



**MUSEUMS AS PLACES FOR
INTERCULTURAL DIALOGUE**

**MAP for ID – Museums as Places for Intercultural
Dialogue**

Final Report

Public Part

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Executive Summary

The report is aimed at museum professionals, museum educators, cultural managers, etc., who are interested in developing projects focussing on intercultural dialogue, have undertaken them in the past, or intend to do so in the future. Basing itself on the experience and knowledge gained throughout the two years of operation of the MAP for ID project and drawing from the thirty pilot projects it originated, the report aims to provide the above mentioned professionals with an insight into the operation of similar activities, pointing to useful resources and to networking opportunities.

The project MAP for ID was conceived to support museums wanting to develop intercultural projects by:

- Creating a **research group** made up by the museums involved in the project to identify good practice case studies and analyse them with the intention of extracting the elements that make them commendable and transferable to other contexts;
- **Sharing the outcomes of the research group** with European museum professionals via the production of guidelines of good practice and a conference (10 June 2008, Bologna, Italy);
- Involving the umbrella organisations represented in the project to further disseminate these materials and initiate and support **30 new pilots at local, regional and national level** that put the guidelines developed by the research group into practice;
- **Analysing and disseminating the outcomes** of the pilot projects through a **final conference** (13-17 October 2009, Madrid, Spain);
- Publishing of a book **“Museums as places for intercultural dialogue: selected practices from Europe”** which contains a description of all the pilots and all the other outcomes of the project.

The core of the project has been to experiment various ways in which museums can support intercultural learning and dialogue by means of developing and carrying out educational activities. The main outcome of the project have been the 30 pilots drawing inspiration and receiving co-funding from MAP for ID. With their richness and diversity, these were at the heart of MAP for ID, generating numerous initiatives, contacts and relationships. The pilots feature very different museums and organisations, address different audiences and put different actions into place, but at the same time have a common goal. They therefore reflect the variety of contexts in which museums all over Europe can, regardless differences, pursue the common objective of contributing to social and cultural inclusion and integration. All these experiences, along with other texts and essays, are published in the book “Museums as places for intercultural dialogue: selected practices from Europe”, which has been produced in 2000 copies, in English and Italian. They were also presented and discussed during the final conference (Madrid 13-17 October 2009).

The book is meant to reach a vast audience of European professionals operating in the museum, cultural and educational fields and represents the main tool to assure dissemination and sustainability of the project over and beyond its duration, as it provides inspiration as well as the essential tools to continue work in the subject area.

The common thread connecting all the activities originated by MAP for ID has been a desire to rethink the role of the contemporary museum as an institution which is capable not only of speaking, but also of listening to its audiences, which values as “heritage” not only objects or collections, but first and foremost individuals and the richness they embody: stories, ideas, emotions, desires, fears and hopes.

We are aware that museums and other cultural institutions play only a small part in the complex process of promoting integration and the respectful coexistence of different communities and cultural practices; but we also believe that this contribution has an

extraordinary potential to challenge prejudice and stereotypes as well as to create shared spaces and a sense of belonging. MAP for ID was determined to demonstrate this potential, and its outcomes provide clear evidence of it.

Project web site: <http://www.mapforid.it>

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1. Project Objectives

The project aimed to fully develop the potential of museums as places of intercultural dialogue and promote a more active engagement with the communities they serve. For museums, this means embracing the notion of “intercultural education” and “cultural literacy” i.e. “the capacity to understand, respect and interact with people from different cultural backgrounds... this capacity being essential for participating as citizens in pluralistic societies” (D. Anderson, “A Common Wealth: museums in the learning age, DCMS, 1999).

MAP for ID’s focus on working with immigrant and minority communities to facilitate more harmonious and just integration addresses a question of great social concern within European societies, that is: How do we go beyond being multicultural societies to being “intercultural societies where a plurality of cultures cooperates in dialogue and in shared responsibility”? (from European Commissioner Ján Figel’s address during the launch of the European Year of Intercultural Dialogue 2008 in Slovenia).

If museums want to contribute to this ambitious objective, this requires a cultural shift especially at managerial level, in order to place an intercultural approach truly at the heart of their activity.

