

Inclusive service and business models for the commons

Introduction to ecosystem-building



Levente Polyák

levente.polyak@eutropian.org

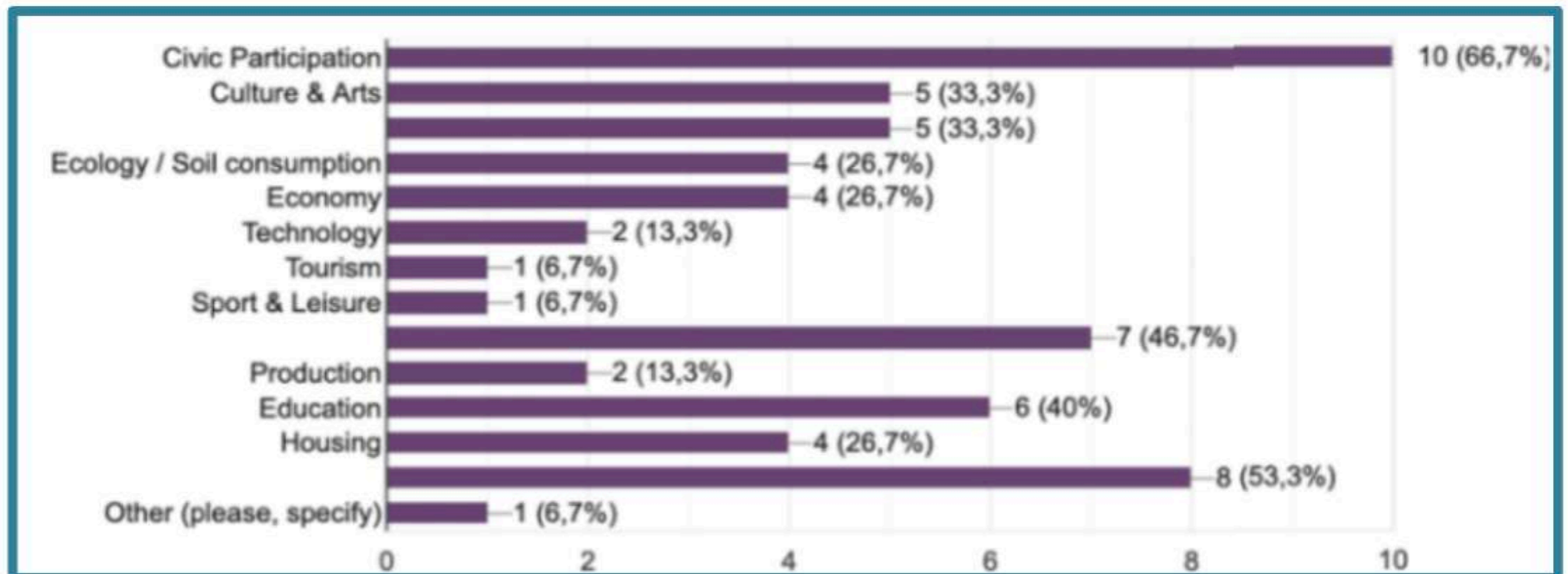
cooperativitycity.org

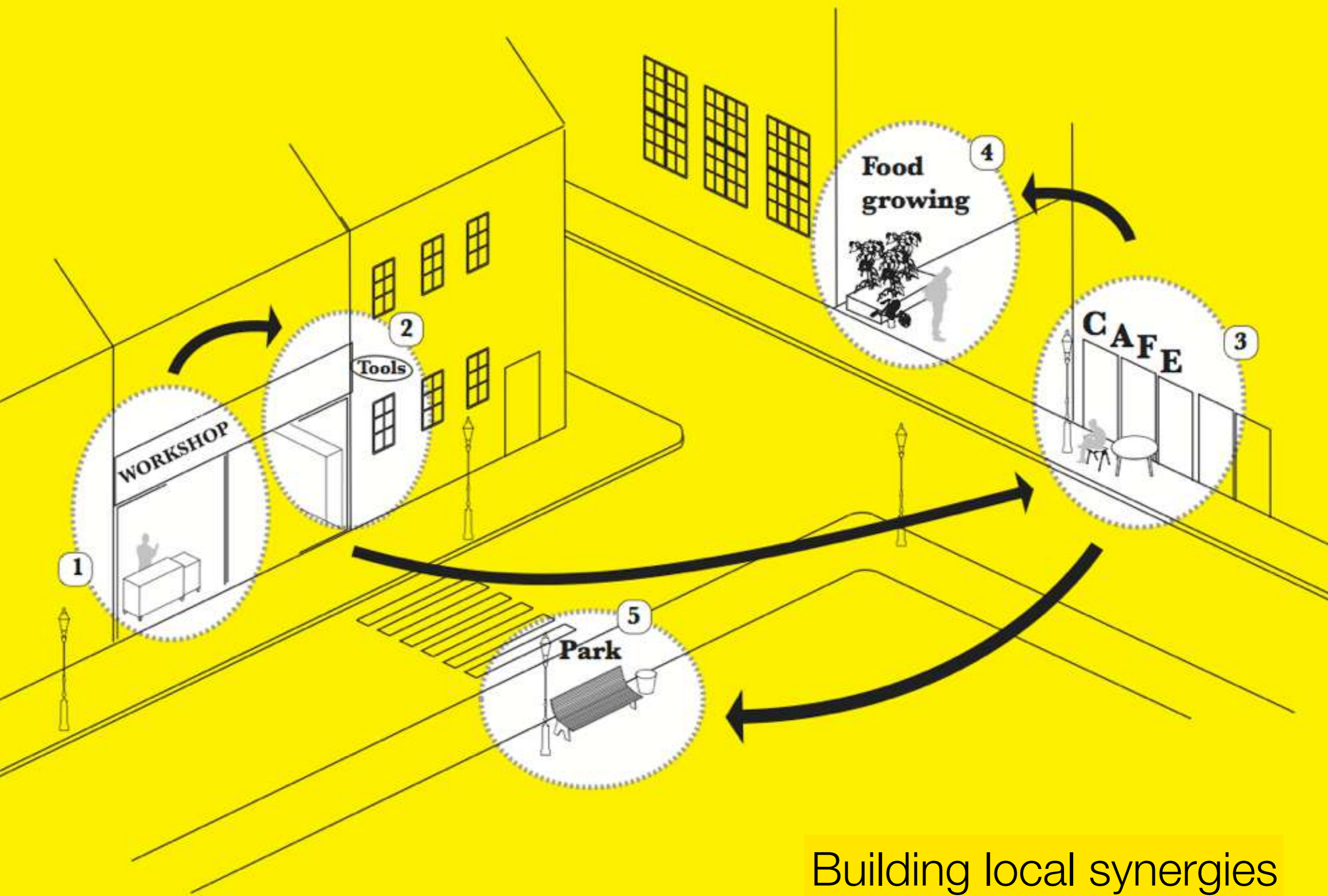
**CONNECTING
ACTORS FOR NEW
SERVICES**

Generative Commons

URBAN COMMONS ANALYSIS

policy thematic areas







1937 BEVY MORE THAN A PUB 2014

THE BEVY COMMUNITY PUB AND CAFÉ

What's On Summer 2019 BN2 Five

Look out for your What's On in BN2 Five guide in your local community venues

Your weekly guide to fun activities in Whitehawk, Bristol Estate & Manor Farm

Take part, Have fun Celebrate BN2 Five

Download your copy from:

active.nps Brighton

Created by the BN2 Five Community, funded by Active NGOs Project

URBACT
Partnership for Urban Regeneration

Active in the Community
MANOR
nesta
Brighton & Hove City Council
Find out more: www.urbact.eu/active-ngos

