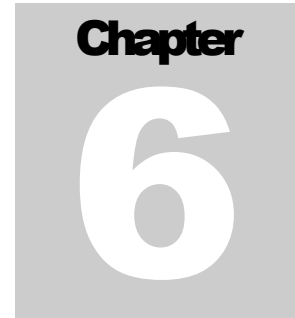
The Minors Dept. received two delegations over the year, the first in June from the **Slovak Republic**, and the second in July from **Brazil**, both interested in the territorial and residential services, initiatives and activities in place for minors. The Department also met with a delegation from **Slovenia** in November, made up of senior Welfare Services officers who toured some of the residential and semi-residential facilities for minors in the local territory.

In October, the Training, Orientation and European Social Fund Dept. hosted a technical delegation from **Romania** as part of the S_NOW project ("Leonardo Da Vinci" European Community program), with whom guidelines on educational practices and European project planning were outlined.

A delegation of experts on town planning and heritage protection from **Japan**, led by Mr. Masahisa Yamaguchi, was received at the end of October by senior officers of the International Affairs and Town Planning and Heritage Protection Departments, to look at compensation approaches for expropriated areas.

At the beginning of December, the International Affairs Dept. met with a delegation from the City of Richmond (**Canada**) made up of the Senior Economic Development Manager Mr. Lee Malleu, and the Senior Policy Development Manager Ms. Signi Solmundson. The purpose of the mission was to establish contacts for the development of ties between the two cities. The City of Richmond will take part in the Winter Olympics as part of the BC Canada House.

Finally, in 2005, the Turin Institute for Responsible Education (ITER) hosted a delegation of students from 6 European cities as part of the academic exchange initiatives organized by the City.



International Networks

The City of Turin's internationalization process is further boosted by the City's participation in numerous international networks and associations, through it has been possible to build relations for cooperation and projects, participate in the exchange of best practices, and exploit promotional opportunities for the City's resources.

International networks make it possible to set up fruitful cooperation relations between counterpart entities and are an effective means to achieve common goals.

The networks to which the City belongs are of two types: institutional networks dealing with general issues and thematic networks.

The main features of the networks, especially with regard to activities undertaken in 2005 and the Division and the Department involved in each, are illustrated below.

GENERAL NETWORKS

C.G.L.U. - UNITED CITIES AND LOCAL GOVERNMENTS

May 1 to 5, 2004 saw the founding in Paris of the network, in which the City participated. The network is the result of the merger between the World Federation of United Cities (FMCU) and the International Union of Cities and Local Authorities (IULA) and its aim is to promote international cooperation between the cities and their associations to consolidate the potential of local governments and promote the fight against poverty, lasting development and social inclusion.

The City of Turin is member of the World Council and Executive Committee of the CGLU.

Contact: Vice Directorate General for the Mayor's Office - International Affairs Dept.

EUROCITIES

The City of Turin has been a part of the Eurocities network since 1992, and was member of the Executive Committee from 2000 to 2003.

The main goal of Eurocities is to promote a network system among Europe's largest cities to share experience from a cultural, socio-economic and political point of view, find solutions to common problems, and focus the policies of the European Union on the problems of large urban areas..

At the General Meeting of Network Members, held in Lyon on November 19-22, the Mayor addressed the Mayor's Forum with a speech on "Local Government - a key partner for international cooperation".

Eurocities activities are carried out by various Groups or Thematic Commissions, and the City is an active participant in many. In particular, over the year the City was active in the EDURC Group and the Euromed Group, for which the City holds the presidency for the 2005-2006 biennial.

6. INTERNATIONAL NETWORKS

EDURC – EDF (Economic Development and Urban Renewal Committee)

Since 2001, the City of Turin has participated in the four-monthly meeting of the Economic Development and Urban Regeneration Committee (EDURC), which in 2005 was renamed the Economic Development Forum (EDF) with the intention of focusing activities on issues of a more strictly economic nature.

The Suburbs Office, in conjunction with the International Affairs Dept., organized the meeting of the EDF held on March 10 and 11, 2005, and gave a presentation of the urban renewal initiatives undertaken over the last few years under the Suburbs Project, involving both video screenings and a guided tour of the renewal sites.

During the meeting, a group of cities which over the years have been strongly committed to issues tied to urban renewal and participative local development promoted the establishment of a work group to continue the work carried out by the previous network-group “Al Centro le Periferie - Unity of the Cities,” called the Urban Regeneration Working Group. The cities participating in the working group are Florence (group leader), Turin, Genoa, Poznan and Gdansk (Poland), Dresden, Munich and Leipzig (Germany), Belfast (UK), Porto (Portugal), Scottish Center for Urban Regeneration (UK), GIP-EPAU – Observatory for Projects and Urban Strategies (France).

The working group will issue its report on the activities carried out under the EDF and Eurocities programs every six months.

The main objectives of the group are to carry out lobbying activities aimed at strengthening, also in an operative sense, the urban dimension of the framework of Structural Funds; to identify best practices in the field of integrated urban initiatives; to systematically implement the best practices identified through the preparation of a support project for one or more of the strategic objectives of Eurocities; to prepare a policy event in 2006 on urban renewal for the Eurocities network; to integrate work group activities with the LUDA (Large Urban Distressed Areas) research project organized by the Leibniz Institute for Ecological and Regional Development, involving the cities of Bratislava (Slovak Republic), Dresda (Germany), Edinburgh (UK), Florence (Italy), Lisbon (Portugal) and Valenciennes (France).

Contact: Public Housing and Suburbs Div. - Suburbs Dept..

EUROMED

The City of Turin holds the presidency for the Euromed Group for the 2005-2006 biennial, and has been a member of the group since 1999.

On of the main activities pursued by the Euromed working group of Eurocities over 2005 was that of lobbying EU institutions on the issue of the funds earmarked for the next few years and the role of cities in the new European Neighborhood Policy (and its budget).

The working group organized a conference at the European Parliament in Brussels, held on April 19, during which the Eurocities Declaration revising the Barcelona Declaration was presented and discussed. The event involved the participation of three European Commissioners and a number of European Parliament members, as well as the Eurocities Director General and representatives of around 20 European cities. The aim of the Declaration was to raise the awareness of EU representatives of the importance of recognizing an active role for cities in the Neighborhood Policy in the Mediterranean region, which necessarily entails that sufficient funding be earmarked for the 2007-2013 period for the creation of new cooperation projects between cities.

Bearing witness to the interest aroused by the conference was the fact that it was subsequently mentioned in the “Conclusions to the Seventh Euro-Mediterranean Conference of Foreign Affairs Ministers”, drawn up at the end of the Ministerial Conference held in Luxembourg in May.

Great emphasis was also placed within the group on relaunching bilateral cooperation, which will be placed under the spotlight in upcoming months through the technical visits scheduled for representatives of cities in North Africa and the Middle East to Europe.

6. INTERNATIONAL NETWORKS

In 2005, the Euromed working group was further contacted by the Anna Lindh Euro-Mediterranean Foundation of Alexandria (Egypt) - a foundation promoting dialogue between cultures - to discuss the potential for future Euro-Mediterranean cooperation initiatives.

The last commitment for 2005 of the Euromed Group was in Barcelona on November 25, on occasion of the tenth anniversary of the Euro-Mediterranean Partnership (the Barcelona Declaration). The meeting was held the day before the Euro-Mediterranean Cities Summit, opened by Mayor Sergio Chiamparino.

As part of its Euromed commitment, in 2005 the City supported the creation of **Parallels - Northwestern Euro-Mediterranean Institute**. Parallels comprises a territorial system in which a greater area comprising Milan and Genoa and potentially extending southwards to Nice, Marseilles and Barcelona is hinged together by Piedmont. The goal of the Institute is to play an active role in the implementation of the Euro-Mediterranean Partnership.

Contact: Vice Directorate General for the Mayor's Office - International Affairs Dept.

METROPOLIS

The METROPOLIS worldwide network was established to provide support to large metropolitan areas for **sustainable development and the improvement of the quality of life in urban areas**. It represents metropolitan regions and areas as the privileged partner of major international organizations like the UN, WHO (World Health Organization), World Bank and others. Turin became a part of Metropolis in 1992, and is involved in the following Commissions: Commission 1 on Eco-regions through the Environment and Nature Division; Commission 3 on Urban Revitalization through the Suburbs Dept. (Public Housing and Suburbs Division); Commission 5 on Metropolis Performance Measures through the Management Control Dept. (Directorate General); Commission 6 on Water Management through the International Cooperation Dept. (Youth and International Cooperation Division).

On May 11 to 15, 2005, the Eighth World Congress entitled "Tradition and Transformation - The Future of the City" was held in Berlin, during which the twentieth anniversary of the association was also celebrated. Attending the congress was the Deputy Mayor for Public Housing and Suburbs Mr. Roberto Tricarico, who received the special Metropolis Award, awarded to the City of Turin in recognition of its activities within the association.

THEMATIC NETWORKS

A.I.C.E. - INTERNATIONAL ASSOCIATION OF EDUCATING CITIES

The City has been a part of the A.I.C.E. association since 1995. Member of the Executive Committee, since 2000 the City has been National Secretary for the 34 Italian member cities and other Italian cities interested, in coordination with the International Secretariat in Barcelona.

The main goal of the Association is to promote dialogue and cooperation with international institutions and governments for the development of policy approaches and actions which boost the quality of life of people, along with the spirit of citizenship and the values of participation and solidarity underlying democracy.

In 2005, the City took part in two meetings of the Executive Committee, held in Rennes in March, and in Lyon in October.

As part of the thematic group *Fight against School Failure*, the City of Turin presented a second Community Service Abroad project and launched an Equal Project with other cities.

The City also became a part of the new thematic group *Early Infancy* (headed by the City of Lyon). In May 2005, the City of Lyon hosted the first meeting of the group, whilst a second meeting was held in October in Madrid.

Contact: Educational Services Division

ASSOCIATION OF CITIES HOSTING INTERNATIONAL EXHIBITIONS

The City is a member of the network since 2002.

Under the aegis of the Bureau International des Expositions (BIE), the network deals with the promotion of the exchange of experience between the cities to have hosted or which will host international Expos.