The project has done so by :

- Creating a **research group** made up by the museums involved in the project to identify good practice case studies and analyse them with the intention of extracting the elements that make them commendable and transferable to other contexts;
- **Sharing the outcomes of the research group** with European museum professionals via the production of guidelines of good practice and a conference (10 June 2008, Bologna, Italy);
- Involving the umbrella organisations represented in the project to further disseminate these materials and initiate and support **30 new pilots at local, regional and national level** that put the guidelines developed by the research group into practice;
- **Analysing and disseminating the outcomes** of the pilot projects through a **final conference** (13-17 October 2009, Madrid, Spain);
- Publishing of a book “**Museums as places for intercultural dialogue: selected practices from Europe**” which contains a description of all the pilots and all the other outcomes of the project.

All of these actions have contributed to equip museums and especially museum staff with the knowledge and competencies required to :

- understand intercultural dialogue as a bidirectional process
- embrace a dynamic, dialogical notion of “heritage”
- actively involve audiences, migrant communities and other beneficiaries in the planning of the activities
- develop intercultural educational activities by joining forces with other partners
- focus on the process and on methodology
- work long-term rather than on occasional encounters

They have also resulted in establishing permanent and long lasting contacts between the museums and their constituencies, encouraging museums to acquire a better and more direct knowledge of the communities in their area and reach out to new publics.

The target group addressed in the first place has been that of **museums educators** and **museum professionals** in general, who need to access information about good practice in the subject area, be aware of and be inspired by projects which are carried out in different European countries, acquire the necessary skills to carry out such projects.

As each of the 30 pilots financially supported by MAP for ID has been developed in close cooperation with the direct beneficiaries (migrant communities, intercultural centres, associations, adult learning centres, etc.) the target group has also included these categories: **adults, migrants, intercultural mediators, local authorities, artists, teachers, cultural associations**, etc.

The estimated number of individuals reached directly by the MAP for ID project via the pilots is close to **1000 individuals**.

The beneficiaries of the educational activities and pilot projects developed have been mostly adults aged 25-64, in several cases young adults (16-25), as this is considered a crucial age to develop the capacity to understand others and develop intercultural competences, but also families to support intergenerational dialogue.

In the long run, thanks to the spin off effect of the first dissemination conference (Bologna 10 June 2008), of the final conference (Madrid 13-17 October 2009), and of the publication "Museums as places of intercultural dialogue: selected practices from Europe", published in 2000 copies in Italian and English, but also made available on the project website, MAP for ID is going to have an impact on the wider community of museum professionals, educators and adult educators in Europe.

2. Project Approach

The MAP for ID project concentrates on the following actions:

- **research**
- the development of **guidelines of good practice**
- the carrying out of **30 pilot projects** complying with and inspired by the guidelines
- the **evaluation** of such projects
- the **dissemination** of the outcomes both of the research and of the pilot projects through the **publication “Museums as places for intercultural dialogue: selected practices from Europe”** and through **two international conferences**.

The research has been carried out by:

- consulting the existing literature on the subject
- drawing from the practice and experience of the partners (especially as far as case studies are concerned)
- consulting web sites and on-line resources
- linking with existing projects and networks

As a result of this research phase, the MAP for ID partners produced a document which was presented at the **first dissemination conference in Bologna on 10 June 2008**, which stated in rather simple terms the criteria of good practice shared by the project group, which had to represent the common denominator of all pilot projects and constituted the basis upon which they were compared and evaluated. As intercultural dialogue is characterized by very different features in the different countries and the project wanted to safeguard this variety, although pursuing common objectives, the guidelines were by necessity expressed in somewhat general terms.

The **pilot projects** funded within the framework of the MAP for ID project had indeed to with the following **criteria of good practice**:

- Understanding intercultural dialogue as a bi-directional process actively engaging both autochthonous individuals and those with an immigrant background, which is ‘dialogical and transformative on both sides,’ and in which all are equal participants;
- Embracing a dynamic, dialogical notion of “heritage,” where meanings can be renegotiated, re-constructed and made available for all to share in a social space of interaction;
- Starting from the assumption that “the past is a foreign country,” therefore all segments of the population – not only migrants and refugees – suffer from a lack of cultural or historical knowledge;
- Conceiving intercultural education as the “integrating background” against which any education is possible in a world of increasing contact and interaction between culturally different practices, rather than as a compensatory activity exclusively addressed to migrant individuals;
- Acknowledging that “intercultural” projects in museums should not be exclusively centred on the acquisition of competencies related to a specific discipline, but first and foremost on the development of relational skills and dialogic identities – including cognitive mobility, the ability to question one’s own points of view, the awareness of one’s own multiple identities, an openness to individuals and groups with different cultural, ethnic, religious backgrounds;
- Encouraging cross-cultural discussions, debate and understanding between mixed groups (by age, ethnicity and social background);
- Promoting the active involvement and emotional engagement of participants not so much as a one-off chance for self-representation, but as an opportunity to start a

reflection on the role of the museum and to lay down foundations for continued dialogue and cooperation;