Brighton BN2 Five

RUE
JOUYE-ROUVE



qib
SCIENCES MINÉRAUX
VENDRE
42 74 16 16
FR

ZONE
30

Le Caire
Paris
à l'Offense d'Oran
à l'Offense

康奈皮鞋
CHAUSSURES

LE GENRE URBAIN - LIBRAIRIE

Librairie de l'Est Parisien
LIBR'EST
librest.com

Librairie

P
2 RUES



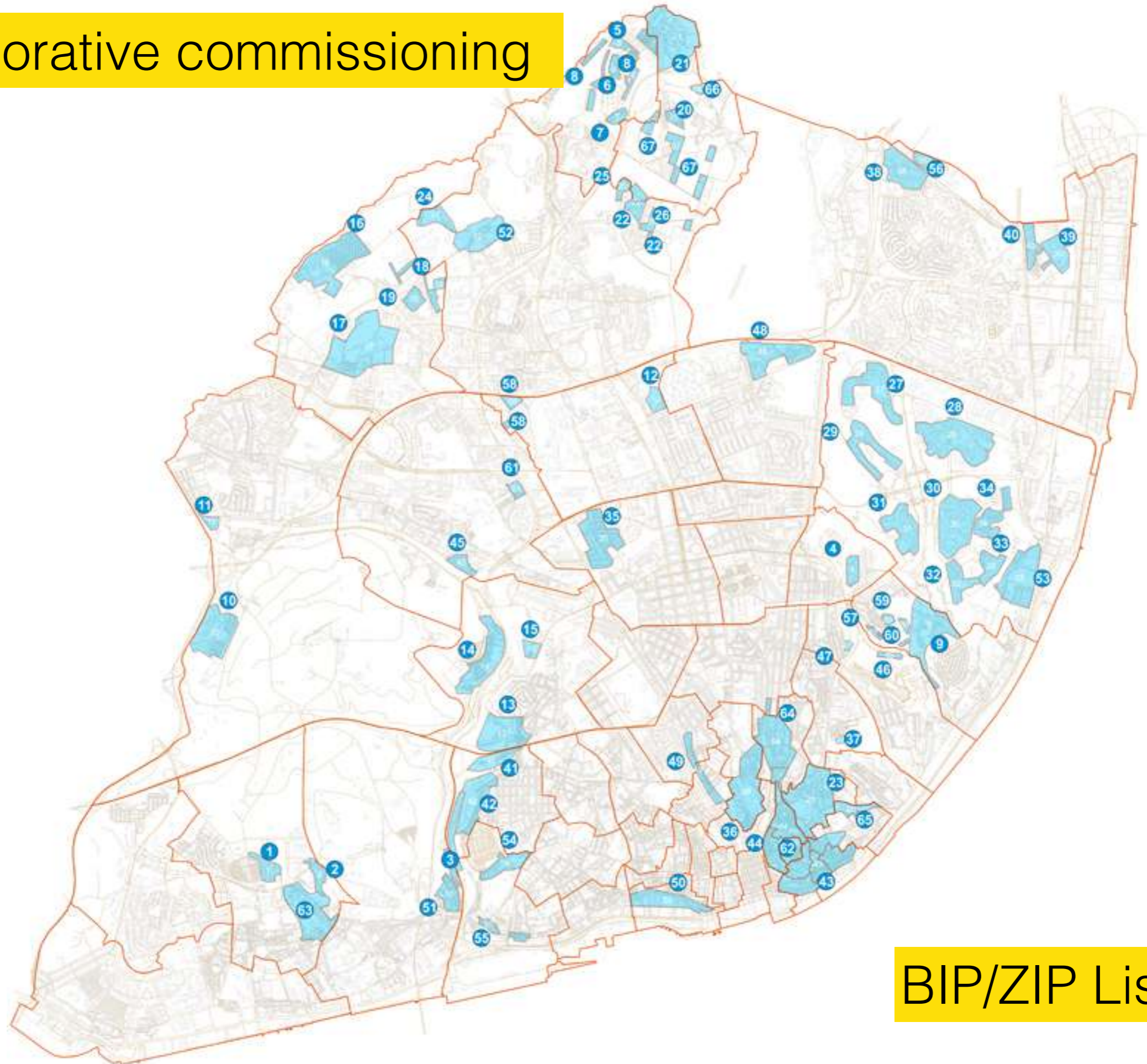
Connected
Stores
Paris

SEMAEST, Paris



Les Grands Voisins, Paris

Collaborative commissioning



BIP/ZIP Lisbon



Largo Residencias, Lisbon



Renovar Mouraria, Lisbon



Dynamo, Bologna

LE SERRE DEI GIARDINI

KILOWATT

I luoghi
delle Serre dei Giardini



- 1. Spazio Verde
- 2. Spazio Verde
- 3. Spazio Verde
- 4. Spazio Verde
- 5. Spazio Verde
- 6. Spazio Verde
- 7. Spazio Verde
- 8. Spazio Verde
- 9. Spazio Verde
- 10. Spazio Verde
- 11. Spazio Verde
- 12. Spazio Verde
- 13. Spazio Verde
- 14. Spazio Verde
- 15. Spazio Verde
- 16. Spazio Verde
- 17. Spazio Verde
- 18. Spazio Verde
- 19. Spazio Verde
- 20. Spazio Verde



LE
SERRE

HUB metropolitano
per l'innovazione
e la sensibilizzazione
alla cultura
imprenditoriale

Spazio Verde
Spazio Verde
Spazio Verde
Spazio Verde
Spazio Verde

DEI
GIARDINI



Kilowatt, Bologna



Mercato Sonato, Bologna

ECOSYSTEM- BUILDING

• LOS MADRILES •



• ATLAS DE INICIATIVAS VECINALES •

Lo que tienes entre tus manos es un mapa de Madrid y sus iniciativas vecinales.

Son miles las vecinas y vecinos que trabajan de forma colectiva para construir una ciudad más habitable, sostenible, inclusiva y participativa. Antes que ellos, otros hicieron lo mismo reivindicando viviendas dignas, calles sin barro, más espacios comunes o servicios básicos. El centenar de espacios que se destacan en este mapa y los que podrán encontrarse en su versión digital muestran la existencia de una ciudad efervescente pero invisibilizada, pero sobre todo, pretenden poner en valor la potencia de una ciudadanía crítica y activa que ha creado nuevos espacios de posibilidad, mediante la autogestión y la participación.

Los mapas sirven para orientarnos a vista de pájaro en un territorio desconocido, en un suelo que, a menudo, pisamos pero no vemos. Los mapas no son tampoco ese suelo, sino una representación subjetiva que hacemos de él. Entendemos este mapa como una herramienta abierta y editable, que nos permita hacer presentes las cosas que suceden en el suelo, darlas a conocer, hacerlas visibles, y contribuir con ello a fortalecerlas y a seguir con su construcción.