Turin is currently considering whether to candidate itself for future international expositions, whilst in the past it hosted a number of important events - the 1871 exposition for the inauguration of the Frejus Tunnel, the 1884 edition of the Universal Expo, the 1898 Automobile Expo, the 1902 Expo on Art Nouveau, the 1911 Expo on occasion of the 50th anniversary of the Unification of Italy, and the 1955 Sports Expo.

Contact: Cultural Services Division

EUROPEAN MOZART WAYS

The Association was founded in 2002 with the aim of preparing, on the European scale, the celebrations for the 250th anniversary of the birth of W. A. Mozart, which will fall in 2006. Association members currently number 70, of which 29 are Italian.

In Milan in March 2005, the General Congress of the Association was held, which provided an update on the progress made in projects, and set forth guidelines for future activities. The City of Turin participated in the meeting through its representatives.

In 2005, the web site of the Association was completed, for which the City of Turin sent information on the events which will be held in Turin to celebrate the anniversary. The web site can be viewed at www.mozartways.com, and provides information in German, English, French, and Italian on the life and works of W.A. Mozart, historical information on the travels and places visited by the composer, the calendar of cultural events celebrating the anniversary, an outline of tourist packages proposed by members, and an on-line gift shop.

In 2005, the official logo of the Association was also distributed, and the conditions for its use established, whilst the first packet of tourist offers was set forth and distributed to tourist operators.

The Ministry for Cultural Heritage, at the behest of the Mozart Ways Association, completed the process for the establishment of the National Committee "Mozart Italian Ways - places, music, musicians, celebrities and cultures encountered by the composer in his Italian travels", headed by Mr. Salvatore Carrubba.

A group of Italian Mozart Ways members, including the Cities of Mantua and Padua and a series of smaller bodies, created the web site www.mozart2006.it, featuring the patronage of the City of Turin and information on the events which will be held in the city to celebrate the anniversary of Mozart's birth.

Contact: Vice Directorate General for the Mayor's Office - Musical Arts Dept.

EUROPEAN FESTIVALS ASSOCIATION

The European Festivals Association (EFA) was founded in Geneva in 1952 thanks to the joint efforts of the illustrious orchestra director Igor Markewitch and the philosopher Denis de Rougemont, and the 15 festivals which constitute its original nucleus (Aix-en-Provence, Bayreuth, Berlin, Besançon, Bordeaux, Florence, Holland, Lucerne, Munich, Perugia, Strasbourg, Venice, Vienna, Wiesbaden and Zurich). Today, 90 European festivals are a part of the Association.

The mission of the EFA and its primary goal is to promote festival activities and their role in developing cultural cooperation. Furthermore, the EFA works on coordinating the initiatives of its members, encouraging cooperation and co-production, setting forth a shared approach, promoting cross-disciplinary trends, stressing the role of the arts in society, and having a voice in cultural debates.

The Torino Settembre Musica festival has been part of the EFA since 1982 and has participated over the years in the institutional events of the association, such as the general meeting of members which is held every year in a different festival city. The EFA publishes a brochure every year with extracts from each of festival programs, and has its own web site with the full programs of each participating festival and the activities of the association. The web site can be visited at www.efa-aeef.org.

6. INTERNATIONAL NETWORKS

The head office of the Association is in Gent, Belgium.

Contact: Vice Directorate General for the Mayor's Office - Musical Arts Dept.

INTERNATIONAL ASSOCIATION FOR THE BIENNIAL OF YOUNG ARTISTS FROM EUROPE AND THE MEDITERRANEAN (BJCEM)

The City of Turin, as part of its international artistic promotion program, is a founding member of the Association for the Biennial of Young Artists from Europe and the Mediterranean, established in Sarajevo in July 2001.

With 65 public organizations as members, representing 20 countries, the Association promotes the Biennial of Young Artists from Europe and the Mediterranean held every two years, which has now reached its twelfth edition, thus constituting a permanent and multidisciplinary initiative focusing on young artists from Europe and the Mediterranean basin.

The Bjcem Association seeks to promote young talent, international exchange and the development of international ties.

After eleven successful events, 3 of which in Italian cities (Bologna 1988, Turin 1997, and Rome 1999), in 2005 the event returned to Italy, to Naples, where it was held on September 19-28 2005. Representing Piedmont were a selected range of young artists - Coniglio Viola and Sabine Delafon in the Visual Arts section, Emiliano Coccolo and Maristella Colombo in the Applied Arts section, Patrick Rizzi in the Images on the Move section, Le Lavatrici Rosse in the Musical section, and Francesca Valente in the Writing section. The City of Turin, member of the Bjcem Board of Directors, with the contribution of the Piedmont Region, supported once again the participation of Turin's artistic community in organizational and economic terms.

Contact: Vice Directorate General for the Mayor's Office - Cultural Events Dept.

HEALTHY CITIES

The European Healthy Cities Network is part of the Healthy Cities initiative promoted by the WHO, which represents an urban level policy and technical approach aimed at focusing priority on health in government decision making. The aim of the project is to provide the instruments to trial at the local level the application of the six fundamental principles underlying "health for all", namely guaranteeing the equal right to health, strengthening prevention, encouraging inter-sectorial cooperation on health care, guaranteeing accessibility to services, and increasing international cooperation.

In May 2005, the WHO accepted the City of Turin's request to participate in stage IV of the network, which focuses on the following objectives: the production of a "Healthy City Plan", the implementation of "Health Impact Assessment" activities, and the production of a "Healthy Aging" plan.

In September, the City participated in the gathering in Bursa (Turkey), to look at and compare the activities promoted in the various Project Cities.

In October, the City submitted its request for admission to the sub network "Aging in Good Health."

Contact: Social Services and Relations with Health Offices Division – Health and Relations with Regional Health Offices Dept..

D.I.E.C.E.C. - DEVELOPING INTERCULTURAL EDUCATION THROUGH COOPERATION BETWEEN EUROPEAN CITIES

The network's target is to promote intercultural education through the cooperation between cities and the development of European projects.

The City of Turin has actively participated in the network since its foundation in 1994, and formally joining in 1999 when it became a non-profit association.

Contact: Educational Services Division - Lifelong Education Dept.

E.F.C.F. - EUROPEAN FEDERATION OF CITY FARMS

The objective of the network is to promote cooperation between organizations that work with children, teenagers and adults on educational, recreational, social and economic activities within city farms.

Turin has belonged to the network since 2002 through the Cascina Falchera city farm.

In 2005, the City of Turin (ITER – Turin Institute for Responsible Education, and the Cultural Center for Agricultural Education, City Farm Cascina Falchera) hosted the 15th European Conference of the network, entitled “Agriculture and Environment: Cultural Enterprises”. The conference was held from September 14 to 18 and involved the participation of around 50 delegations from the Federation, with the objective of presenting some of the models in place on Italian territory, with focus placed on the management, organizational and economic aspects of the models, as well as their objectives, methods and target for participation.

During the conference, the inauguration ceremony of the GREEN HOSTEL of Cascina Falchera was held, a hostel created to host children, adolescents and adults on informative and educational stays. The hostel project was jointly funded by the Community program INTERREG III A, involving Italy, France, and the Consorzio Agriturismo Piemonte in the promotion and production of cross-border school tourism.

Contact: Educational Services Division - Turin Institute for Responsible Education (ITER).

ERYICA - EUROPEAN YOUTH INFORMATION AND COUNSELING AGENCY

The secretariat of the ERYICA, European Youth Information and Counseling Agency, is located in Paris. Its members include a large number of European countries participating as representatives of their respective national information networks for young people.

Italy lacks a national coordination body on the issues dealt with by the ERYICA: Turin’s Informagiovani Center has been a part of the network since 1999 as the main service in the Piedmont region and the headquarters of the Regional Coordination Secretariat for the Informagiovani Centers of Piedmont and Aosta Valley. This network comprises some 70 Informagiovani Centers spread across the region.

Along with the network activities (contacts and exchanges) between the entities and organizations that form part of ERYICA, the main initiative to have characterized 2005 was the organization of an international seminar focusing on the strategic issue of Quality in information services for young people. The seminar, entitled *Quality Matters in Information for Young People*, was organized in conjunction with EURODESK Europe and EYCA (European Youth Card Association) and held in Paris on September 15-18, 2005, with sixty representatives of bodies from the 25 EU member states taking part. The Quality-Service Charter Project of the InformaGiovani Center of the City of Turin was amongst the approximately 30 other projects to be presented at the seminar. The Secretariat of the network showed great interest in the Service Charter produced by the InformaGiovani Center, such that it produced an English translation of the initiative to promote greater awareness in the other partners.

Contact: Youth and Cooperation Division - Youth Policies Dept., Informagiovani Centre

ESN - EUROPEAN SOCIAL NETWORK

The City of Turin joined the network in 2005.

The network promotes the construction of a social Europe based on justice and the social inclusion of citizens through the development of health and welfare services founded on the principles of equity and equality. It further seeks to create a forum for the exchange of information and experience between managers, legislators and people working in the fields of health and social services development, as well as promote the role and standing of European public health and social services.

The network comprises a broad range of partners, including local and regional bodies, Health Service and Welfare Departments, universities, and other research, ministerial and non-governmental organizations.

On July 4-6, 2005, representatives of the City of Turin participated, through the network, in the European Social Services Conference held in Edinburgh (Scotland).

6. INTERNATIONAL NETWORKS

Contact: Social Services and Relations with Health Offices Division - Social Service Plans and Relations with City Districts Dept.

EUROGAZA

The Eurogaza network was established in 2002, and coordinates European cities which have cooperation ties with the Palestinian City of Gaza. Currently, the network comprises the cities of Barcelona, Dunkerque and Turin. In 2005, City representatives for the network participated in a network meeting held in Gaza on March 16-18, as well as in the annual network meeting held in Lyon on June 29.

Contact: Youth and International Cooperation Division - International Cooperation and Peace Dept.

EYO - EUROPEAN YOUTH OBSERVATORY

The City of Turin's Youth Observatory has been a part of the EYO (European Youth Observatory) project since 1998. It is a network involving several European local authorities dealing with young people.

Currently the network sees the participation of 10 cities and provinces of various European countries: City and Province of Barcelona, Province of Guipuzkoa (Basque Country), City of Cologne, Rotterdam, Birmingham, Turku (Finland), Łódź (Poland), Modena and Turin.