- Focusing on methodology rather than content, for example by encouraging re-negotiated interpretations, active engagement with objects, mutually supportive learning, promoting emotional and sensory access, providing opportunities for self-representation, challenging stereotypes, using a plurality of sources, communication styles, techniques or community engagement skills, including non-European cultural perspectives. In so doing, recognising that the intercultural potential of a given topic does not in itself guarantee the success of a project, if, for example, this topic is developed and dealt with through a traditional “transmission” model;
- Recognising the need for a long-term work and commitment rather than an occasional encounter with audiences and stakeholders, for example by identifying and articulating the needs, expectations and interests of diverse communities, setting up a community advisory panel or regularly carrying out consultation work with groups;
- Responding to the growing diversity of the museum’s audiences by working with all types of collections – not simply those with immediate or superficial relevance to specific communities or individuals –, for example by adopting a thematic approach to exploit museum collections from an intercultural viewpoint, explore a wider range of cultural and other issues, or create a resonance with the personal and emotional life of individuals;
- Including community voices in interpretation, documentation and display, by ensuring that the outcome of “intercultural” projects is clearly visible and easily retrievable in the collections’ documentation system, permanent displays or temporary exhibitions;
- Promoting interdepartmental co-operation, for example by providing training in intercultural issues to museum staff other than education service, access or outreach departments;
- Developing cross-sectoral partnerships to maximise the broader social impact of projects, and to make sure that a range of different competencies and skills are tapped and applied.

This phase was followed by the **core action of the project**, that is the carrying out of the **30 pilot projects**, which embodied the multifariousness of intercultural dialogue and the ways in which it can be realized by different organisations in different contexts.

Each partner advertised, either on the respective website or through public documents, a call for proposals, inviting institutions to submit ideas and feasibility plans for the pilot projects. Those which complied with at least some of the guidelines and were judged to be innovative and effective, were selected for co-funding by the MAP for ID project. Instead of the initially planned 25 pilots, 30 were carried out, with the partners or pilot projects themselves finding additional sources of funding.

The educational activities developed within the pilot projects were inspired by a methodology which acknowledges and puts into practice a consultation process with the audience/beneficiaries and a participatory way of conducting them, with the active involvement of participants.

A proforma was developed using a common grid to allow all pilot projects to describe and self-evaluate themselves, as well as for offering comparative materials for the external evaluator. An external evaluator indeed assessed all the pilot projects with the aid of this proforma and produced a paper which sums up the objectives, approaches and outcomes of the project, as well as a critical appraisal of their impact on the beneficiaries, as well as on the organisation which carried them out.

In addition to **external evaluation**, an **evaluation and quality assurance cycle** was established within the project plan, with the identification of internal peer reviewers and the establishment of a self assessment procedure, which was implemented in the various stages of the project. Quality was assured through: Clear and detailed planning; Sharing and agreeing among partners on the overall objectives and on the objectives to be achieved at each stage; The identification of the institution responsible for the completion of each stage; A clear definition of tasks and responsibilities; The autonomous conduction of the agreed activities, under the responsibility of the designated partner; The joint evaluation of the achievements, the re-shaping of the objectives and further planning; The linking and joining together of all the sub-products by the coordinating institution. Apart from the partner meetings, communication was ensured by e-mails and the use of a restricted partner area on the project web site, otherwise used to provide information about the project to a wider audience. The internal evaluation reports covering the periods. 1 December 2007 – 31 May 2008; 1 June – 31 May 2008; 1 June-30 November 2009 provided satisfactory feedback from project partners with regard to work packages, project progress, and coordination and leadership.