• QUÉ ES ESTE MAPA •



Civics Madrid

MAR

Energy

Calle Olivar, nº 46

Centro

MAR

Recycling

Calle Casco Antiguo nº8

Vicálvaro

MAR

Mobility

Avenida de Entrevías, nº 26

Vallecas

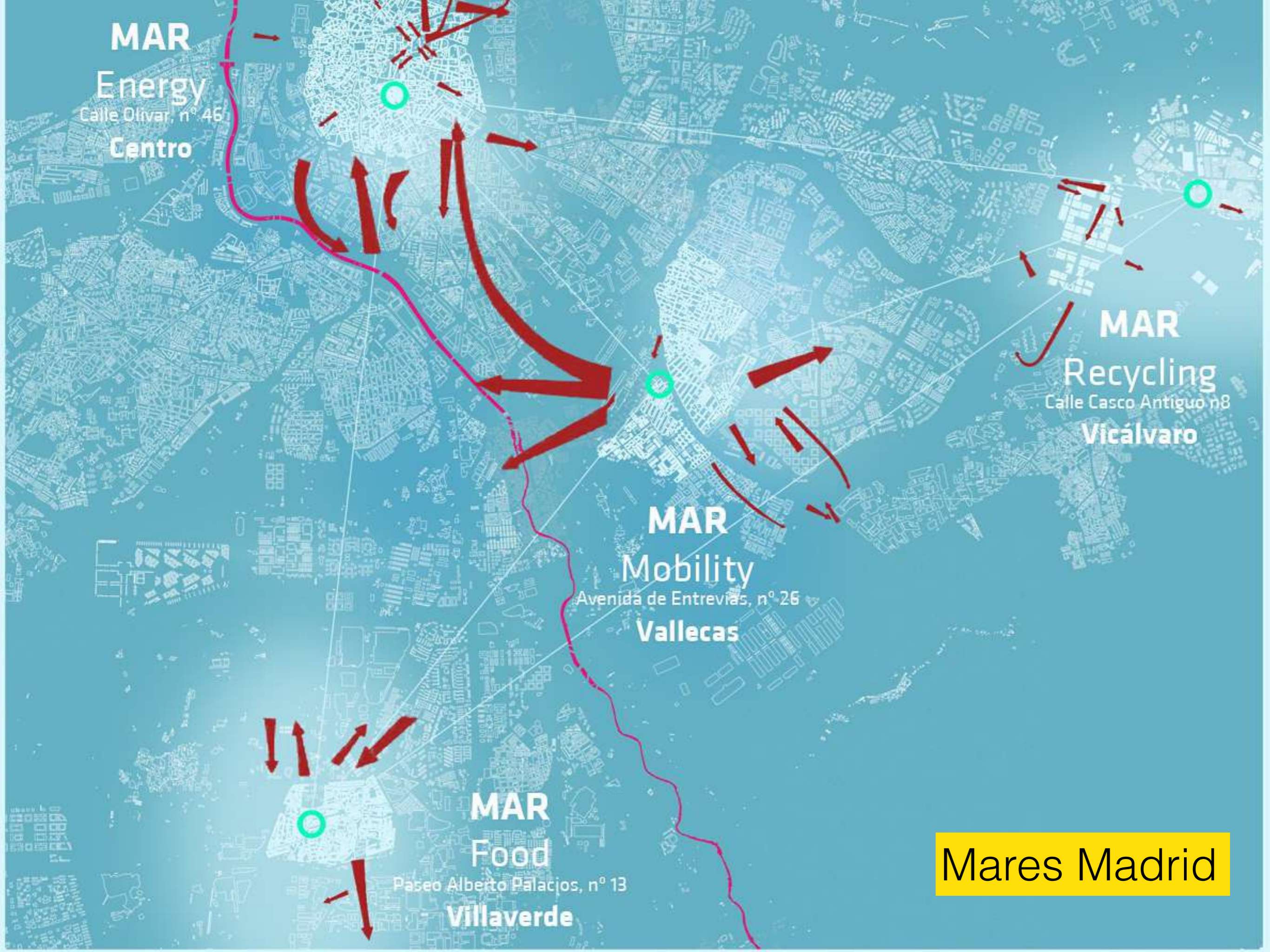
MAR

Food

Paseo Alberto Palacios, nº 13

Villaverde

Mares Madrid



Local governance networks

Generating skills



Mares Alimentación

Local governance networks

Generating skills



Mares Movilidad

Public-civic cooperation has never been as important for European cities as today. Fading trust between public administrations and the civic society, rising authoritarianism and deteriorating services all make urban life more burdensome, especially for the most vulnerable social groups. In turn, sharing resources and possibilities between municipalities and civil society actors has helped cities not only in generating enhanced participation in urban development issues but also in co-producing urban space and co-creating urban services.