The main targets of the EYO network are to promote the exchange of experience and cooperation between local authorities in the field of youth policies, gather data and carry out comparative research on issues relating to the state of young people and on youth policies in the various cities and provinces, and to favor the creation and implementation of joint projects.

In 2005, the City of Turin actively participated in network activities, in particular in research activities, including the completion of a comparative database on the state of young people, and the launch of a research study on two projects for each city involving SWOT analysis, with the City of Turin, as project coordinator, completing the first comparative analysis on the questionnaires collected.

Further, the project "Musica" was launched within the network, with the project coordinator - the City of Turku (Finland) - presenting the new web portal dedicated to young music groups from various European cities. The relative web site has also been completed.

The City of Turin, one of the network's founding cities, presented a written document on the history of the EYO and produced a Power Point presentation which the various members may use to illustrate the activities of the network within their own administrations, in other cities, or at European Union offices. The presentation is a tool designed to promote the visibility of the network, the extension of the network to new members, and accessibility to European funding.

Contact: Youth and Cooperation Division - Youth Policies Dept.

F.E.S.U. - EUROPEAN FORUM OF URBAN SECURITY

The Forum founded in 1987 brings together some 300 territorial entities from all over Europe. The City of Turin has belonged to the network ever since its inception.

The Forum's main target is to promote cooperation between cities to provide guidance for local, national and Community policies on urban safety. In particular, the Forum aims at creating a European network of local authorities to promote the exchange of information and good practices, consolidating crime fighting policies, and promoting the role of local authorities in making policies at a national and European level.

Contact: Mayor's Special Secretariat, Municipal Police Corps

I.C.L.E.I. - INTERNATIONAL COUNCIL FOR LOCAL ENVIRONMENTAL INITIATIVES

Founded in 1990, the network's goal is to create a worldwide group of local authorities committed to achieving tangible improvements in the field of environmental sustainability through the development of

6. INTERNATIONAL NETWORKS

joint local initiatives. The network promotes the exchange of information and experience in the environmental field between the cities of several countries (in particular between industrialized countries and developing countries), cooperates with local entities in pilot R&D projects by implementing local initiatives for sustainable development, and provides technical support, consultancy and training in the environmental protection sector.

Turin has been a member of the network since 2000.

Contact: Parks and Environment Division - Environmental Protection Dept.

I.F.P.R.A. - INTERNATIONAL FEDERATION OF PARKS AND RECREATION ADMINISTRATION

The Federation's main goal is to bring together city communities in study and research activities for the "ethical" conservation of the environment and the fight against pollution, considering parks as a strategic factor in urban planning.

Turin has been a participant for many years now in the IFPRA's activities and in September 2000, the year in which the City joined the association, it hosted the 7th European Conference.

Contact: Parks and Environment Division - Public Parks Dept.

LES RENCONTRES

The City of Turin has been a member of the association since 2002. Les Rencontres was created by the administrators of EU local authorities dealing with Culture and Education to set up a European platform for joint cooperation, debate and initiatives in field of the cultural policies of European local authorities.

The Association's main goal is to promote the exchange of projects, ideas and opinions in the cultural field aimed at building a Europe of Culture. The network's activities can rely on the experience of European experts, researchers, artists, cultural networks and local authorities and they are carried out in close cooperation with the Council of Europe's Municipalities and Regions (AICCRE).

The network's activities mainly consist in organizing regional and thematic meetings alongside an annual meeting for policy-makers in charge of Culture on the occasion of the network's general meeting organized in the European capital of culture.

Contact: Vice Directorate General for the Mayor's Office and Cultural Services

L.U.C.I. - LIGHTING URBAN COMMUNITY INTERNATIONAL ASSOCIATION

The Association was founded to promote the exchange of information and experience on urban lighting. The network also has the role of promoting and enhancing the cities' initiatives in the field of lighting.

Turin has been a member of L.U.C.I since 2000 thanks to the Luci d'Artista - Artistic Lights - event. Currently it holds the vice-presidency with the task of managing Communication.

Contact: Staff of the Department for Culture.

NETWORK OF EUROPEAN LOCAL AUTHORITIES FOR PEACE IN THE MIDDLE EAST

The network was established in 2002 by local European authorities with a view to contributing to the establishment of a just and lasting peace in the Middle East. The priorities of the network are to create a widespread movement of local authorities committed to peace in the Middle East, to be active in the European Union, the Member States, and intergovernmental organizations, to promote dialogue and cooperation between collective European bodies, Israelis and Palestinians, and to support peace initiatives between Israelis and Palestinians.

6. INTERNATIONAL NETWORKS

The City participates in the network through the Co.Co.Pa. initiative (Councils Coordinated for Peace). In 2005, representatives of the City participated in an international network meeting held in Venice in February, and in the second European Network Conference held in Cordobe (Spain) on November 22-24.

Contact: Youth and International Cooperation Division - International Cooperation and Peace Dept.

QUARTIERS EN CRISE - ERAN (EUROPEAN REGENERATION AREA NETWORK)

The network seeks to compare and exchange knowledge and initiatives in the field of urban regeneration.

Turin was a founding member of Quartiers en Crise, and has been an active participant ever since its establishment.

From 1993 to 1997, Turin held the presidency of the network, and today continues to be a member of the Executive Committee.

In 2005, the City's activities within the network culminated in the presentation of a new thematic network within the CIP URBACT, entitled "URB-Health", which focuses on the quality of living conditions and the health of city dwellers. The project was approved on October 28 by the URBACT Program Monitoring Committee, in which the City is represented by the Deputy Mayor for Public Housing and Suburbs Mr. Roberto Tricarico. The network, headed by Turin, extends to a further 10 partners, representing ten European cities. The total budget of the network is 445,440 Euros, 50% of which is funded by the European Union.

The network further presented the CIP INTERREG Medocc (Priority 1 – Measure 1) entitled "Creative Routes", which is currently in the assessment phase.

Representatives of the City of Turin also participated in 4 meetings of the Executive Committee and a seminar on Structural Funds Reform for the 2007-2013 programming period over the course of the year.

Finally, on November 24-26, the City hosted the General Network Meeting, attended by approximately 30 international guests.

Contact: Public Housing and Suburbs Division - Urban 2 Coordination Dept.

URBACT

URBACT is a European Community program aimed at developing cross-border exchanges of experience between the actors, cities and partners that have and continue to participate in Urban I and II and Urban Pilot Projects. The program is divided into thematic networks and workgroups, with 50% of funding coming from the European Regional Development Fund, and aims to contribute to the capitalization of the practices and know-how built up by cities over the past decade, and offer a series of proposals and suggestions for future Community policy initiatives in urban questions.

At present, the City of Turin takes part in three of the fourteen thematic networks - the Udiez network, led by Venice, the Regenera network, led by Lyon, and the Citiz@move network, led by Seville. Since July, 2005, the City has headed the workgroup entitled SecuCities -Euromediation, comprising the cities of Liverpool, Angers, Pierrefitte and Brussels, and supported by the European Urban Safety Forum, of which Turin is a member.

In 2005, representatives of the City participated in the conferences and seminars organized as part of the network. One of the seminars, concerning the Udiex-Udiex-Alep network and entitled "The Role of Culture for Social Inclusion", was hosted by the City of Turin on June 16-19.

Contact: Public Housing and Suburbs Division - Urban 2 Coordination Dept.

URBAL

URBAL is a European Community program for the development of direct and lasting ties between local European and Latin American authorities, through the dissemination, acquisition and application of best practices in urban policy making. The objectives of the program are to strengthen the capacity for action of local authorities in field of social, economic and cultural development in urban areas, develop the structural

6. INTERNATIONAL NETWORKS

capacities of local authorities, especially through human resources training, promote partnerships between local authorities and the representatives of civil society, develop the capacity for action in small and medium-sized cities within a framework of encouraging international ties, and promote best practices in local European and Latin American development, in relation to their local contexts.

The program is structured along the lines of thematic network creation, whereby all the participants interested can work together on a common issue through the exchange of experiences, the identification of problems and priorities to be shared, the outlining of action mechanisms and tools available to the local authorities of the two regions, and the creation of permanent ties. Shared projects are hence implemented through the framework of each thematic network.

The City takes part in Network 12 on Equal Opportunities, and in 2005, representatives of the City participated in the second general meeting of the network held on April 11-13 in Montevideo (Uruguay). The City further took part in the seminar held on May 4-7 in Llobregat (Spain) as part of the activities set forth in the implementing program.

Finally, on December 5-7, in the Council Chambers of the V City District, the international seminar of the project "Boulevard: Recorridos de Salud" (Boulevard - Routes for Health), funded by the URBAL program, was held, attended by the representatives of the project partner cities (Bilbao, Rosario, Montevideo, Ate and Trelew).

Contact: Youth and International Cooperation Division - International Cooperation and Peace Dept.

XARXA

The network's target is to promote cooperation between professional training centers and enterprises with the support of local authorities to improve the quality of professional training through new methods favoring the alternation between school and work.

Turin has been a member of the network since 1999.

Network activities over 2005 saw the continued cooperation with other network cities on the study and preparation of projects to present to the European Union.

During the year, the City also hosted 16 young people from the Cities of Barcelona, Lyon and Gandia (Valencia, Spain), who participated in work experience initiatives in various companies in Turin.

The City also took part in the Annual Network Meeting held in Berlin in November. Contact: Educational Services Division - Lifelong Education Dept.



Structural Funds and European Projects

Also in 2005, the City of Turin was committed through its Divisions to many projects that have benefited from funds earmarked by the European Union. These projects, in most cases, saw the involvement of partners from all over Europe and the opening to those countries that recently joined the European Union. In order to have an overview as clear as possible of the overall impact of European funds at an urban level, a picture of just one year and of the initiatives of the City of Turin alone is not enough. Information relating to the initiatives of the other entities participating in European initiatives cannot be left out and, above all, said overview cannot be limited to 2005 and the range must be extended to cover the huge amount of European funds from which Turin has benefited over the years within the framework of the various Structural Funds programs.