The successful progress of the project was monitored by using the following **indicators**:

- number of case studies analysed by the research group (40 relevant case studies have been analyzed and discussed during the first partners meetings)
- number of people having taken part in the first dissemination event (Bologna, 9 June 2008: 180)
- number of people involved in the pilot projects (staff: 90, partner institutions involved in the planning-carrying out: 90, beneficiaries: over 1000)
- number of additional dissemination events to present pilot projects locally or nationally: an average of 2 events per pilot projects, for a total of 60 events
- number of people attending the final conference in Madrid, 13-17 October 2009: 180
- number of copies of final publication distributed (2000, plus and additional 450 which commissioned separately to the printer and disseminated by NEMO, the Network of European Museum Organisations)

Each partner contributed to the **dissemination** of the project's outcomes and achievements via its own **website**, through **presentations in conferences and seminars, training events** and through the various **networks** to which partners belong. A project web site was set up at the beginning of the project for disseminating and downloading information, materials and tools. A brochure in 5 languages was also produced to inform about the project.

Two main dissemination events took place during the project life span:

- an interim conference held in Bologna on 9 June 2008, to present the outcomes of the research phase and launch the pilot projects;
- a final conference held in Madrid on 13-17 October 2008, to present the outcomes of the project and the thirty pilot projects.

2008 as European Year of Intercultural Dialogue attracted a lot of interested people and institutions to the project and several additional public events and training opportunities were developed as spin off effect.

Intercultural education and dialogue will increasingly become central in the mission of museums, as they are urged to contribute to achieving social cohesion, combating racial discrimination and supporting the development of intercultural competences. Given these conditions, the sustainability of the project will be guaranteed by providing museums with guidelines and indications applicable in further work and in diverse contexts.

The people involved in the pilot projects have shown a genuine interest and commitment to the subject and expressed the desire to remain in touch and continue the networking activity

initiated by the project. As a consequence, a **follow up event** has already been planned on 21-24 October 2010 in Bertinoro, Italy, “MAP for ID – One year after”, to bring together all pilot projects and continue the process of exchange and peer learning which MAP for ID started.

3. Project Outcomes & Results

The main project outcomes achieved during the two years of project activity are the following:

- **Research** into intercultural dialogue and museums and identification of good practice case studies.
- Drawing of a **short report** on the research carried out at the outset of the project, including the **guidelines of good practice** developed by the project partners to share criteria for the carrying out of educational activities within the working group and to orientate the pilot projects. This document was presented at the interim dissemination event in Bologna (10 June 2008) and published in the partners websites or publicised otherwise during the open calls for proposals, which led to the identification of the 30 pilot projects.
- Identification and execution of **30 pilot projects** embracing the guidelines of good practice, which took place in the partners countries with the support of some of the MAP for ID partners, according to the initial workplan (Imagine IC, IBC, Museo de America, Foundation Museums & Visitors, City of Turin). After issuing calls for proposals, the pilot projects were selected by partners in the respective area/country. These projects put the guidelines developed in the research phase into practice, experimented and reflected further on the methodologies and actions necessary to put intercultural dialogue at the heart of institutions such as museums. Pilot projects are presented and documented on the project website.
- First dissemination event, the **International conference on “Museums and Intercultural Dialogue”** held in Bologna on 10 June 2008 to present the first phase of the research and launch the pilot projects. Following the Bologna conference, the MAP for ID partners took part in a study visit to museums and cultural organisations in Rome (11-14 June 2008), also open to other museum professionals from Italy and Europe.
- **Training events** and **peer learning opportunities** at national level, where the pilot projects happening in the same country meet to share experiences and compare methodologies, criticalities and outcomes. The 14 Italian pilot projects were given the opportunity of two peer learning events in Turin (16 September 2008) and in Bologna (16 February 2009). Three additional days addressed to pilot projects, as well as to interested individuals were held in Bologna in collaboration with the Committee of ICOM Italy on Intercultural Dialogue and Mediation (Bologna 29 January 2009, 27 February 2009, 11 March 2009).
- **Final international conference** in Madrid (13-17 October 2009), which was also advertised on the Grundtvig catalogue and brought together 180 museum professionals.
- The **web site** <http://www.mapforid.it>, meant both as a collector of information about the project (dissemination events, links to useful sources, etc), and as a tool to support pilot projects in their making, providing additional resources and documents in the reserved area. It is also meant to build links among institutions and individuals interested in the subject to further develop the project and guarantee its sustainability in the future.
- **Final publication “Museums as places of intercultural dialogue: selected practices from Europe”** produced in 2000 copies (1200 in English, 800 in Italian). The book contains a description of the 30 pilot projects, plus other essays and materials produced during the carrying out of MAP for ID.

