

CO4CITIES — Transferability Study

Dear Levente and Giovanni

Thanks for your active participation in our webinar on the Springboard Plans. We hope you found it helpful.

Thanks also for submitting the draft Transferability Study for CO4CITIES and we are now getting back in touch with our feedback and suggestions.

Two members of our UTM Task Force have read the Transferability Study in detail, and for ease, the table below captures our headlines. Further comments are available below.

Dimension of the TS	Comments
UIA project - description and analysis	Clear description well presented. The addition of some visuals might help.
Identification of the innovation component	Legislative core to the Lead Partner's innovation. Where this is absent in partner cities, the innovative dimensions may be harder to articulate and capture.
Overall partner profiles	The profiles are sufficiently detailed with relevant information presented.
Assets and Barriers	Good outline of the assets and barriers in each partner profile, also reviewed at network level in section 2.3.
ULG descriptions	The main stakeholders are identified but there is no further detail about their role in the transfer process. This part is lacking detail and reflection on the importance of the local dimension in an URBACT network.
Transfer capacity	Again, clear and precise, each city has a meta-objective complemented by a local operational pilot dimension - and the obstacles are identified where relevant.
Investment Plan approach	There is rather limited information here. The Investment Plan is the main output for these networks so we would expect a bit more reflection and planning on the development of this. How it fits with the ULG and the transnational meetings. There are vague references throughout to these links between local and transnational level but they need to be developed further.
Springboard Plan approach	The plans to upscale are well outlined. The feasibility study is a good outcome. The ULG is mentioned but further detail on their role in the Springboard Plan would be useful to ensure the link back to the URBACT method.

<p>Network methodology</p>	<p>The study describes the sequencing of meetings and the process for transfer. It doesn't provide sufficient detail to set out a real methodology. Nor does it provide details on whether transnational meetings will be physical or online. Some elements mentioned in the application form - for example bilateral partner meetings - are not clearly explained.</p> <p>It would also be useful to have more detail on each step in the road towards the Investment Plan. What challenges are likely to arise when, how they will be addressed (risk analysis and mitigation), how the URBACT tools can help along the way (there is no mention of the toolbox for example). This section requires some further development to map out a clear journey for the cities involved.</p>
<p>Network outputs and communications</p>	<p>Reference to the final network report is absent and further details are needed on the communications plan (<i>Transferability Study Guide, Annex 1 Section 3</i>).</p>

In terms of **specific actions**, we suggest that further work is done to:

- > Strengthen the role that city stakeholders will have as ULG members to support the transfer process
- > Describe the investment planning process in greater detail, including how the linked local and transnational activities can be mobilised to support this
- > Clarify the precise methodological approach, including the combination of online and physical activities and the utilisation of URBACT tools
- > Explain the key aspects of the communications plan and the fit of the final report with the overall network activity.

More generally, it might be helpful to consider the use of visuals in some parts of the Transferability Study. These can help the readers to navigate the documents and also provide an attractive complement to large blocks of text. The URBACT slide-deck 'What Good Looks Like' has some effective examples drawn from the first generation of Transfer Network Transferability Studies¹.

We hope that these suggestions are constructive and helpful and it would be good to have the final version of the Transferability Study by Friday 5th November.

Many thanks!
The URBACT team

¹ You can find the presentation used during the Transferability Study Webinar here, alongside some good examples from our first wave of Transfer Networks:
<https://3.basecamp.com/3809373/buckets/21473672/vaults/3707632251>