Before analyzing the 2005 projects, the total sums to have been earmarked should be briefly illustrated. In recent months work has been underway to take stock of the latest programs (1994-1999, 2000-2006) to assess the impact of said funds on Piedmont and Turin, as we are currently at the beginning of a new phase in the planning of the funds which is quite different from the previous ones. Said programs will start off in 2007 and cover the 2007-2013 period. The measures of the latest regional planning document (**DOCUP**) regard various areas among which local development and territorial promotion (for instance, through the creation of the ITP agency), innovation, environmental protection and especially territorial requalification and infrastructures for new development through the recovery of abandoned sites. In some of these the City played an important management role. The most interesting sites include the former Vitali site (services to enterprises, total investment of 13 million Euros, EU funds: 7.8 million Euros), former Fert (VRMMP, investment of 13.6 M Euros, funds: 8 M Euros), former Savigliano (Business Center, investment of 29.9 M Euros, funds: 10.5 M Euros), former Cir (Motorola research center and municipal offices, investment: 10.7 M, funds: 7.7 M), former Fergat (municipal offices, center of contemporary art, services center, investment 9.3 M, funds: 6.3 M), former Alenia Icarus (CMFS, investment 12.5 M, funds: 9 M), former Arsenal (commercial businesses and craftsmen's shops, investment 6 M, funds: 4.3 M), former Fiat Lingotto (Polytechnic, university, guest quarters, investment 51.2 M, funds: 31.5 M). The technological Environment Park, too, is the fruit of a project financed with structural funds.¹

Between 2004 and 2005, a new project was submitted and approved, benefiting from structural funds, which regards the creation of an Integrated Platform for the processing of vehicles removed from circulation. The project, to be realized between the end of 2005 and 2008, involves a European funding commitment of approximately 4 million Euros, for a total investment of around 18 million euros.

Continuing in the field of structural funds, mention should be made of a number of projects funded under **ROP 2000-2006 Objective 3 – Piedmont Region**, to which the City of Turin has been particularly

¹ Source: 15 years of structural funds, ERDF measures in Piedmont in the 1989-2004 period, Piedmont Region, 2005.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

committed over the last few years. In 2005 the City of Turin worked on 2 projects for a total value of about 6.6 million Euros (some projects cover more than 12 months, see “2000-2006 ROP, Objective 3 – Piedmont Region”).

Moreover, among the Community initiatives related to the planning of the European funds and affecting 2005 (**Urban, Equal, Interreg**), there were various projects financed through Equal, Interreg projects and the Mirafiori Nord project within the framework of Urban II (11 million Euros of EU funds). The latter follows the positive outcome of the “The Gate” Urban Pilot Project in the area of Porta Palazzo. The Gate saw in 1998 co-funding to the value of about 5 billion Italian Lire, within the framework of the Innovative Actions of the European Regional Development Fund (art. 10 Reg. EC 2081/92 ERDF). Just as much was earmarked by the City through its own resources and about 2 billion Italian Lire were allocated by the Ministry for Public Works. The CRT Foundation, the Compagnia di San Paolo and the Chamber of Commerce participated by earmarking 500 million Italian Lire for specific actions. Today The Gate has become a Local Development agency.

Finally there are those projects in which a pivotal role was played by **international partnerships** realized by participating in various European calls within various fields like social policies, equal opportunities, youth policies, research and innovation, etc. (see “European projects with international partnerships”).

2000-2006 ROP Objective 3 – Piedmont Region

Title: PREVENTIVE AND REMEDIAL MEASURES AGAINST LONG-TERM UNEMPLOYMENT

EU funds for the project: 6,469,126 Euros (100 %), 71,989 Euros of which to the City of Turin

Period: 36 months (April 2003 – April 2006)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The Province of Turin issued several calls for tenders for the award of the three-year provision of services to third parties regarding orientation, support, training, guided work placement through training, and the payment of subsidies to support income. Within the territorial partnerships organized in Targeted Temporary Associations (ATS's), the City of Turin provided for monitoring, guidance and coordination in compliance with the provisions of the agreement between the City and the Province of Turin for the management of employment services and labor policies. The City also earmarked economic resources for the support measures in favor of the projects' final beneficiaries. The calls for tenders of the Province of Turin in which the City of Tender participated amounted to six for a total of almost 6.5 million Euros of funds for the implementation of the following measures:

- preventive measures in favor of jobless and unemployed people looking for a job;
- remedial measures for men and women who are jobless or unemployed for more than 12 months;
- measures in favor of unemployed people with disabilities registered with unemployment offices and payment of subsidies to support their income;
- measures for the work placement of former prisoners, prisoners on leave of absence from prison by day, prisoners as per art. 21 of Law no. 354/1975;
- measures for the stable work placement of young people at risk and extra-EU immigrants registered at the Employment Centers of the Province of Turin, supported by social service workers and people who have not finished school or training;
- measures for extra-EU immigrants registered at the Employment Centers of the Province of Turin.

Title: WOMEN - INCLUSION AND WORK

EU funds for the project: 150,000 Euros (100 %), of which 15,000 Euros to the City of Turin

Period: 15 months

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The project is addressed to women registered or residing in the V and VI City Districts of Turin and living in conditions of social hardship, excluded from the labor market due to economic hardship, family problems, isolation in carrying out family duties, low levels of schooling or due to their cultural background. For immigrant women from foreign countries, further inhibiting conditions compound the problem, such as the lack of cultural integration, often combined with language difficulties and the lack of knowledge and information and the sense of uprooting which follows.

The project strongly combines actions focused on integration in the labor market, vocational guidance and training, personal support and the building of a network to better manage time spent on family duties, through the use the everyday tools available in living contexts, thereby freeing up time that can then be devoted to the work front. Personal counseling services are also included, designed to help women overcome cultural obstacles and encourage them to challenge themselves on unfamiliar ground and question their understanding of their own roles. The project is an initiative of the City Council of Turin, which is responsible for its coordination, planning and management, the release of results, monitoring and assessment.

COMMUNITY INITIATIVES

URBAN II

Title: BEYOND THE FACTORY CITY

EU funds for the project: 10,892,949 Euros (25.0 %)

Period: 2001 – 2006

Contact: Public Housing and Suburbs Division, Urban 2 Coordination Dept.

Description: Submitted and approved in 2000, the project envisaged urban redevelopment measures with joint planning to be carried out over the 2001-2006 period. The program proposes a joint strategy for the redevelopment of Mirafiori Nord. The area has a population of 24,000 people and indicators of social and economic degradation above average. The Program is divided into three main fields of action: physical recovery and environmental sustainability; creation of infrastructures and know-how for economic development; social inclusion and fight against exclusion. A total of 34 measures were launched ranging from the redevelopment of the physical spaces recovered for public use (Piazza Livio Bianco, corso Tazzoli, Cascina Roccafranca), to the creation of new enterprises in the ICT sector, the support of the social and cultural services network, the support to the inhabitants of public housing areas with regard to the improvement of housing conditions and the provision of cultural and social events.

The form of management used consisted in creating a specific body (the Urban 2 Committee), which sees the participation of the District, Torino Internazionale, ATC and the Forum of Local Associations alongside the City of Turin. The Committee was assigned the task of managing the program, planning and managing the financial aspects, relations with the European Community and with public and private financing bodies.

The City is the Management Authority overseeing and managing the Supervisory Committee to which the financing partners belong (European Commission, Infrastructures and Transportation Ministry, Piedmont Region, Compagnia di San Paolo, and several of the City's social and economic operators).

EQUAL

Title: QUALI.TER - Quality in the Third Sector

EU funds for the project: 410,000 Euros (50%) – Equal Phase I

Period: 28 months (October 2002 – February 2005)

Contact: Social Services and Relations with Health Offices Division - Families, Third Sector, Economic Resources, and Security Dept.

Description: The project aims at identifying new approaches to the programming and planning of social initiatives for the local territory, and at the same time strengthen the organizational and management capacities of the Third Sector (TS).

The project's most important innovation was the consolidation and improvement of the Third Sector's skills in fighting social exclusion. The City of Turin was a member of the Targeted Temporary Association (ATS) for the purpose of managing the project, with responsibility for planning the training course on assessing social policies. The transnational partnership included a Scottish and an Austrian partner.

On January 12, 2005, Turin hosted the final conference for the project, which provided the occasion for the distribution of informative literature produced for the closure of the project (*The Qualiter Project. An investigation into inclusive socio-health planning processes. Between rules and values - Reflections on the relationship between Public Administration and the Third Sector*).

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Title: ABILITA

EU funds for the project: 1,197,767 Euros (89.2%), of which 314,453 Euros to the City of Turin - Equal Phase I

Period: 33 months (September 2002 – May 2005)

Contact: Employment, Orientation and Professional Training Division - Labor Dept.; Social Services Division - Management Staff of the Health and Relations with Health Offices Dept.

Description: Begun in September 2002 and concluded in May 2005 with the delivery of the works set forth under the actions, the project involved the creation of the Abilita Services Center for the trialing of an operating business services and consultancy model, the coordination of training activities for workers specialized in supporting disabled workers, and organized an Emergency Call Center within the Services Center for the implementation of activities for business and the disabled.

The City of Turin participated in the coordination of the project and in the realization of certain strategic actions, both in the planning of the Abilita Services Center and in the trialing of the Center itself. In particular, the Passepartout Service ran the actions for the promotion and dissemination of teleworking, seen as a further form of job market integration for disabled people. In managing the Abilita Services Center, the City of Turin directly coordinates activities for the take up of cases, which is handled by partners, and monitors overall effectiveness. The City of Turin participated in the project together with the following partners: A.M.M.A., A..R.C.S.T. Legacoop, API, API Formazione, ASL 3, ASL 4, ATI AFPA (IAL, CSEA, ENGIM, ENAIP, CNOS), C.G.I.L., C.I.S.L., U.I.L., C.M.P., Confcooperative, SELF Consortium, ABELE LAVORO Consortium, KAIROS Consortium, STRANAIDEA Cooperative, I.C.S. Consortium, C.O.R.E.P., Forum Terzo settore, Province of Turin; the project leader was the C.S.E.A. Scpa Consortium, the ATS's agent specifically established for the purpose.