The activities undertaken throughout the project have reached directly about 100 organisations, which actually engaged in the pilot projects, and several hundreds individuals which were the beneficiaries of such pilot actions.

In general, it can be said that the MAP for ID project resulted in the creation of a professional community of very committed European museum educators, very interested in the subject of museums and intercultural dialogue, which want to continue to learn from each other and to network.

The MAP for ID partners have committed to support this interest group with the organisation of further events and peer learning opportunities (in Italy, for Italian pilot projects, at the Museo Guatelli, Ozzano Taro on 16 April 2010 and for all pilots in Bertinoro on 21-24 October 2010).

In addition, some of the MAP for ID partners, along with many other organisations, are working on a proposal for a Grundtvig network, which will be submitted by 26 February 2010.

Further information including contact details can be found on the MAP for ID project web site: <http://www.mapforid.it>.

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4. Partnerships

The Consortium was made up of both individual museums and umbrella organisations operating at regional, national and international level, and therefore being able to carry out all the activities envisaged: research, experimentation, support to pilot projects, dissemination, exploitation of results:

- IBC - Istituto Beni Culturali della Regione Emilia-Romagna, Bologna, Italy (Project leader)
- The British Museum, UK
- The Chester Beatty Library, IE
- Museo de América, ES
- City of Turin - Department of Cultural Heritage Education, IT
- Foundation Imagine Identity and Culture, NL
- Foundation for Museums and Visitors, HU
- Comune di Rimini - Museo degli Sguardi - IT
- Amitié, Bologna, Italy

The project consortium featured a **core group of four partners** (IBC as coordinator, Chester Beatty Library, Imagine IC and City of Turin), **which worked together over a two years period in a Grundtvig 2 Learning partnership, “Museums tell many stories”**, aimed at developing staff competencies which underpin intercultural dialogue and the professional development of museum practitioners.

This core group, which had already experienced working together in a European context, was joined by other institutions, such as the Museo de America, the British Museum and the Foundation for Museums and Visitors. All partners in the consortium are prestigious and experienced organisations, whose skills and expertise are complementary to each other. A learning process within the consortium took place during the partner meetings, during the study visit in Rome (June 2008) and the two public conferences, where each partner contributed to peer learning with its expertise and know how:

The **British Museum** has a Lifelong Learning section within the Department of Learning and Audiences, which works to encourage learning at all levels, particularly to attract new audiences who would not traditionally consider the Museum as a place for them. The programmes aim to work with ‘hard to reach’ audiences - e.g. migrants whose first language is not English, the ethnic communities of London, those who need support with the basic skills of numeracy and literacy, those seeking education at entry level and adult learners in family groups. Expertise has been developed in the teaching of English to migrants and asylum seekers, in working with marginalised groups such as prisoners and developed ongoing relationships with communities, especially African diaspora, Middle Eastern and South Asian communities.

The **Chester Beatty Library** owns a rich collection of manuscripts, prints, icons, miniature paintings, early printed books and objets d’art from countries across Asia, the Middle East, North Africa and Europe which is used to develop initiatives - conferences, public programmes, outreach initiatives – that reflect intercultural dialogue (a Conference on Understanding Islam, participation in the annual Festival of World Cultures, Family Days addressed Chinese and Thai communities, etc.).

The **Museo de America** was a pioneer in Spain in incorporating didactic activities into its public offer. Because it is totally dedicated to American history and cultures, the museum is currently making big efforts to establish closer links with the American immigrant communities present in Spain.

The **Museo degli Sguardi** is one of the main Italian museums that is fully devoted to cultures from Africa, Oceania, “tribal” Asia and pre-Columbian America. It has been recently moved to new premises and redisplayed with the objective of making the visitors more attentive to the reflective dimension of our relationship with the art of others, by revealing it from the different aspects that it has assumed according to our viewpoint or gaze.

Imagine IC (Imagine Identity and Culture) focuses on the visualisation of the identity and culture of migrants in the Netherlands, by collecting personal stories from first generation migrants and their descendants and subsequently presents them to the general public in innovative and exciting ways by using new technologies and digital media.

IBC, the **City of Turin** and the **Foundation for Museums and Visitors** operate as umbrella organisations which recently developed important and innovative projects with migrants and with museums to encourage social inclusion.