Power of Civic Ecosystems: How community spaces and their networks make cities more cooperative, fair and resilient explores methods and practices for building stronger local civic ecosystems around community spaces. The book is based on the experiences of ACTIVE NGOs, an URBACT network that brought together the municipalities of Riga, Brighton and Hove, Dubrovnik, Espoo, Santa Cruz and Siracusa for a 3-year learning process towards creating new platforms for public-civic cooperation.

By putting these experiences in a broader context, **The Power of Civic Ecosystems** collects inspiring practices from other cities, ranging from municipal policies to citizen initiatives and professional methodologies, exploring mechanisms of stakeholder mapping and ecosystem - building, frameworks to access to public and private spaces, models of economic resilience, structures of participatory governance, and processes of capacity building.

Edited by Levente Polyák, Sophie Bod and Luca Sára Bródy
cooperativecity.org



The Power of Civic Ecosystems
 Edited by Levente Polyák, Sophie Bod and Luca Bródy

The Power of Civic Ecosystems

How community spaces and their networks make our cities more cooperative, fair and resilient

Edited by Levente Polyák, Sophie Bod and Luca Bródy

Cooperative City Books
 Eutropean - Cooperating for Urban Justice, Vienna, 2021
 ISBN 978-3-9504409-2-8
 This work is licensed under a Creative Commons
 Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0)

Learning from the ACTIVE NGOs URBACT network

**BUILDING
SUSTAINABLE
BUSINESS MODELS**

Up-front investment of vacant property costs



Stad in de Maak, Rotterdam

Property tax



Free Riga, Riga

Rent-to-investment scheme



Stara Trznica, Bratislava

Using tourism to
build a solidarity net



Largo Residencias, Lisbon

RAISING CAPITAL

Donated land for
community use



CLT Brussels

Crowdfunding



Poveglia, Venice

Peer-to-peer loans



Gólya, Budapest

Crowd-investment



Objectiu aconseguit!



En només 19 dies més de 200 persones i entitats han subscrit títols participatius de la cooperativa d'habitatge La Borda a través de Coop57.

Encara hi ha altres maneres de participar en el finançament de la cooperativa. [Visita laborda.coop](http://laborda.coop)