Title: LIFE - LIBERE

EU funds for the project: 800,660 Euros (100%), of which 94,000 Euros to the City of Turin - Equal Phase I

Period: 36 months (July 2002 – July 2005)

Contact: Social Services and Relations with Health Offices Division - Foreigners and Nomads Dept.

Description: The LIFE project promoted the establishment of a stable network of institutional, economic and social operators to favor the integration in society and the workplace of women of extra-EU origin who have freed themselves from sexual exploitation and segregation. The leader of the LIFE project was the Province of Turin and the partnership includes Confcooperative – Provincial Union, the Tampep ONLUS Association, Casa di Carità Arti e Mestieri, the Compagnia delle Opere Association, the City of Moncalieri, the Archdiocesan Office for the Pastoral of Migrants, the Abele Group, Cicsene and the University of Turin. On May 20, 2005, the closing conference of the project was held in Turin, entitled “Free LIFE – projects, strategies and experience to help women who are victims of prostitution”, and organized by the Province of Turin in conjunction with the Piedmont Region and the Ministry of Labor and Welfare.

Title: DUCTILIS

EU funds for the project: 805,000 Euros (84.9 %) – Equal Phase I

Period: 29 months (September 2002 – January 2005)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: Completed in January, the objective of the project was to provide support to people dealing with labor market transformations, with focus placed on two specific labor market problems - the risk of exclusion due to age and obsolete skills, and the risks relating to employment contracts not adequately governed, and characterized by marked intermittence. The project was designed to create and promote new intervention approaches to support the target group through the direct involvement of business and institutional and private actors who strongly affect the supply and demand for jobs. The City of Turin

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

participated in the dissemination activities, playing a bridging role between the results obtained and the active labor policies promoted by the City. The project was headed by the City of Moncalieri and the partnership comprised the Towns of Chieri, Carmagnola and Nichelino, the Province of Turin, the schools ITIS Pininfarina and CTP S.M.S. Pirandello, and the non-profit association ENGIM. At the end of the project, the City of Moncalieri organized a public seminar entitled “Assessing lifelong professional skills and learning,” held on January 26. The seminar also took a look at the experiences in this field of France, Germany and Finland, as well as the Piedmont Region.

Title: FROM WOMAN TO WOMAN

EU funds for the project: 1,177,000 Euros (88.7 %), of which 222,233 Euros to the City of Turin. Equal Phase I

Period: 36 months (September 2002 – August 2005)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept., in conjunction with the Educational Services Division - Equal Opportunities and Gender Policies Dept., Social Services and Relations with Health Offices Division - Families Dept., and the Vice Directorate General for Administrative Services - City Timetables Office.

Description: the project aimed at supporting the presence of women in the job market from a qualitative and quantitative point of view by improving and organizing the daily, working and social life of people. The innovative element of the project was the “woman to woman” approach, whereby, the difficulties experienced by working women in managing family life intertwine with the need for work of other women, who through cooperatives or small businesses can provide the care services lacking in the local territory.

As part of the project over 2005, a number of conferences and a press conference were organized, as well as the international seminar “International Labor standards, equality in employment and workers with family responsibilities” (held on April 26 at the ILO Training Center). The closing conference of the project, entitled “Reconciling Work, Family, Children, Home and Recreation,” was held on July 7 in the Sermig Peace Hall.

An awareness-raising campaign was also organized during the year, involving posters displayed on city walls and GTT buses. The nationwide project further included the web site www.comune.torino.it/dadonnadonna and the booklet “Dal dire al fare, percorsi per servizi di conciliazione” (From words to action - strategies for reconciliation services).

A transnational project was further realized, thanks to the cooperation of the development partnerships of three Equal projects: the “Concilia” project of Murcia (Spain), the “Articuler les temps pour développer les compétences” project of the Agefos Rhone-Alpes association of Lyon (France) and the “Da donna a donna” project of Turin. The transnational project produced the web site www.projet-reponse.com and two booklets - “Guide de la parité,” illustrating the national frameworks of Italy, France and Spain, and “Guide d'intervention pour la gestion, l'articulation et la conciliation des temps” which looks at the methods developed by the individual projects and draws out methodological cues.

The project came to a close on July 31, 2005.

Title: CAR.TE.S.I.O. – Prison and Territory Integrated Operational Systems

EU funds for the project: 914,377 Euros (95.1 %) – Equal Phase I

Period: 30 months (October 2002 – April 2005)

Contact: Employment, Orientation and Professional Training Division - Labor Dept.

Description: Brought to a close in April, the project aimed at combating discrimination in the social and working integration of prisoners and ex-inmates. Actions thus focused on reducing the fragmentation of initiatives focused on labor force integration, and boosting the diversification of jobs available both inside and outside prisons, and the dissemination of results.

The City of Turin, along with other local governments through their respective welfare bodies, participated in the interim meetings of the project as an essential actor for the realization of an ongoing coordination of labor and welfare policies.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

The project was headed by Training Institute Casa di Carità, with the partnership extending to the City of Turin, Regional Penitentiary Administration Authority, and the Piedmont Regional Union of Confcooperative.

Title: IntegrARsi – Local Networks for the Integration of Asylum Seekers and Refugees

EU funds for the project: 2,883,932.25 Euros (50%), of which 320,060 Euros to the City of Turin; the remaining 50% was funded through the rotating fund Law 183/97 - Equal Phase II

Period: 36 months (December 2004 – December 2007)

Contact: Social Services and Relations with Health Offices Division - Foreigners and Nomads Dept.

Description: the project aims at fighting the economic and social exclusion of asylum seekers and refugees by supporting professional inclusion through the improvement of reception services and the certification of previous skills that beneficiaries can formally offer to employers. The City of Turin belongs to the project partnership, which is headed by the National Association of Italian Councils (ANCI) and comprises the International Organization for Migration, the Italian Solidarity Consortium, the Italian Council for Refugees; the Arc.ta del SS Sacramento/Diocesan Caritas of Rome; ARCI; the Social Investments Studies Center Foundation – CENSIS; FormAutonomie Spa – Training Center for Local Authorities; ANCI Servizi S.r.l.; and the Cities of Ancona, Bergamo, Bitonto, Bologna, Forlì, Genoa and Rome.

The City, through the Foreigners and Nomads Dept., coordinates the activities at a local level. The City of Turin also carries out the following activities: social secretariat; training-assistance for the attainment and/or recognition of educational qualifications; training periods; skills assessment and certification; measures to step up awareness and fight discrimination in gaining access to the job market; social and legal guidance in the job market; promotion of self-employment.

Title: PALMS - Pathways for Guidance of Non-Accompanied Foreign Youths to Employment

EU funds for the project: 676,500 Euros (50 %), of which 163,800 Euros to the City of Turin; the remaining 50% was funded through the rotating fund Law 183/97 and the Autonomous Regions and Provinces Fund - Equal Phase II

Period: 37 months (December 2004 – December 2007)

Contact: Emploument, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept., Social Services and Relations with Health Offices Division - Foreigners and Nomads Dept.

Description: The project aims at providing a dual “outlet” after the inclusion of non-accompanied young people according to the terms agreed upon by the competent Dept.’s; analyzing and documenting the phenomenon in the light of an integrated initiative; experimenting actions and services through a pathway for the inclusion of youths at two levels (one for the certification of educational credits and professional skills and the other for greater social inclusion through sports, recreational and relational activities); standardizing procedures for the legal representation of youths and the procedures for the issue of Residence Permits for youths.

The partnership is composed of the Cities of Ancona, Bologna, and Milan and by various entities like Gruppo Abele, Legacoop, the Progetto Diritti Association, Save the Children Italy, Promidea S.C. a r.l., Speha Fresia, Virtus – Ponte Mammolo Association, SCS/CNOS Federation, and Caritas, and the project leader is the City of Rome. The City of Turin sees to defining the project’s strategic guidelines; coordinating the initiatives locally; managing local initiatives to ensure vertical *mainstreaming* ; organizing data useful for identifying existing procedures in the field.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Title: ROM – European Citizens

EU funds for the project: 1,353,000 Euros (100 %), of which 163,800 Euros to the City of Turin - Equal Phase II

Period: 36 months (November 2004 – November 2007)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept., Social Services and Relations with Health Offices Division - Foreigners and Nomads Dept.

Description: The project's target is to address the difficult relations between nomad populations and Italian citizens by creating the conditions for improving existing relations. It hence aims at addressing the causes that hinder the inclusion of gypsies in the job market by eliminating cultural barriers, improving the skills necessary for performing services in camps and qualifying operators who can facilitate relations with nomads. Led by Gruppo SOGES S.p.A., the project involves the partnership of Dasein srl, National Confederation of Crafts and Small and Medium-size Enterprises, Associazione Italiana Zingari Oggi, Stranaidea Scarl, Cooperativa animazione Valdocco scarl, Gruppo di Promozione Locale Uniti per il Quartiere, C.F.P.P. – Casa di Carità – ONLUS, and Società Ricerca e Formazione scarl. The City of Turin is involved in the role of coordinating, defining the forms of action with regard to the Rom and Sinti populations, mediating locally to identify entities to be included in the project's initiatives and an entity to provide subsidies to support income.

Title: RETI.QU.A.L. Work Place Quality Network

EU funds for the project: 1,064,500 Euros (50 %) Equal Phase II

Duration: 30 months (approved 15/9/2004)

Contact: Employment, Orientation and Professional Training Division - One-stop Shop for Business Dept..

Description: The project seeks to strengthen social enterprises in an effort to boost their entrepreneurial skills and capacity for integration in the socio-political context, thereby becoming true agents for local development and the development of skills, and for boosting the potential for the integration of disadvantaged groups into the work force, by increasing the occupational capacity of social enterprises.

RetiQuAL represents an innovative element in terms of processes, objectives and experimentation. From a methodological point of view, specific actions have been introduced aimed at enabling the participation of the Third Sector in a coordination system with Public Administration and non profit organizations for the definition of methods and actions, and the planning of initiatives (vertical mainstreaming).

As concerns the approach, the focus is on underpinning social enterprise with a series of integrated initiatives (financial, technical-organizational, and management) which, in strengthening their capacity to stay afloat on the market, will enable innovative activities to be developed.