MAP for ID raised the interest of many other institutions and groups outside the Consortium, in the first place the museums and other institutions which carried out the pilot projects. Each pilot project involved between one and four other organisations (local authorities, schools for adults and migrants, artist groups, theatre companies, etc.) and engaged between 10 and 50 individuals, for a total of an estimated 1000 individuals having been reached directly by the project.

In Italy, close cooperation was established with the **Committee on “Museums and Cultural Mediation” of ICOM Italy** to develop further training events linked to MAP for ID (January-March 2009) and to promote the subject among Italian museums.

The leading partner, IBC made links with the **Department of “Hosting and Social Inclusion Policies”** of the same Regional Government of Emilia Romagna. The Department heads a three year EU funded project ERLAIM (European Regional and Local Authorities for the Integration of Migrants). See www.emiliaromagnasociale.it/ (immigration).

The project also established links with **Ericarts, as compiler of the Council of Europe Compendium** (“**Cultural policies in Europe: a compendium of basic facts and trends**»), which since early 2007 has included a new section on intercultural projects <http://www.culturalpolicies.net>.

The **University of Denver, Colorado**, through the head of Museum Studies, Prof. Christina Kreps, author of the book “Liberating Culture: Cross-cultural perspectives on museums, curation and heritage preservation” introduced MAP for ID to university students in the USA and expressed an interest for further collaboration in the near future.

Intercultural dialogue is ultimately a conversation between individuals engaging in a relationship with each other, and, through the pilot projects, MAP for ID fostered several hundreds of these.

Dialogue was developed at different levels: first, the dialogue between project partners, coming from a highly diverse range of cultural backgrounds and institutions in terms of typology, goals, dimensions and cultural contexts; second, the dialogue between the museums involved in the experimental process of the pilot projects and the communities they serve – a dialogue which, in many cases, had never before been so articulated, and required background research and other preliminary activities to identify potential target groups, thereby opening museums to new audiences and little known surrounding realities; finally, the dialogue in which individual participants were actively involved, by taking part for weeks

or months in meetings and workshops, producing theatre performances, videos and short films, outlining geo-emotional maps, developing “narrative routes” and collaborative displays, but above all by accepting the necessity of questioning themselves and their points of view, and bringing to the surface intimate and sometimes problematic aspects of their own personal story.

Quotes from pilot project participants:

Liliana, Romanian adult student, participant in the pilot project: “There is garden in every story”

“Plants have a story, just like people, they have a name, a legend which accompany them...plants are adopted, welcomed, protected, loved. For us migrants, who have to integrate in silence, things will be more complicated. Maybe diffidence towards us will never cease to exist: people don’t know who strangers are, what kind of persons they are, they fear them. But all this can change, if one wants”

Rahmat adult student from Afghanistan, participant in the pilot project “Choose the piece”

“I am happy to be here tonight to publicly thank this city, which is hosting me so kindly. When I arrived from Afghanistan two years ago I was frightened, worried, alone...the Centro di Accoglienza offered me the first comfort, the school CTP gave me the first communication tools...With the school I came to the Museum and this is an experience I will never forget... I loved the objects and the stories they tell us.

I will continue to study and to learn more and more...I hope I will soon be able to be useful to this country and this city, which has been so hospitable to me”.

Charag from Bangladesh, participant in the pilot project “Choose the piece”

“I would like to give my definition of MUSEUM, which I think is especially appropriate for this initiative “A museum is not about dead things, things of the past, but about live things. Every time we find an object, we understand a bit more about life, we can be more careful and respectful. So the past becomes present”.

Cristiana, museum educator in the pilot project “Choose the piece”

“...The public presentation of the project went very well. There were 350 people, people who had never before come through the door of the museum...The mayor, regardless the fact that he was very busy, stayed until the end of the ceremony and handed the diary to all the participants, one by one... but the most significant thing is that on 20 December, when we opened the exhibition *Mutina beyond the walls*, there were also some of the participants in our pilot project: then I realised it had gone in the direction we wanted.”