La Borda, Barcelona

Special crowdfunding products



Frida23, Rostock

Special crowdfunding products



Peter-Weiss-Haus, Rostock

EU Member States' contribution



Repayment

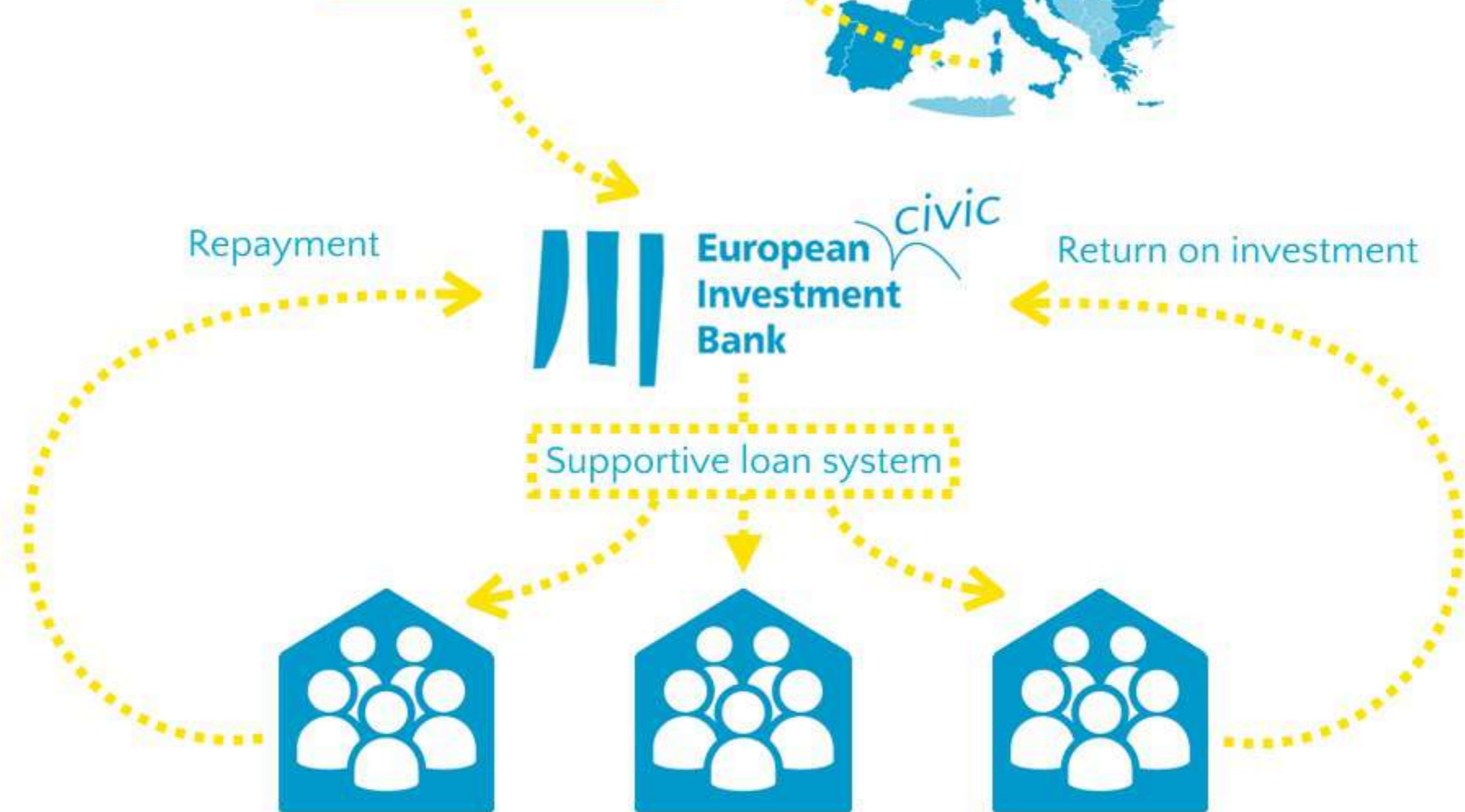


**European
Investment
Bank**

civic

Return on investment

Supportive loan system



Funding the Cooperative City

Community Finance and the Economy of Civic Spaces

Edited by Daniela Patti & Levente Polyák

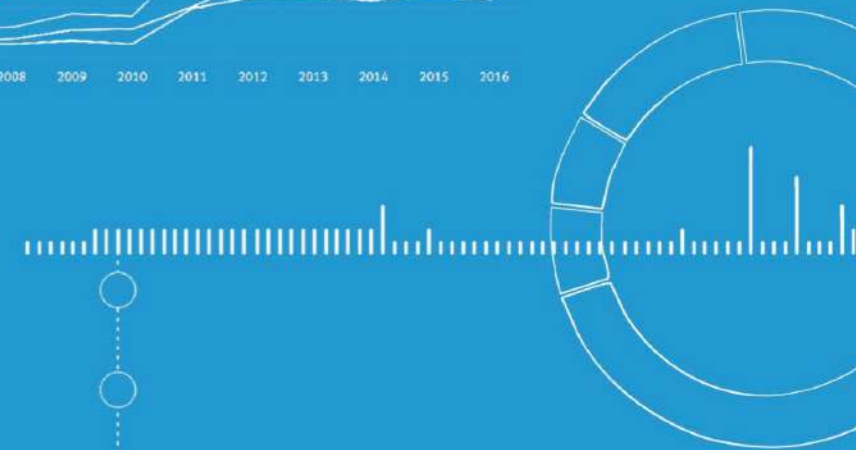
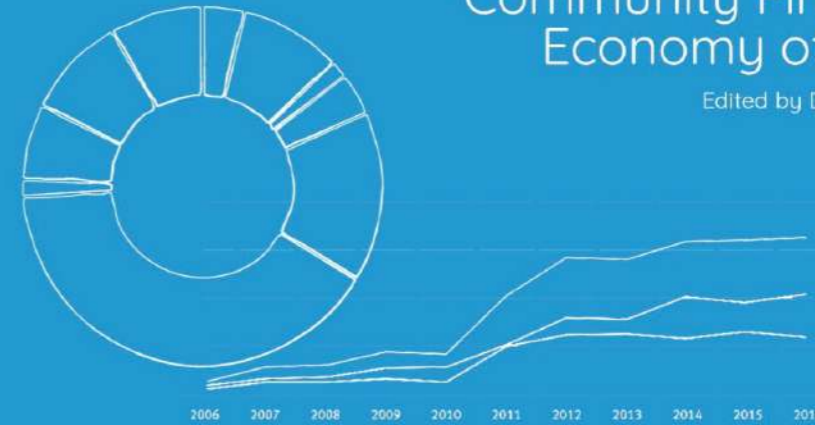
Funding the Cooperative City Community Finance and the Economy of Civic Spaces

Funding the Cooperative City explores experiments in community-led urban development in European cities. Situated in the post-welfare transition of European societies within the context defined by austerity measures, unemployment, the financialisation of real estate stocks and the gradual withdrawal of public administrations from social services, this book aims at highlighting the importance of self-organised, locally rooted, inclusive and resilient community networks and civic spaces.

In a journey from Lisbon, Madrid and Rome, via Liverpool, Rotterdam and Berlin, through Warsaw, Bratislava and Budapest, Funding the Cooperative City highlights different strategies of fundraising and investment; self-organisation, resistance and cooperation with institutions; and explores the ways citizen initiatives, cooperatives, non-profit companies, community land trusts, crowdfunding platforms, ethical banks and anti-speculation foundations step out of the regular dynamisms of real estate development and arrange new mechanisms to access, purchase, renovate or construct buildings for communities.