As concerns the context, RetiQuAL has identified two areas for experimentation, both of which are currently undergoing important transformations: suburbs (affected by urban regeneration processes) and mountain areas (especially in the territory providing infrastructure to the Olympic valleys). The purpose of RetiQuAL is thus to launch in these areas the comparison and transfer of best practices within a view to achieving horizontal mainstreaming.

The City of Turin participates in the network supporting the project and it signed the memorandum of understanding with the other participants. RetiquaL's project leader is Turin's CIE (Centro Iniziativa per l'Europa - Initiative for Europe Center) and the partnership includes the Province of Turin, the Bassa Val di Susa and Val Cenischia Mountain District, the Piedmont Third Sector Forum, the Turin Confcooperative, Lega Coop, Mutue Torino, the Self Torino Consortium and L'Ape Agency of Turin.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Title: LA GHIANDA- Beyond Trauma

EU funds for the project: 1,020,480 Euros (100 %) - Equal Phase II

Period: 28 months (September 2004 – January 2006)

Contact: Employment, Orientation and Professional Training Division - Labor Dept.;

Description: The project, approved by the Piedmont Region on September 15, 2004, aims at facilitating access and return to the job market by potentially active population groups and, in particular, persons who have suffered traumas, i.e. persons with normal abilities who suffer traumas and become disabled and seriously disabled (brain traumas, spinal lesions). The project envisages the development and experimentation of an integrated services system aimed at taking care of said persons and rehabilitating and including them in society and in the workplace.

The project also aims at taking action in the field of the social liability of firms by involving them directly in enhancing and assessing the remaining skills of trauma victims. The project is marked by relevant elements of process, target and contextual innovation with regard to enterprises, social, healthcare and welfare facilities with appropriate measures in terms of rehabilitation, social and employment inclusion, safety and prevention. The City of Turin participates in the network supporting the project and it signed the protocol of agreement with the participants. The project leader is ENAIP Piedmont and the partnership is composed of the Bip Bip Onlus Association, the Centro Studi Opera Don Calabria Association, the C.A.S.T. Piccola Società Cooperative, Eclectica snc, and Azienda Ospedaliera Maggiore della Carità Hospital of Novara.

Title: CALA (Center for Self-Employed Workers) – Action 3

EU funds for the project: 43,505 Euros (50 %) - Equal Phase II

Period: 18 months (July 2004 – December 2005)

Contact: Employment, Orientation and Professional Training Division - One-stop Shop for Business Dept.

Description: Action 3 (Mainstreaming) of the CALA project had the dual objective of providing support to people from disadvantaged groups in taking up self-employment opportunities and operating in tertiary and services sector, where recruitment and human resources management methods are dominated by professional collaboration. The general objective of Action 3 was to introduce the best practices experimented in the previous action to this system. Various seminars were organized as part of the project, which fostered dialogue with institutions, whilst a net economy portal was also set up, realized through the joint action of Milanese administrations (the City of Milan headed the project), which proved to be an important meeting point for workers in the sector. In this way, a circuit of services and information for atypical workers was realized. The City of Turin actively contributed to the mainstreaming and dissemination of best practices, and created the information tool given the name “informatipico.”

Title: ENTREPRENEURIAL PATHWAYS AND SOCIAL TECHNOLOGIES

EU funds for the project: 811,500 Euros (51 %) - Equal Phase II

Period: 36 months (November 2004 – October 2007)

Contact: Employment, Orientation and Professional Training Division - One-stop Shop for Business Dept.

Description: Approved by the Piedmont Region on September 15, 2004, the project aims at combatting the problem of unemployment in disadvantaged groups through the consolidation of the inclusion potential of social enterprises. Through actions aimed at strengthening social entrepreneurship, the goal is to increase the employment opportunities of the target group. Such actions include an integrated system of knowledge, tools, facilities, resources and interventions to build a strong social economy whose cardinal point lies in the sharing of know-how, skills and experience between a wide range of organizations (non-profit, public and private sector).

The project's innovative elements consist in creating an incubator model for social enterprises, promoted by enterprises through a new dynamic process “between enterprises” and identifying new professions in the eco-compatibility sector.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

The City is involved in the transnational activities of the project, and is responsible for the assessment of the international partnership. The project leader is Unioncoop Turin and the partnership sees the participation of the following entities: Abele Lavoro Consortium, Kairos Consortium of Social Cooperatives of Turin, Sinapsi Consortium, COESA Consortium, COREP, Società Ricerca e Formazione, Orfeo srl, Banca Popolare Etica, Arti & Mestieri Charity House and CETAD.

THE INTERREG III A PROGRAM

Title: CROSS-BORDER DEVELOPMENT OF RURAL, FAMILY AND EDUCATIONAL TOURISM
EU funds for the project: 292,344 Euros (45 %), of which 180,760 Euros to the City of Turin.

Number of partners: 3 (1 of which foreign)

Period: 12 months (July 2002 – June 2003), implementation of 12-month technical project (March 2004 – February 2005)

Contact: Educational Services Division - School Building Maintenance Dept.

Description: The general objective of the project was to develop, improve, organize and promote cross-border rural and educational tourism. Hence, the project aimed at strengthening tourist investment in rural and environmental resources, and provide a long-lasting structure to the transnational cooperation between the partners through the creation of a network of actors.

This type of tourism enhances the value of agriculture, but also the value of local culture, crafts, the landscape and the natural environment, and hence the entire range of activities pursued in rural environments.

The technical project, implemented at a subsequent stage and brought to a close at the beginning of 2005, enabled a 27-bed hostel to be created within the Cascina Falchera City Farm, able to host visiting groups within the framework of cross-border tourism. The Green Hostel was inaugurated in September last year during the European Conference of the E.F.C.F. network entitled “Agriculture and Environment - Cultural Enterprises.”

The Consorzio Agriturismo Piemonte headed the project, with the City of Turin and the French Region of the High Savoy participating as partners.

THE INTERREG III C PROGRAM

Title: L.U.C.I. (Lighting Urban Community International)

EU funds for the project: 666,953 Euros (51.8 %), 46,667 Euros of which to the City of Turin.

Number of partners: 19 (18 of which foreign)

Period: 36 months (July 2003 – June 2006)

Contact: Vice Directorate General for the Mayor's Office and Cultural Services

Description: The project, based on the existing L.U.C.I. international network of cities, aims at consolidating exchanges and the sharing of practices in the urban lighting sector between the cities and professionals of various countries (European Union, Maghreb countries, but also Asia and North America). The City of Turin participates in phase 3 (Communication/Promotion) and phase 5 (study visits, exchange of urban lighting professionals) of the project as partner. The project leader is the LUCI Association (France) and the partnership includes: Lyon, Bordeaux, Marseilles, Saint-Paul (France), Birmingham, Glasgow (United Kingdom), Bologna, Turin (Italy), Leipzig (Germany), Liege (Belgium), Jericho (Israel), Beit Sahour (Palestine), Porto Novo (Benin), Yerevan (Armenia) and Guangzou (China), Saint-Etienne Métropole (France), Pecs, Mejiyei Joguvaros (Hungary) and an enterprise (Philips Lighting) .

EUROPEAN PROJECTS WITH INTERNATIONAL PARTNERSHIPS

The year 2005 saw the City of Turin join several European projects for the exchange and sharing of practices between cities in which international partnership plays an essential role. An overview of these programs is provided below. It must be noted that in 2005 work was carried out to develop new projects to start in 2006, should they receive EU approval.

THE LEONARDO DA VINCI PROGRAM

Title: S_NOW (EXCHANGING KNOW-HOW)

EU funds for the project: 14,000 Euros (approx. 50 %)

Number of partners: 7 (3 foreign)

Period: 12 months (July 2005 – June 2006)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The “Exchanging Know-how” project aims to promote the sharing of knowledge and experience in the field of training workers from the building industry in Italy and Romania. The exchange focuses on developing complementary training initiatives able to anticipate the obsolescence of professional skills by promoting the employability of Italian and Romanian workers interested in working between Italy and Romania. The implementation of exchange activities within the overall framework of the S_NOW and TRAIN BUILD initiatives (the corresponding project launched in Romania) involves an overall four-week tour, with two weeks spent with the Romanian partners (Italian mobility) and two weeks spent here in Turin (Romanian mobility). The project responds to European needs, as it involves aspects relating to economic and social integration between Italy, a member state of the European Community, and Romania, a country soon to enter the Union. The City of Turin is a partner in the project, which is headed by EnFAP Piemonte. The cooperation initiative involves the exchange of know-how, monitoring, assessment and the publication of results.

Title: ELSY

EU funds for the project: 706,000 Euros (100 %)

Number of partners: 12 (9 of which foreign)

Period: 28 months (July 2003 – October 2005)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The project aimed at developing multimedia training instruments (in English) to provide for access to the job market for low-skilled workers. The target was to employ these persons in airports thus improving the opportunities of employment in this sector. The professions covered by the ELSY project (runway operators, security guards, fast-food operators, drivers) have never been involved before in language projects with the Program’s framework.

Between April 13 and 16, 2005, Turin hosted the transnational presentation and validation of the multimedia tools, which in May were put to the test at Caselle Airport. A multimedia platform was also produced containing training modules in English for runway operators, security guards, runway transport workers, reception staff and restaurant workers.

The partnership whose leader was the CAPARIF (Center d’appui aux programmes de la formation professionnelle et de l’apprentissage en Région Ile de France - France) included Ubus-Berlin (Germany), Cejac-Formacio, Promocio, Insercio-Barcelona (Spain), Conseil Régional d’Ile de France-Paris (France), Cla

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Besançon (France), Europe Handling (France), Air Car (France), Piedmont Region (Italy), the European Training Consortium-Turin (Italy), North Tyneside Council (United Kingdom), University of Sunderland (United Kingdom). The City of Turin participated as the institutional coordinating partner and made available its experience and skills in professional training work placement. It also promoted the initiative and monitored the project.