5. Plans for the Future

Plans for the future and exploitation of project outcomes include the following ones:

British Museum, UK

- Future plan to deliver presentation to Learning & Audiences staff at monthly departmental meeting following release of final publication (early 2010, for up to 60 staff)
- Presentation to museum colleagues in Skills for Life in Museums group (January 2010)
- Continue to promote best practice within organisation and disseminate project findings with colleagues across other teams (Lifelong Learning, Communities Partnership Team, Coins and Medals)
- Work more strategically to understand real and true meaning of intercultural dialogue
- Signpost best practice guidelines, findings from pilot projects and publication to colleagues in cultural institutions and museums
- Links to other project partners on sharing good practice and ideas (eg Hungary who want to develop a programme for language learning and literacy)
- Develop more links overseas eg USA (via University of Denver)
- Provide access and advice to research students working in this area
- Develop a research project around language learning in the UK in museums

Chester Beatty Library, Ireland

- In February 2010 the Department of Museum Studies, the University of Leicester will hold a 1-day seminar for the MA and PhD students. They invited the Chester Beatty Library to present the Map for ID project, as well as the work of the Chester Beatty Library Education Services.
- It is planned to add a pdf of the Map for ID publication on the Chester Beatty Library website allowing for greater access and I plan to circulate to Education Community and Outreach colleagues of the Council for National Cultural Institutions. Notification will also be given to the various Sociology Departments and the Cultural Policy Departments of universities in Ireland.

Museo degli Sguardi, Italy

- Starting from the experience of MAP for ID, the Cultural Department of Municipality of Rimini is working to carry out another European project to revisit Roman history and highlight how Romans, unlike Athenians, from 212 AD onwards granted citizenship to all the inhabitants of the Empire and even before that date, when politically appropriate, also to Barbarians. There were even African emperors, one of which called Philip the Arab.
- The outputs of MAP for ID will be promoted in the framework of the next edition of the Festival of Ancient World (scheduled in June 2010).

City of Turin, Italy

- The MAP for ID project had a lot of positive and unexpected outcomes. First of all, the pilot projects involved a large number of people: not only the specific target groups but also many other young adults, associations, organisations and institutions. So they reached a very large number of citizens. Starting from this engaging work, several museums have requested to continue to work with migrants and in the field of cultural inclusion.
- So there are great opportunities and also great responsibilities. Many museums involved in the project asked the coordinator to continue the MAP for ID network, and

this could be a simple and natural way to carry on. It's simple because the network is a structured network, now used to work together, starting with other Grundtvig funded projects (Museums Tell many Stories, for example). We decided to organise meetings and to work via web to plan new specific, multilateral and bilateral projects. Furthermore, the Turin network involved in MAP for ID is a part of the more general Turin Museums System, so there could be permanent channels to meet and work together.

- The project and the publication will be promoted and disseminated through the website of the City of Turin dedicated to the museum educational activities (www.comune.torino.it/museiscola) and on the museums individual website. Moreover, the guidelines and the knowledge acquired during MAP for ID will be disseminated in workshop, conferences and meetings, at local and national level.

IBC, Italy

- The MAP for ID coordinator was invited to present MAP for ID as example of good practice in dissemination at the EACEA Grundtvig seminar for project coordinators held in Brussels on 21-22 January 2010.
- The final publication "Museums as places of intercultural dialogue: selected practices from Europe" will be officially presented in Bologna in March 2010 and distributed to participants
- The magazine of IBC will devote to MAP for ID its inset to be published in April 2010. The magazine is published in 3000 copies, the inset is printed in additional 500 copies.
- A follow up seminar for Italian pilot projects will be organised at the Museo Guatelli in Ozzano Taro (Parma) on 16 April 2010. The seminar will focus on examining the effects of the projects undertaken on the participants, on the staff and on the museums themselves and to see and identify ways forward to support intercultural learning within the museums.
- An international seminar "MAP for ID, one year after" open to all MAP for ID pilot projects will take place in Bertinoro (Forlì) from 21 to 24 October 2010. Peer learning sessions will be held to continue the exchange of experiences and good practices.