Through interviews and analyses, this book describes tendencies and contexts, and presents stories and models of community finance and civic economy. It offers a helpful set of resources not only for community organisations and initiators of civic spaces, but also for private developers, municipalities and EU institutions that are willing to support, facilitate or cooperate with them in order to create more resilient and inclusive local communities, facilities and services.

Edited by Daniela Patti & Levente Polyák
cooperativecity.org



Cooperative City Books
Europlan Research & Action, Vienna, 2017
ISBN 978-3-9504409-0-4
This work is licensed under a Creative Commons
Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0)



Key users

Who are the service users?

Value proposition

Why will people use the service?
What value does the service bring?

Competitors

What other similar services
are available?

Key resources

What are the key resources needed?

Key activities

Which key activities are required
to deliver the service?

Key actors

Who is involved in delivering the service?

Usage

How will users use the service?
How frequently / in what form?

Channels

How to reach the users / actors
of the service?

Available resources

What are the key resources available?

Key expenses

What are the most important costs?

Key revenues

What are the key funding sources?

KPIs

What indicators can be used
to track the service?

Transfer analysis

Elements of Good Practice transferred

Pilot outcome

Learnings from the pilot project

Value proposition

Values created by the project

Governance

Partners involved
Roles and responsibilities

Work plan

Actions
Timeframe

Scaling

Ways to scale / multiply the pilot

Policy response

Policies needed for scaling / multiplying
Public actions needed
Corresponding policy targets

Challenges

Expected obstacles and bottlenecks

Monitoring

Indicators

Budget

Total investment needed
Initial investment capital
Running costs

Funding sources

Capital + grants
Revenues

Funding timeline

Schedule of mobilising resources