Title: TRAVELSTAGE IX - TRAINING PROGRAMME OF WORK PLACEMENT IN EUROPEAN COMPANIES

EU funds for the project: 252,250 Euros (95.8 %)

Period: 20 months (May 2004 – December 2005)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The project was addressed to young people participating in basic professional training courses to provide them with opportunities to gain job experience in enterprises in 11 European countries. The length of the stay abroad was either 5 or 8 weeks and it envisaged a first phase of intensive language courses and a second phase of placement in the enterprises and entities of various sectors: languages, administration, commerce, tourism, hotels, social and healthcare services, teaching, graphic arts, information technology, chemistry, environment, leather, textiles, prosthetics, mechanics, electro-technology and jewelry. The goals of Travelstage IX are the professional, social and intercultural outcomes resulting from a job experience abroad, from the hands-on experience in real company contexts of applying the theoretical contents gained in training courses and from the knowledge of a second language. The City of Turin participated as a partner in this project whose leader was IAL Piedmont. Cooperation regarded support to advertising the initiative, cooperation in disseminating the results and participation in the final assessment.

Title: TRAVELSTAGE X - TRAINING PROGRAMME OF WORK PLACEMENT IN EUROPEAN COMPANIES

EU funds for the project: 234,900 Euros (76.2 %)

Period: 20 months (May 2005 – December 2006)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The project is addressed to young people participating in basic professional training courses at both first and second level, or alternatively enrolled in Higher Education Institutes, to provide them with the opportunity to gain job experience in enterprises in eleven European countries. The project covers a multi-sector professional area and includes the most diverse sectors: languages, administration, commerce, tourism, tourist promotion, travel agencies, hotels, restaurants, patisseries, welfare services, assistance for the disabled, social integration of immigrants, teaching, graphic arts, information technology, multimedia arts, chemistry, environment, leather, textiles, surveying, prosthetics, mechanics, electro-technology and jewelry. Stays abroad last between five and eight weeks, involving an initial intensive language and cultural learning course and placement in entities or enterprises for the remaining four or seven weeks.

The goals of the project are the professional, social and intercultural outcomes resulting from a job experience abroad, from the hands-on experience in real company contexts of applying the theoretical contents gained in training courses and from the knowledge of a second language. The individual programs will be certified through the Europass-Training initiative, which certifies the validity of work placements in Europe, thereby enabling participants to obtain credits for State Exams and in Universities. The City of Turin participates as a partner in this project whose leader is IAL Piedmont. Cooperation involves the following project phases: support to advertising the initiative, cooperation in disseminating the results and participation in the final assessment.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Title: EUROPEAN PROFESSIONAL INTERNSHIPS

EU funds for the project: 99,725 Euros (33.9 %)

Period: 21 months (September 2004 – May 2006)

Contact: Employment, Orientation and Professional Training Division - Training, Orientation and European Social Fund Dept.

Description: The project aims at offering intercultural training to the participants, favoring the learning of new skills and the ability to work in Europe. These skills will allow them to extend their cultural and professional horizon and to improve their knowledge of a second language. The City of Turin participates in the project as a partner. Cooperation involves the organization of internships, the placement of students in production facilities spread across the territory and the dissemination of the project's final results. The project leader is the University of Turin.

E-LEARNING PROGRAM

Title: PRAISE - Peer Review network Applying Intelligence to Social work Education

EU funds for the project: 400,000 Euros (80.0 %), of which 66,120 Euros to the City of Turin

Number of partners: 9 (7 of which foreign)

Period: 22 months (January 2004 – October 2005)

Contact: Social Services and Relations with Health Offices Division - Training Policies Dept.

Description: Brought to a close in October 2005, the project focused on three objectives connected with the E-LEARNING program strategy:

- study of a model of distance learning for social professions;
- development of sustainable and flexible pathways while safeguarding the territorial and contextual dimensions;
- improvement of the training-employment ratio by supporting reorganization processes and new processes resulting from new needs to favor interaction with the employment situation and cut the costs owing to the "distance" between training and the job market.

The innovative aspects characterizing the project were of particular importance, and included a planning approach of a mixed nature organized by targets through research-activity, the open method (narrative protocol, focus groups, social cognition, formal ontology, semantic web), and the integration of technological and teaching aspects. The City of Turin was the project leader and it dealt with the management aspects as a service provided to the partnership (launch and experimentation of virtuous circles, development of training plans, management of interaction with the semantic group and dissemination of the results, the management and monitoring of the initiatives). The partnership included the Polytechnic of Turin, University of Highlands and Islands, Highlands Council (United Kingdom), Bethel Foundation (Germany), CEMEA- INFOP Association (France), Universitat de Barcelona (Spain), University of Akureyri (Iceland), Universitatea din Potesti (Romania).

V COMMUNITY ACTION PROGRAM ON EQUAL OPPORTUNITIES

Title: SISTER CITIES GOING GENDER

EU funds for the project: 33,235 Euros (76.8 %)

Number of partners: 7 (6 of which foreign)

Period: 14 months (January 2004 – February 2005)

Contact: Educational Services Division - Equal Opportunities and Gender Policies Dept.

Description: The purpose of the project, whose objective was to promote equal representation between men and women in decision-making roles, was the exchange and dissemination of best practices between partners, the building and consolidation of a network, and the construction of a relative web site. The

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

network established through the project involved partner cities (Turin - group leader, Frankfurt, Rome, Venice, Vienna and the CEMR).

The project was brought to a close in February 2005 with a final conference held in Brussels, entitled *A European Town for Equality*, involving the presentation of the local projects pursued by the partners.

Furthermore, on February 21, 2005, Turin hosted the seminar *Beyond the glass ceiling: gender and negotiation*, involving the presentation of the study of the same name and guidelines for the careful negotiation of gender issues. The two conferences represented the final stage of a program of actions and studies involving various local projects which explored themes connected to gender mainstreaming.

Title: LATENT POTENTIAL: Tapping human and social capital to promote and support gender equality in decision making in areas of high social exclusion

EU funds for the project: 294,400 Euros (78.4 %), of which 19,600 Euros to the City of Turin

Number of partners: 9 (8 of which foreign)

Period: 13 months (January 2004 – February 2005) – the II Phase of the project begins in January 2006, involving a 12-month program of actions, running through till December 2006.

Contact: Educational Services Division - Equal Opportunities and Gender Policies Dept., Porta Palazzo Project (“The Gate”) Committee.

Description: brought to a close in 2005, the objective of the project was to promote equal opportunities in decision-making areas characterized by high levels of social exclusion. For this purpose, the project involved the establishment of a network to encourage the exchange of experiences between partners, and the on-line publication of case studies on the issue. The City of Turin participated as an institutional partner, active in the Porta Palazzo area, and through the funding of the 2003-2005 “Spazi al Femminile” (Space to the Feminine) project.

The project was led by the Quartiers en Crise network, with the partnership comprising The Gate project of the City of Turin, AMECOOP of Madrid, SIREN of Birmingham, N&W H&SS of Belfast, Northamptonshire County Council of Northampton, Charlois District Council of Rotterdam and FEMP-CLM of Toledo.

The project came to a close in February 2005 with a meeting in Brussels of the local coordinators of the project. In April, on the basis of the experience and results obtained, the Quartiers en Crise network presented a project to the European Commission representing the second round of Latent Potential. The project was approved and will receive 50% of its funding from the EU for actions to be implemented over 2006 (the first local coordinators meeting will be held in Brussels at the beginning of January). Compared to the previous round, a greater number of actions will be pursued at the local level, whilst the main innovative element lies in involving men in equal opportunities issues. The new project further involves the participation of new European partner nations, including France.

YOUTH PROGRAM

Title: INTERNATIONAL EXCHANGE PROGRAM

Contact: Youth and International Cooperation Division – Youth Policies Dept.

Description: the Youth program offers a unique opportunity for groups of young people to meet. The Program finances, above all, multilateral projects, which join together young people from several countries, as they provide a greater value added and a richer intercultural experience for the young people involved.

The City of Turin manages the relations and correspondence with the leaders, partners and co-financers, the logistics and organization of the journeys (plane, train, bus), the hiring of the mentors and their training. The City of Turin participated in 2005 in several projects by providing the personnel and organizing secretariat and covering the expenses for the mentors and trainers, the logistics, advertising, hiring and management of the service that are not co-funded by the European Union.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Exchanges run over the year 2005 involved a total of 488 young people. The City of Turin, thanks to the funds made available through the Youth Program (Actions 1 and 5) and supplementary funding (own resources and funds earmarked by the Ministry of Foreign Affairs under the bilateral agreement signed with the Spanish Ministry of Foreign Affairs) participated in the programs, training initiatives and other opportunities by sending 373 young people to the following countries: Algeria, Austria, Belgium, Estonia, France, Germany, Jordan, Greece, French Guyana, United Kingdom, Lithuania, Luxembourg, Poland, Czech Republic, Romania, Spain, Tunisia, Turkey, Ukraine and Hungary.

One hundred and fifteen young people were hosted in Turin in 2005 as part of 3 projects entitled “New graffiti age,” “Radici e strade” and “In squadra per sport”, from the following countries: Belgium, Bosnia, Finland, France, Germany, Palestine, Poland, Portugal (Azores Islands), Serbia, Spain, Tunisia and Turkey.

Title: EUROPEAN VOLUNTARY SERVICE

Contact: Youth and International Cooperation Division – Youth Policies Dept.

Description: The European Volunteer Service (EVS) belongs to Action 2 of the Youth Program and it offers young people between 18 and 25 years of age the opportunity to perform voluntary work in a foreign country for a period ranging between 6 and 12 months. Each volunteer can choose the country of destination, the activity to perform and apply through the City’s EVS Office.

The EVS projects lasting from 6 to 12 months and which saw the participation of the City of Turin amounted to a total of 28, 7 of which in Spain, 5 in Portugal, 2 in Wales (UK), 1 in Northern Ireland, 1 in Poland, 1 in Germany, 2 in Morocco, 3 in France, 1 in Iceland, 1 in Austria, 1 in Holland, and 2 in Belgium. For each volunteer the City of Turin receives a co-funded amount of 640 Euros plus 24 Euros for each of month of service performed, while the travel expenses paid in advance are refunded.

Title: P.A.R.I.So.L. “Play an Active Role in Social Life”.

EU funds for the project: 12,230 Euros (75 %)

Number of partners: 3 foreign partners

Period: 3 months (February 2005 – May 2005)

Contact: Youth and International Cooperation Division – Youth Policies Dept.