Imagine IC, The Netherlands

Out of the Cube, platform for Intercultural Experiment and Engagement

- In March 2008, Imagine IC decided to strive for a more fundamental implementation of the subject of intercultural dialogue within and throughout cultural institutions and museums. All Dutch pilot projects will be integrated in Imagine IC's 'Out of The Cube, platform for intercultural experiment'. This platform will present two pilots as an exhibition and two pilots as on going processes. Out of the Cube will also expose a selection of Italian pilots. The results of all finalized pilots will provide a basis for further explorations on the subject of interculturality.
- 'Out of the Cube' presents two exhibitions in the window/galleries of Imagine IC's venue: 'New Geographies', emotional world maps of a diverse group of ten remarkable citizens of the Netherlands, varying from actors, writers, chefs and politicians. Furthermore the pilot results of the MAP for ID pilot project "Intercultural fashion" will be presented in the shape of an actual fashion shop. The opening of Out of the Cube will be in the hands of alderman Carolien Gehrels, Arts & Culture in Amsterdam.
- The exhibition will be presented as the framework for four thematical explorations of subjects and theories such as 'superdiversity', Dutch citizenship, politics and participation. These explorations, titled 'Forward looks' will be developed in cooperation with Kosmopolis Rotterdam and the foundation for the Visual Arts, Design and Architecture.

- Finally Out of the Cube will provide space for further development of social-artistic processes: During Out of the Cube (January – June 2010) the MAP for ID pilots “Intercultural Monologues” and “Bijlmereuro” will reach a stage 2.0 and a structural implementation into communities.
- Imagine IC informs its national and international public about Out of the Cube, always mentioning “Museums As Places for Intercultural Dialogue” and the Lifelong Learning Programme as well as the European Union and the root of the programme, the European Year of Intercultural Dialogue 2008.

Amitié, Italy

Considering the ongoing and future events deriving from MAP for ID, Amitié will keep the website www.mapforid.it live and updated with details of the upcoming events (Italian pilot projects meeting in Ozzano Taro on 16 April 2010, International follow up seminar “MAP for ID one year after”, Bertinoro 21-24 October 2010) and with further materials and documents provided by the partners.

Training

The transferability to other contexts of the pilot projects carried out in MAP for ID's framework, as well as their value as paradigms on which to reflect for the planning and implementation of new experiences, will be used for training activities, such as the training course "Heritage education in an intercultural key - Training course for migrant mediators", jointly promoted by Fondazione ISMU - Initiatives and Studies on Multiethnicity and the Department for Culture of the Province of Milan (October 2009-March 2010). For a short description and the programme of the training course see <http://www.ismu.org/patrimonioeintercultural/index.php?page=formazione-show.php&id=11>.

Final publication

Public presentation of the publication “Museums as places of intercultural dialogue: selected practices from Europe” in all partner countries according to the agreed distribution plan. NEMO –Network of European Museum Organisations will distribute an additional 450 copies to museum organisations and associations in its 32 member countries.

Network application

The MAP for ID partners, together with several other European organisations and the University of Denver will submit the proposal for a Grundtvig network in February 2010.

6. Contribution to EU policies

The project makes reference in the first place to the Decision n. 1983/2006 /CE of the European Parliament to establish a European Year of Intercultural Dialogue in 2008, to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions adopted on 20 October 2005 by the UNESCO General Conference, and to the cultural policy documents which, following the previous paper, have been developed in the different countries.

The focus has been on museums as places which can favour the encounter of cultures, support mutual understanding of individuals, ensure respect for cultural and linguistic identities, consider cultural diversity a factor of development to promote a pluralistic and tolerant society.

7. Extra Heading/Section

The project was extraordinarily well received and raised a lot of interest among other institutions and groups outside the consortium, therefore originating many unexpected and unplanned spin off actions, none of which, however, distracted funds from the project.

Many more institutions than expected applied to qualify as pilot projects, which brought the budget originally allocated for this action to rise, however through the finding of additional resources and matching funds, therefore not having an impact on the project budget as such.

Here are some of the above mentioned extra activities:

- 30 pilot projects were co-funded by MAP for ID instead of the 25 originally planned. One Spanish pilot project, on museums and libraries, even developed into 3 subprojects.
- Training and peer learning for Italian pilot projects: the 14 Italian pilot projects were given the opportunity of two peer learning events in Turin (16 September 2008) and in Bologna (16 February 2009).
- Training events organised in collaboration with the Committee of ICOM (International Council of Museums) Italy: three additional days addressed to pilot projects, as well as to interested individuals were held in Bologna in collaboration with the Committee of ICOM Italy on Intercultural Dialogue and Mediation (Bologna 29 January 2009, 27 February 2009, 11 March 2009).
- Videos, theatre performances, exhibitions, an intercultural diary 2010 for wide distribution (3000 copies) are only some of the outcomes produced in the framework of the pilot projects.

