



PUMAS PROJECT

SUSTAINABLE URBAN MOBILITY PLANS TOWARDS SUSTAINABLE CITY LOGISTICS

**FIRST ANNUAL CONFERENCE
TORINO, JUNE 18TH 2013
CENTRO CONGRESSI TORINO INCONTRA
Sala Giolitti
Via Nino Costa 8**

9.00: Registration

9.30: Welcome

- Claudio LUBATTI Deputy Mayor in charge of Road System, Infrastructures, Transports and Mobility of the City of Torino, Guido BOLATTO, Secretary General of the Chamber of Commerce of Torino

9.45: First session

SUMP-Sustainable Urban Mobility Planning methodology in the Alpine Space

Presentation of the Alpine Space Programme, of the PUMAS project and of the SUMP methodology

CHAIRMAN: Roberto BERTASIO, Director of the Infrastructures and Mobility Directorate - City of Torino

- PUMAS - Planning sustainable regional-Urban Mobility in the Alpine Space
Giuseppe MELLA, Senior Officer EU Policies Department - City of Venice
- Sustainable Urban Mobility Planning is a EU strategy. Methodology aspects
Patrizia MALGIERI, PUMAS Technical Coordination - TRT Trasporti e Territorio

10.30: Coffee break

11.00: Second session

Towards Sustainable City Logistics

Compared Pilot Activities and European Experiences

CHAIRMAN: Patrizia MALGIERI, PUMAS Technical Coordination - TRT Trasporti e Territorio

- PUMAS Pilot Action in Torino
Bruna CAVAGLIA', Head of Mobility Department - City of Torino
- PUMAS Pilot Action in Lyon
Mélanie BETZ, Project Officer - Lyon Chamber of Commerce and Industry
Bernard FAVRE, Director of Transport Systems - Lyon Urban Truck and Bus
- SUMP and City Logistics in Copenhagen
Tanja BALLHORN PROVSTGAARD, Project Manager - City of Copenhagen
- SUMP and City Logistics in Milan
Maria BERRINI, Managing Director - AMAT

12.30: Q&A

12.45: Press conference

13.00: Lunch

14.00: Third session

INFOMOBILITY for sustainable urban logistics

CHAIRMAN: Massimo MARCIANI, President - FIT Consulting

- **5T**
Rossella PANERO, Director - 5T s.r.l.
- **Telecom**
Giovanni ROCCA, Vertical Platforms Innovation Manager - Telecom Italia
- **IVECO**
Marco AIMO BOOT, Alternative Traction & Electrification Manager - IVECO

15.15: Coffee break hosted by the City of Torino

15.30: Fourth session

TORINO TASK FORCE presentation

CHAIRMAN: Massimo MARCIANI, President - FIT Consulting

- Round table with Claudio LUBATTI, Deputy Mayor in charge of Road System, Infrastructures, Transports and Mobility of the City of Torino, Bartolomeo GIACHINO, Advisor of the Italian Minister of Infrastructures and Transports Maurizio Lupi and former President of the National Board for Logistics, Stefania PEZZETTI, President of FEDIT, Renato CARRARA, President of AICAI, Costantino SPATARO, Provincial Manager of FITA-CNA, Andrea BIANCHI, Director of CAL Parma and Federdistribuzione

17.00: Closure

WORKING LANGUAGES: ITALIAN, ENGLISH