Description: the project is a part of the Youth Program - Action 5, Support Measures (seminar activities). A five-day seminar was organized to promote exchange between industry workers and young people, involving various workshops on approaches to youth participation at the local level, intercultural learning, and on the opportunities provided by the Youth Program. The methodology adopted for the five days was designed to provide young people and industry worker with the opportunity to exchange their experiences of participation. The results produced by the different groups were then discussed in a joint session.

The project partnership was made up of the Province of Cordoba (Spain), the Governorship of Edirne (Turkey) – Coordination Center for EU activities and organization - a country currently negotiating its entry into the European Union, and the Association “Sociala Lidzatzbildiba” of Riga (Latvia) – one of the 10 new nations to have joined the European Union in 2004.

The City of Turin, as project leader, was responsible for the overall management and coordination of the project at the local and transnational levels, as well as for administrative management and reporting.

PRINCE PROGRAM

Title: TAGLIA 25 U.E. Fits large... fits better

EU funds for the project: 107,955 Euros (50 %), of which 30,850 Euros to the City of Turin

Period: 12 months (June 2005 – May 2006)

Contact: Youth and International Cooperation Division – Youth Policies Dept.

Description: The project aims at familiarizing young EU citizens with the new member states that entered the European Union as of May 1, 2004, as well as the candidate nations under consideration for future extensions and the relations entertained by the EU with nearby nations; encouraging thought and debate on the consequences of a future enlargement in young people, in terms of the new rights and new opportunities at hand; broadening the availability of information and knowledge of issues regarding enlargement through the use of new languages and means by young people, in order to communicate with young people. The project involves a communications campaign targeted at young people, with meetings designed to disseminate information on the topic of enlargement, and a 6-episode television-format series looking at enlargement, and in particular issues relating to the everyday life of young people, which will be screened as part of information and awareness-raising activities targeting a broad audience (availability on the Internet and the creation of a DVD format of the series).

The project is headed by the Province of Turin, with the City of Turin participating in partnership with the Torino Internazionale Association, and playing a coordinating role in information and awareness-raising activities on the topic of EU enlargement targeted at young people, as well as in the dissemination of the series through information and awareness-raising activities targeting a broader audience, as part of the realization of the project.

One of the fundamental roles taken on by the City is of actively involving the participation of leading youth centers in the City (Cecchi Point, El Barrio and Alouanur) in the promotion of European issues.

SOCRATES PROGRAM

Title: I AM ERGO I LOVE

EU funds for the project: 293,640 Euros (75.0 %), of which 7,500 Euros to the City of Turin

Number of partners: 7 (5 of which foreign)

Period: 24 months (October 2003 – September 2005)

Contact: Social Services and Relations with Health Offices Division - Directorate staff

Description: Brought to a close in 2005, the project implemented the experimentation of European guidelines and the comparative analysis of the ways in which European local cultures address the issue of sexual education for people with learning problems. The partnership's leader was the Italian Association of Down People and comprised the Nora Fry Research Center – University of Bristol (United Kingdom), Langdon Down Oltenia Association – Teodora Educational Center (Rumania), Federation of Associations for Social Integration of People with Down Syndrome (France), Balears Down Syndrome Association (Spain), and The Association in Aid of the Mentally Retarded (Iceland). As part of the project, the City of Turin actively participated in the European work groups, undertaking research activities and participating in the drawing up of a European Union document to be used as a reference paper by all the member states.

Title: CABLE – CAse-Based e-Learning for Educators

EU funds for the project: 471,933 Euros (65.0 %), 69,498 Euros of which to the City of Turin

Number of partners: 9 (7 of which foreign)

Period: 24 months (October 2003 – September 2005)

Contact: Social Services and Relations with Health Offices Division - Training Policies Dept.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

Description: The CABLE project was brought to a close in September. The project aimed at defining, developing, experimenting and assessing new methods for free learning based on the semantic classification of the contents of the courses offered with an approach focused on cooperation in the collection of the examples of good practices and on the interaction between the parties involved by creating “Virtuous Circles”. The project’s main innovative element was the use of distance and face-to-face training for social workers through a specific teaching approach (narrative pedagogy, research - training, *peer review*, and community of practices), a multi-language semantic and ontological network, and an *open-source* distance training platform linked to the semantic analysis. The City of Turin participated in the project as the partner of reference for the teaching aspects, the creation of the formal ontology and the coordination of the subgroups of the partnership, whose leader was the Polytechnic of Turin and whose partners included the University of Highlands and Islands - United Kingdom, Bethel Foundation - Germany, CEMEA- INFOP Association - France, Universitat de Barcelona - Spain, Universitatea din Potesti – Rumania, YHSV Polytechnic - Finland.

Title: CIVIL SOCIETY IN EUROPE – Reciprocal Learning and Joint Action

EU funds for the project: 10,867 Euros (64.0 %) to the City of Turin

Number of partners: 4 foreign partners

Period: 36 months (March 2005 – July 2008)

Contact: Youth and International Cooperation Division – Youth Policies Dept.

Description: the project is part of the Grundtvig 2 Line – partnerships for learning, which is an action aimed at improving the quality of adult education and increasing the accessibility of lifelong learning opportunities for all European citizens. Learning partnerships are designed to develop issues of shared interest, thereby facilitating the exchange of experience and best practices in teaching, whilst creating ties between local communities and national authorities. The meetings planned under the project will further enable partners to identify projects and methods to implement, whilst increasing the involvement of the participating institutions in the projects.

The opening seminar of the project was held in Egleton (France) on November 9-11, 2005, attended by representatives on behalf of the City of Turin. Interkulturelles Netzwerk of Berlin is the project coordinator, with the partnership extending to local bodies and associations from Paris, Barcelona and Hexham (UK).

The City of Turin is responsible for the drawing up and presentation of the local project, and participates in the production of documents relating to the meetings.

Title: MUSEUM TELL MY STORIES

EU funds for the project: 12,569.93 Euros (57.0 %)

Number of partners: 5 (4 of which foreign)

Period: 12 months (August 2005 – July 2006)

Contact: Vice Directorate General for the Mayor’s Office and Cultural Services - Cultural Heritage Education Dept.

Description: the project seeks to develop the skills of workers engaged in heritage education and cultural mediation, with a particular emphasis on sustaining intercultural learning through the definition and development of approaches which can then be adapted in practice, and making collections and objects belonging to other cultures available to the public.

The project envisages: 1) research activities aimed at identifying and studying high quality projects, especially those targeting different cultural or ethnic groups (also through the active involvement of the public through the use of theatre techniques, story telling, etc.); 2) seminars to analyze the state of the art of each partner nation, thereby opening up contact with new and important experiences and activities; 3) the creation of a network involving the project partners and other bodies to support intercultural and multicultural learning and education through the use of museum objects. The City of Turin heads the project, with the partnership

extending to the Cultural Heritage Institute of Emilia Romagna, the associations Engage (UK) and Immagine IC (Holland), and the Chester Beatty Library (Ireland).

VI IST FRAMEWORK PROGRAM AND THE E-TEN PROGRAM

Along with pursuing activities under the HOPS project (see below), the Telematic Services Dept. presented two new projects in 2005 under the VI IST Framework Program - the SEMANTICGOV project, for the construction of semantic web models, services and software to be used in the Public Administration, and the PICTURE project, for the gauging of the potential impact of ICT on the municipalities. Both projects, whose activities will be launched in 2006, were approved by the European Commission, with project negotiations finalized in December 2005. The EU funding contribution for the SEMANTICGOV project was set at 265,000 Euros (approx. 10% of total project costs), whilst funding for PICTURE was set at 126,200 Euros (5.5%).

Again in the field of ICT, the IMEnabled project was submitted by the Telematic Services Dept. under the e-Ten Community program and approved. The project is now in the negotiation stage for a requested funding contribution of approx. 1,300,000 Euros.

Title: HOPS

EU funds for the project: 2,790,000 Euros (53.3 %), 115,200 Euros of which to the City of Turin

Number of partners: 13 (8 of which foreign)

Period: 36 months (January 2004 – January 2007)

Contact: Property, Participations and Information Systems Division – Telematic Services Dept.

Description: The project aims at implementing a platform for the provision of services to citizens using vocal access to a voice recognition information system based on the semantic web and on the ontology relating to the involved domain. For Turin the field-test will be carried out with the cultural agenda during the Olympics.

The City of Turin is participating in the project as a partner and is responsible for the *work package* referring to “dissemination and exploitation.” The role of user refers to making available the knowledge of a complex architecture as is the case of the databases and municipal services for the implementation of the vocal access services in complex fields.

The project's leader is the City Council of Barcelona and the partnership includes the CSI, CSP, Loquendo, the Universities of Turin and Amsterdam, the Polytechnic of Barcelona, the City of Camden (UK), Sun, Deusto (Spain), Isoco (Spain), and Runtimecollective (UK).

Title: V.E.R.T. (Vehicular Remote Tolling)

EU funds for the project: 886,663 Euros (50 %), of which 18,750 Euros to the City of Turin – Galileo Research and Development Call

Period: 22 months (September 2004 – July 2006)

Contact: Infrastructure and Mobility Division – Mobility Planning and Management Dept.

Description: The project falls within initiatives promoted by the “Galileo Joint Undertaking” (GJU) designed to verify the feasibility and business opportunities lying within the GALILEO project. In particular, the aim of the VERT project is to assess the applicability of the GALILEO system to traffic charges systems (highway tolls and payment parking in parking lots and on the street), vehicle tracking systems (management of commercial fleets, control of access to restricted areas), and satellite navigation systems for private and business users and local public transport. The project is divided into two phases - the first phase, closed in 2004, involved the definition of the user requirements for the development of services through the satellite tracking system, whilst phase 2, now underway, involves the identification of pilot projects and the development of the necessary software to implement the projects.

7. STRUCTURAL FUNDS AND EUROPEAN PROJECTS

In the first phase, the City cooperated on the definition of the user requirements for management service for traffic restricted areas and a management service for the local public transport fleet.

In the second phase, the City will cooperate on the road testing of the systems realized in the urban area. Testing will be launched in February 2006, whilst the final demonstration for the project commissioner is expected to take place in July 2006.

The City is a partner in the project, led by SINELEC S.p.A. (Gavio Group)